

# **Europe Probiotics in Animal Feed Market Size study, by Microbial Genus (Lactobacillus, Bifidobacterium, Yeast and other microbes) by Application (Ruminant, Poultry, Swine, Aquaculture, Others), and Country Forecasts 2022-2032**

<https://marketpublishers.com/r/E0FF3B53DE11EN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: E0FF3B53DE11EN

## **Abstracts**

Europe Probiotics in Animal Feed Market is valued approximately at USD 1.15 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.21% over the forecast period 2024-2032. Probiotics support animals by facilitating the breakdown of complex nutrients, improving nutrient absorption, and fostering smoother digestion, ultimately contributing to enhanced overall health and performance. Probiotics in animal feed are beneficial microorganisms added to promote gut health, digestion, and immunity in animals. They improve nutrient absorption, reduce digestive issues, boost immune function, and enhance feed efficiency, leading to healthier animals and more sustainable farming practices. This growth is attributed to the increasing awareness of the critical role of animal intestinal health in enhancing overall animal well-being and efficiency. The growing focus on the animal health is a major trend for the Europe Probiotics in Animal Feed Market. Probiotics are pivotal for fostering a healthy gut environment in animals, leading to increased attention on gut health management within the animal feed sector. They contribute to balancing the gut microbiota, enhancing nutrient assimilation, and mitigating the likelihood of digestive ailments.

The rising awareness among consumers and regulators regarding the adverse effects of antibiotic usage on animal health and the environment has prompted a transition towards natural alternatives such as probiotics. Concerns about antimicrobial resistance have further heightened the demand for probiotics in animal feed. Additionally, the increasing consumer preference for organic and natural food items has expanded to include animal-derived products, leading to a surge in the demand for probiotics in

animal feed. Probiotics are seen as natural supplements that not only promote animal health but also align with the principles of organic farming. The probiotics in animal feed market in Europe is driven by regulatory support favoring natural alternatives such as probiotics over antibiotics, growing awareness about health and environmental concerns related to antibiotic use, and increased demand for organic and natural product. However, non-standardized international quality regulations for probiotics in animal feed products, along with high popularity of other feed additives is expected stifle market growth between 2022 and 2032.

The key countries considered for the Europe Probiotics in Animal Feed Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market with the highest number of market shares. Germany's probiotics in animal feed market is propelled by stringent regulatory support favoring sustainable practices, heightened awareness about antibiotic impacts on animal and human health, and ongoing technological advancements. The country's focus on animal welfare and consumer preferences for organic products, drives demand for probiotics as natural supplements that enhance animal health and align with organic farming principles. Collaborations among industry players and research institutions further contribute to market growth and innovation in Germany probiotics in animal feed sector. The market in UK, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Evonik Industries AG (Germany)

Koninklijke DSM N.V. (Netherlands)

Ohly GmbH (Germany)

Novozymes A/S (Denmark)

Provita Animal Health (UK)

Orffa Additives B.V. (Netherlands)

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Microbial Genus

Lactobacillus

Bifidobacterium

Yeast and other microbes

By Application

Ruminant

Poultry

Swine

Aquaculture

Others

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. EUROPE PROBIOTICS IN ANIMAL FEED MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
  - 1.3.3.4. Market Competition
  - 1.3.3.5. Economic Viability (Consumer's Perspective)
- 1.3.4. Demand Side Analysis
  - 1.3.4.1. Regulatory frameworks
  - 1.3.4.2. Technological Advancements
  - 1.3.4.3. Environmental Considerations
  - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Europe Probiotics in Animal Feed Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
  - 2.3.1. By Microbial Genus
  - 2.3.2. By Application
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

### **CHAPTER 3. EUROPE PROBIOTICS IN ANIMAL FEED MARKET DYNAMICS**

- 3.1. Market Drivers

3.2. Market Challenges

3.3. Market Opportunities

## **CHAPTER 4. EUROPE PROBIOTICS IN ANIMAL FEED MARKET: INDUSTRY ANALYSIS**

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economic

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. EUROPE PROBIOTICS IN ANIMAL FEED MARKET SIZE & FORECASTS BY MICROBIAL GENUS 2022-2032**

5.1. Lactobacillus

5.2. Bifidobacterium

5.3. Yeast and other microbes

## **CHAPTER 6. EUROPE PROBIOTICS IN ANIMAL FEED MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

6.1. Ruminant

6.2. Poultry

- 6.3. Swine
- 6.4. Aquaculture
- 6.5. Others

## **CHAPTER 7. EUROPE PROBIOTICS IN ANIMAL FEED MARKET SIZE & FORECASTS BY COUNTRY 2022-2032**

- 7.1. U.K. Probiotics in Animal Feed Market
  - 7.1.1. Microbial Genus breakdown size & forecasts, 2022-2032
  - 7.1.2. Application breakdown size & forecasts, 2022-2032
- 7.2. Germany Probiotics in Animal Feed Market
- 7.3. France Probiotics in Animal Feed Market
- 7.4. Spain Probiotics in Animal Feed Market
- 7.5. Italy Probiotics in Animal Feed Market
- 7.6. Rest of Europe Probiotics in Animal Feed Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. Company
  - 8.1.2. Company
  - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Evonik Industries AG (Germany)
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Market Strategies
  - 8.3.2. Koninklijke DSM N.V. (Netherlands)
  - 8.3.3. Ohly GmbH (Germany)
  - 8.3.4. Novozymes A/S (Denmark)
  - 8.3.5. Provita Animal Health (UK)
  - 8.3.6. Orffa Additives B.V. (Netherlands)
  - 8.3.7. Company
  - 8.3.8. Company
  - 8.3.9. Company
  - 8.3.10. Company

## **CHAPTER 9. RESEARCH PROCESS**

### **9.1. Research Process**

#### **9.1.1. Data Mining**

#### **9.1.2. Analysis**

#### **9.1.3. Market Estimation**

#### **9.1.4. Validation**

#### **9.1.5. Publishing**

### **9.2. Research Attributes**

## List Of Tables

### LIST OF TABLES

TABLE 1. Europe Probiotics in Animal Feed Market, report scope

TABLE 2. Europe Probiotics in Animal Feed Market estimates & forecasts by Country 2022-2032 (USD Billion)

TABLE 3. Europe Probiotics in Animal Feed Market estimates & forecasts by Microbial Genus 2022-2032 (USD Billion)

TABLE 4. Europe Probiotics in Animal Feed Market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 5. Europe Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Europe Probiotics in Animal Feed Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Europe Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Europe Probiotics in Animal Feed Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Europe Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Europe Probiotics in Animal Feed Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Europe Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Europe Probiotics in Animal Feed Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Europe Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Billion) Europe Probiotics in Animal Feed Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. UK Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. UK Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 16. UK Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. Germany Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 18. Germany Probiotics in Animal Feed Market estimates & forecasts by



segment 2022-2032 (USD Billion)

TABLE 19. Germany Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. France Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 21. France Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. France Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 23. Italy Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 24. Italy Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Italy Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. Spain Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 27. Spain Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. Spain Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. RoE Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 30. RoE Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31. RoE Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. List of secondary sources, used in the study of Europe Probiotics in Animal Feed Market.

TABLE 33. List of primary sources, used in the study of Europe Probiotics in Animal Feed Market.

TABLE 34. Years considered for the study.

TABLE 35. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Europe Probiotics in Animal Feed Market, research methodology
- FIG 2. Europe Probiotics in Animal Feed Market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Probiotics in Animal Feed Market, key trends 2023
- FIG 5. Europe Probiotics in Animal Feed Market, growth prospects 2022-2032
- FIG 6. Europe Probiotics in Animal Feed Market, porters 5 force model
- FIG 7. Europe Probiotics in Animal Feed Market, pestel analysis
- FIG 8. Europe Probiotics in Animal Feed Market, value chain analysis
- FIG 9. Europe Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Europe Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Europe Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Europe Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Europe Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Europe Probiotics in Animal Feed Market, Country snapshot 2022 & 2032
- FIG 15. Europe Probiotics in Animal Feed Market 2022 & 2032 (USD Billion)
- FIG 16. Europe Probiotics in Animal Feed Market, company market share analysis (2023)

## I would like to order

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