

Europe Portable Ultrasound Bladder Scanner Market Size study, by Product Type (2D, 3D) by End-use (Hospitals, Diagnostic Imaging Centers, Others) and Country Forecasts 2022-2032

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Abstracts

Europe Portable Ultrasound Bladder Scanner Market is valued approximately USD 79.09 million in 2023 and is anticipated to grow with a healthy growth rate of more than 3.69% over the forecast period 2024-2032. A Portable Ultrasound Bladder Scanner is a compact medical device used to non-invasively measure urine volume in the bladder. It employs ultrasound technology to create real-time images of the bladder, helping healthcare providers assess bladder volume accurately. These scanners are lightweight, battery-powered, and designed for easy mobility within medical facilities or for use in ambulatory settings. They play a crucial role in urology, critical care, and obstetrics by aiding in patient management and treatment decisions related to urinary issues. The increased adoption in ambulatory care is a key trend that is supporting to the growth of the Europe Portable Ultrasound Bladder Scanner Market. The rising trend towards ambulatory care and outpatient services contributes to the demand for portable medical devices including bladder scanners. These devices enable efficient diagnosis and monitoring outside traditional hospital settings, supporting the shift towards more accessible and convenient healthcare.

Europe has a rapidly aging population, leading to a higher prevalence of bladder-related conditions such as urinary incontinence and retention. This demographic trend drives the demand for bladder scanners for diagnosis, treatment, and monitoring. Also, the country's healthcare systems emphasize patient comfort and experience. Portable bladder scanners offer a non-invasive and painless diagnostic tool, aligning with this focus. Technological advancements in ultrasound technology contribute to the development of more accurate and user-friendly scanners, while the rising preference

for non-invasive diagnostics further boosts Europe Portable Ultrasound Bladder Scanner Market growth. Moreover, the expansion of home healthcare services, government initiatives, and increased healthcare spending also play significant roles. Integration with digital health platforms and heightened awareness about bladder health and preventive healthcare measures further propel market expansion. However, it is anticipated that the high cost of portable ultrasound bladder scanners and increasing operator dependence would restrain market growth over the projected period of 2024–2032.

The key countries considered for the Europe Portable Ultrasound Bladder Scanner Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, UK was the largest market in terms of revenue due to the increasing incidence of urological disorders nationwide. Moreover, the heightened awareness and acceptance of medical imaging are poised to drive market growth. Data from NHS England decalred that around 43.3 million imaging tests were performed in England from April 2021 to March 2022, underscoring the escalating utilization of medical imaging services. Whereas, the market in Germany is expected to develop at the fastest rate over the forecast period. This rise is attributed to Germany's highly developed healthcare system, highly trained labor force, and significant healthcare spending.

Major market player included in this report are:

Koninklijke Philips N.V

Siemens Healthineers AG

EchoSon S.A

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product Type

2D

3D

By End-use

Hospitals
Diagnostic Imaging Centers
Others

By Region:

Europe
UK
Germany
France
Spain
Italy
ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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