

# Europe Streaming Analytics Market Size study, by Type (Software and Service), by Deployment (On-Premise and Cloud), by End-user Industry (Media and Entertainment, Retail, Manufacturing, Healthcare, BFSI, Other End-user Industries) and Country Forecasts 2022-2032

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## Abstracts

Europe Streaming Analytics Market is valued approximately at USD 4.70 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 27.94% over the forecast period 2024-2032. The continuous processing and analysis of data streams in real-time is called streaming analytics, it is also known as real-time analytics or event stream processing. This method eliminates the need for companies to wait for the data to be processed and saved in a database in order to obtain insights and make decisions based on real-time data as it is generated or received. For companies and organizations that need to react fast to real-time data, this technology is essential because it gives them the capacity to react to events as they happen and stay ahead of the competition in ever-changing settings. Businesses require real-time insights to make timely and informed decisions. Whether it's for fraud detection, customer service, or operational efficiency, the ability to act on data as it is generated is crucial. Thus, these factors are expected to further drive demand for the Europe Streaming Analytics Market during the forecast period.

Improvements in data processing technologies, particularly the advent of more powerful and cost-effective cloud computing resources, are driving demand for the streaming analytics market in Europe. Businesses across the continent are increasingly adopting cloud-based solutions to leverage their scalability, flexibility, and reduced infrastructure costs. These advancements enable organizations to process vast volumes of real-time

data efficiently, facilitating instant insights and timely decision-making. Sectors such as finance, retail, healthcare, and manufacturing benefit significantly from these capabilities, using streaming analytics to enhance operational efficiency, customer experiences, and risk management. For instance, financial institutions utilize cloud-powered analytics for real-time fraud detection, while retailers employ it for dynamic pricing and personalized marketing. The European market, characterized by rapid digital transformation and a strong emphasis on data-driven strategies, finds these technological improvements crucial for maintaining competitiveness and fostering innovation. As a result, the enhanced capabilities and economic viability of cloud computing are propelling the growth of streaming analytics across Europe. However, complexity and skill gaps stifle market growth between 2022 and 2032.

The key countries considered for the Europe Streaming Analytics market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the dominating market in terms of revenue. The streaming analytics market in Germany is experiencing notable growth, propelled by the country's strong emphasis on technological innovation and Industry 4.0 initiatives. German organizations, particularly in manufacturing, automotive, finance, and telecommunications sectors, are increasingly adopting streaming analytics to optimize operations, enhance customer experiences, and drive innovation. In manufacturing, streaming analytics is utilized for real-time monitoring of production processes, predictive maintenance, and quality control, enabling companies to improve efficiency and reduce downtime. Automotive manufacturers leverage streaming analytics for supply chain optimization, demand forecasting, and vehicle diagnostics, facilitating agile decision-making and cost reduction. The market in UK is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

SAP SE

Software AG Inc.Xebia Nederland B.V.

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Software

Services

By Deployment

On-Premise

Cloud-Based

By End-User Industry

Media and Entertainment

Retail

Manufacturing

Banking, Financial Services and Insurance (BFSI)

Healthcare

Other End-user Industries

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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