

Europe Naphthalene Market Size study, by Source (Coal Tar, Petroleum) by Application (Phthalic Anhydride, Naphthalene Sulfonates, Low-Volatility Solvents, Moth Repellent, Pesticides, Other Applications) and Country Forecasts 2022-2032

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Abstracts

Europe Naphthalene Market is valued approximately USD 550 million in 2023 and is anticipated to grow with a healthy growth rate of more than 3.10% over the forecast period 2024-2032. Naphthalene is a crystalline aromatic hydrocarbon formed by the fusion of two benzene rings, is frequently sourced from coal tar and petroleum. It serves as a fundamental ingredient for producing a range of chemicals such as dyes, insecticides, and lubricants. Naphthalene is employed as a moth repellent, with solid naphthalene balls strategically placed in storage spaces to ward off moths and other pests. The growing focus on circular economy is a key trend that is supporting the growth of the Europe Naphthalene Market during the studies period of 2022–2032. In Europe, there is a strong emphasis on the circular economy and resource efficiency. As part of the circular economy, naphthalene-based products are being created with a focus on recyclability and minimizing environmental effect.

Europe has some of the strictest environmental regulations, which drive the demand for eco-friendly and sustainable products. Naphthalene derived from renewable sources and with reduced environmental impact aligns with these regulations, leading to market growth across the region. The construction sector in Europe is a significant driver of naphthalene demand, particularly in the production of concrete admixtures. Naphthalene is used as a plasticizer in concrete, enhancing its properties and durability, which is crucial for infrastructure projects and building construction. Also, continuous advancements in naphthalene production technologies improve efficiency, quality, and cost-effectiveness, making naphthalene-based products more competitive in the market.

These advancements also lead to innovation and new product developments. Consumers in Europe are increasingly conscious of environmental issues and demand sustainable products. Naphthalene-based products with low environmental footprint and eco-friendly characteristics are preferred, contributing to market growth. However, Europe Naphthalene Market growth is anticipated to be restrained by strict environmental laws regulating VOC emissions and the health risks associated with naphthalene use between 2022 and 2032.

The key countries considered for the Europe Naphthalene Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the dominating market in terms of market revenue. Germany is a leader in innovation and technological advancements. This led to the development of new applications for naphthalene or even greener substitutes within the German market. Furthermore, Germany's extensive infrastructure development initiatives, encompassing projects including roads and buildings, drive substantial demand for naphthalene-based products, especially in concrete admixtures. Emphasizing sustainability, Germany's commitment to environmentally friendly practices influence the market, fostering demand for eco-friendly naphthalene variants derived from renewable sources. Technological advancements in production processes contribute to enhanced efficiency and cost-effectiveness, while ongoing research and innovation efforts lead to the creation of new naphthalene-based products and formulations. Whereas, the market in UK is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

PCC Rokita SA

Quimica del Nalon S.A.

CARBOTECH Group

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Source

Coal Tar

Petroleum

By Application

Phthalic Anhydride

Naphthalene Sulfonates

Low-Volatility Solvents

Moth Repellent

Pesticides

Other Applications

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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