

# **Europe Sports Protective Equipment Market Size study, by Product Type (Helmets & Other Headgear, Protective Eyewear, Face protection & mouth guards, and Pads, guards, chest protectors, & gloves) by Area of Protection (Head & face, Trunk & thorax, Upper extremity, and Lower extremity), by Distribution Channel and Country Forecasts 2022-2032**

<https://marketpublishers.com/r/E7A23F657DEBEN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: E7A23F657DEBEN

## **Abstracts**

Europe Sports Protective Equipment Market is valued at approximately USD 1.68 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.96% over the forecast period 2024-2032. The Europe Sports Protective Equipment Market has been growing rapidly due to various factors such as increasing awareness regarding safety in sports, rising participation rates in recreational and professional sports activities, and advancements in technology leading to the development of more innovative and effective protective gear. The increasing popularity of sports activities across Europe, including soccer, rugby, cycling, skiing, and others, has fueled the demand for sports protective equipment. Major sporting events and endorsements by professional athletes play a significant role in promoting sports protective equipment brands, influencing consumer preferences and purchasing decisions. Thus, these trends further drive demand for the Europe Sports Protective Equipment Market.

The increasing participation in sports is one of the key factors fuelling the demand for Europe Sports Protective Equipment Market. Individuals engage in various sports and recreational activities, is due to a heightened awareness of the importance of safety measures to prevent injuries. With a diverse array of sports capturing the interest of people of all ages, genders, and fitness levels, there is a corresponding need for suitable protective gear tailored to each activity. Whether it's helmets for cycling and

skiing, shin guards for soccer, or padding for rugby, the demand for specialized equipment continues to rise alongside the popularity of these sports. Furthermore, as sports contribution becomes gradually inclusive and accessible, with initiatives expected to encourage participation among underrepresented groups and promote active lifestyles, the market for sports protective equipment is poised for further growth across the region. However, the high cost of advanced equipment and a strict regulation and standards can stifle market growth between 2022 and 2032.

The key countries considered for the Europe Sports Protective Equipment market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market. Germany has a strong sports culture, with high participation rates in various sports activities such as soccer, cycling, skiing, motorsports, and so on. This active participation drives the demand for sports protective equipment among athletes and enthusiasts. The country is home to many innovative companies that specialize in developing advanced materials, designs, and technologies for sports protective equipment such as Adidas. This focus on innovation drives the development of cutting-edge products that offer superior protection and performance. The market in the UK, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Under Armour, Inc.

Amer Sports

Adidas AG

ASICS Corporation

United Sports Brands

BRG Sports

XENITH, LLC.

PUMA SE

Nike, Inc.

Vista Outdoor Operations LLC

The detailed segments and sub-segment of the market are explained below:

By Product Type

Helmets & Other Headgear

Protective Eyewear

Face protection & mouth guards

Pads, guards, chest protectors, & gloves

**By Area of Protection**

Head &amp; face

Trunk &amp; thorax

Upper extremity

Lower extremity

**By Distribution Channel**

Specialty Retail Stores

Multi-Retail Stores

Online Stores &amp; Others

**By Region:**

Europe

UK

Germany

France

Spain

Italy

ROE

**Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates &amp; Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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