

Europe Probiotics in Animal Feed Market Size study, by Microbial Genus (Lactobacillus, Bifidobacterium, Yeast and other microbes) by Application (Ruminant, Poultry, Swine, Aquaculture, Others), and Country Forecasts 2022-2032

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Abstracts

Europe Probiotics in Animal Feed Market is valued approximately at USD 1.15 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.21% over the forecast period 2024-2032. Probiotics support animals by facilitating the breakdown of complex nutrients, improving nutrient absorption, and fostering smoother digestion, ultimately contributing to enhanced overall health and performance. Probiotics in animal feed are beneficial microorganisms added to promote gut health, digestion, and immunity in animals. They improve nutrient absorption, reduce digestive issues, boost immune function, and enhance feed efficiency, leading to healthier animals and more sustainable farming practices. This growth is attributed to the increasing awareness of the critical role of animal intestinal health in enhancing overall animal well-being and efficiency. The growing focus on the animal health is a major trend for the Europe Probiotics in Animal Feed Market. Probiotics are pivotal for fostering a healthy gut environment in animals, leading to increased attention on gut health management within the animal feed sector. They contribute to balancing the gut microbiota, enhancing nutrient assimilation, and mitigating the likelihood of digestive ailments.

The rising awareness among consumers and regulators regarding the adverse effects of antibiotic usage on animal health and the environment has prompted a transition towards natural alternatives such as probiotics. Concerns about antimicrobial resistance have further heightened the demand for probiotics in animal feed. Additionally, the increasing consumer preference for organic and natural food items has expanded to include animal-derived products, leading to a surge in the demand for probiotics in

animal feed. Probiotics are seen as natural supplements that not only promote animal health but also align with the principles of organic farming. The probiotics in animal feed market in Europe is driven by regulatory support favoring natural alternatives such as probiotics over antibiotics, growing awareness about health and environmental concerns related to antibiotic use, and increased demand for organic and natural product. However, non-standardized international quality regulations for probiotics in animal feed products, along with high popularity of other feed additives is expected stifle market growth between 2022 and 2032.

The key countries considered for the Europe Probiotics in Animal Feed Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market with the highest number of market shares. Germany's probiotics in animal feed market is propelled by stringent regulatory support favoring sustainable practices, heightened awareness about antibiotic impacts on animal and human health, and ongoing technological advancements. The country's focus on animal welfare and consumer preferences for organic products, drives demand for probiotics as natural supplements that enhance animal health and align with organic farming principles. Collaborations among industry players and research institutions further contribute to market growth and innovation in Germany probiotics in animal feed sector. The market in UK, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Evonik Industries AG (Germany)

Koninklijke DSM N.V. (Netherlands)

Ohly GmbH (Germany)

Novozymes A/S (Denmark)

Provita Animal Health (UK)

Orffa Additives B.V. (Netherlands)

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Microbial Genus

Lactobacillus

Bifidobacterium

Yeast and other microbes

By Application

Ruminant

Poultry

Swine

Aquaculture

Others

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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