

Europe Mobile Application Security Market Size study, , by Solution (Anti-Virus, Anti- Theft, Web security, Data Backup & Recovery), by Services (Managed, Professional, Consulting, Integration, Support & Maintenance), by Enterprise Size (Large Enterprises, SMEs) by Deployment Model (On-Premises, Cloud) by Industrial Vertical (BFSI, IT & Telecom, Retail & E-Commerce, Healthcare, Government & Defense, Education, Transportation, Manufacturing and Others) and Country Forecasts 2022-2032

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Abstracts

Europe Mobile Application Security Market is valued at approximately USD 464.88 million in 2023 and is anticipated to grow with a healthy growth rate of more than 23.59 % over the forecast period 2024-2032. Mobile application security involves measures created to safeguard apps from external dangers like malware and other forms of digital fraud that put personal and financial data at risk for cyber attackers. A breach in mobile security can grant hackers immediate access to users' personal data, revealing a range of information such as location, banking details, and personal information. Europe Mobile Application Security Market solutions are created for various platforms like Android, iOS, and Windows, and are compatible with both smartphones and tablets. These solutions safeguard mobile apps from unauthorized entry and prevent access to confidential information. The Europe Mobile Application Security Market is seeing growth trends in integrating zero trust security frameworks, utilizing artificial intelligence (AI) and machine learning (ML) for better threat detection, and prioritizing user privacy and regulatory compliance.

The Europe Mobile Application Security Market is driven by several factors. Europe has an advanced digital environment with extensive use of smartphones and a strong application market. The rise in mobile device usage has caused a need for secure applications to safeguard sensitive information and uphold privacy. There are strict data protection laws like the General Data Protection Regulation (GDPR) that require organizations to implement strong security measures for personal information, leading them to invest in thorough mobile app security solutions in order to meet requirements. Europe displays numerous innovative cybersecurity firms and research organizations, which contribute to the advancement of cutting-edge security technologies and knowledge. The restraint of the Europe Mobile Application Security Market is the complexity of regulatory compliance hinders the European mobile application security market. Complying with strict data protection laws like GDPR can be difficult for businesses, especially small organizations with limited funds, due to the need for substantial resources and specialized knowledge.

The key countries considered for the Europe Mobile Application Security Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany dominates the Europe Mobile Application Security Market due to its developed digital economy, significant investment in technology and strong cybersecurity industry. The country has many cybersecurity companies, research institutes and academic facilities that focus on mobile applications. Germany has strong regulations in place regarding data protection, including the Federal Data Protection Act (BDSG) and the General Data Protection Regulation (GDPR). These rules require strict security measures to safeguard user data in mobile apps, leading German businesses and organizations to implement mobile application security solutions. UK is the fastest growing region in the forecasts period

Major market player included in this report are:

Darktrace Holding Ltd.

Info Guard AG

Sophos Ltd.

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Solution

Anti- Virus

Anti- Theft

Web Security

Data Backup & Recovery

By Services

Managed

Professional

Consulting

Integration

Support & Maintenance

By Enterprise Size

Large Enterprises

SMEs

By Deployment Model

On-premises

Cloud

By Industrial Vertical

BFSI

IT & Telecom

Retail & E- Commerce

HealthCare

Government & Defense

Education

Transportation

Manufacturing

Others

By Region:

Europe

UK

Germany

France
Spain
Italy
ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. EUROPE MOBILE APPLICATION SECURITY MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Europe Mobile Application Security Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Solution
 - 2.3.2. By Services
 - 2.3.3. By Enterprise Size
 - 2.3.4. By Deployment Model
 - 2.3.5. By Industrial Vertical
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. EUROPE MOBILE APPLICATION SECURITY MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. EUROPE MOBILE APPLICATION SECURITY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. EUROPE MOBILE APPLICATION SECURITY MARKET SIZE & FORECASTS BY SOLUTION 2022-2032

- 5.1. Anti- Virus
- 5.2. Anti- Theft
- 5.3. Web Security
- 5.4. Data Backup & Recovery

CHAPTER 6. EUROPE MOBILE APPLICATION SECURITY MARKET SIZE &

FORECASTS BY SERVICES 2022-2032

- 6.1. Managed
- 6.2. Professional
- 6.3. Integration
- 6.4. Support & Maintenance

CHAPTER 7. EUROPE MOBILE APPLICATION SECURITY MARKET SIZE & FORECASTS BY DEPLOYMENT MODEL SIZE 2022-2032

- 7.1. On-premises
- 7.2. Cloud

CHAPTER 8. EUROPE MOBILE APPLICATION SECURITY MARKET SIZE & FORECASTS BY INDUSTRIAL VERTICAL 2022-2032

- 8.1. BFSI
- 8.2. IT & Telecom
- 8.3. Retail & E- Commerce
- 8.4. HealthCare
- 8.5. Government & Defense
- 8.6. Education
- 8.7. Transportation
- 8.8. Manufacturing
- 8.9. Others

CHAPTER 9. EUROPE MOBILE APPLICATION SECURITY MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

- 9.1. U.K. Mobile Application Security Market
 - 9.1.1. Solution breakdown size & forecasts, 2022-2032
 - 9.1.2. Services breakdown size & forecasts, 2022-2032
 - 9.1.3. Enterprise Size breakdown size & forecasts, 2022-2032
 - 9.1.4. Deployment Model breakdown size & forecasts, 2022-2032
 - 9.1.5. Industrial Vertical breakdown size & forecasts, 2022-2032
- 9.2. Germany Mobile Application Security Market
- 9.3. France Mobile Application Security Market
- 9.4. Spain Mobile Application Security Market
- 9.5. Italy Mobile Application Security Market

9.6. Rest of Europe Mobile Application Security Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Key Company SWOT Analysis

10.1.1. Company

10.1.2. Company

10.1.3. Company

10.2. Top Market Strategies

10.3. Company Profiles

10.3.1. Darktrace Holding Ltd.

10.3.1.1. Key Information

10.3.1.2. Overview

10.3.1.3. Financial (Subject to Data Availability)

10.3.1.4. Product Summary

10.3.1.5. Market Strategies

10.3.2. Info Guard AG

10.3.3. Sophos Ltd.

10.3.4. Company

10.3.5. Company

10.3.6. Company

10.3.7. Company

10.3.8. Company

10.3.9. Company

10.3.10. Company

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Europe Mobile Application Security market, report scope

TABLE 2. Europe Mobile Application Security market estimates & forecasts by Country 2022-2032 (USD Million)

TABLE 3. Europe Mobile Application Security market estimates & forecasts by Solution 2022-2032 (USD Million)

TABLE 4. Europe Mobile Application Security market estimates & forecasts by Services 2022-2032 (USD Million)

TABLE 5. Europe Mobile Application Security market estimates & forecasts by Enterprise Size 2022-2032 (USD Million)

TABLE 6. Europe Mobile Application Security market estimates & forecasts by Deployment Model 2022-2032 (USD Million)

TABLE 7. Europe Mobile Application Security market estimates & forecasts by Industrial Vertical 2022-2032 (USD Million)

TABLE 8. Europe Mobile Application Security market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Europe Mobile Application Security market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Europe Mobile Application Security market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Europe Mobile Application Security market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Europe Mobile Application Security market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Europe Mobile Application Security market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. Europe Mobile Application Security market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. Europe Mobile Application Security market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 16. Europe Mobile Application Security market by segment, estimates & forecasts, 2022-2032 (USD Million) Europe Mobile Application Security market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 17. UK Mobile Application Security market estimates & forecasts, 2022-2032 (USD Million)

TABLE 18. UK Mobile Application Security market estimates & forecasts by segment

2022-2032 (USD Million)

TABLE 19. UK Mobile Application Security market estimates & forecasts by segment

2022-2032 (USD Million)

TABLE 20. Germany Mobile Application Security market estimates & forecasts,

2022-2032 (USD Million)

TABLE 21. Germany Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 22. Germany Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 23. France Mobile Application Security market estimates & forecasts, 2022-2032 (USD Million)

TABLE 24. France Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 25. France Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 26. Italy Mobile Application Security market estimates & forecasts, 2022-2032 (USD Million)

TABLE 27. Italy Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 28. Italy Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 29. Spain Mobile Application Security market estimates & forecasts, 2022-2032 (USD Million)

TABLE 30. Spain Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 31. Spain Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 32. RoE Mobile Application Security market estimates & forecasts, 2022-2032 (USD Million)

TABLE 33. RoE Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 34. RoE Mobile Application Security market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 35. List of secondary sources, used in the study of Europe Mobile Application Security Market.

TABLE 36. List of primary sources, used in the study of Europe Mobile Application Security Market.

TABLE 37. Years considered for the study.

TABLE 38. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Europe Mobile Application Security market, research methodology
- FIG 2. Europe Mobile Application Security market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Mobile Application Security market, key trends 2023
- FIG 5. Europe Mobile Application Security market, growth prospects 2022-2032
- FIG 6. Europe Mobile Application Security market, porters 5 force model
- FIG 7. Europe Mobile Application Security market, pestel analysis
- FIG 8. Europe Mobile Application Security market, value chain analysis
- FIG 9. Europe Mobile Application Security market by segment, 2022 & 2032 (USD Million)
- FIG 10. Europe Mobile Application Security market by segment, 2022 & 2032 (USD Million)
- FIG 11. Europe Mobile Application Security market by segment, 2022 & 2032 (USD Million)
- FIG 12. Europe Mobile Application Security market by segment, 2022 & 2032 (USD Million)
- FIG 13. Europe Mobile Application Security market by segment, 2022 & 2032 (USD Million)
- FIG 14. Europe Mobile Application Security market, Country snapshot 2022 & 2032
- FIG 15. Europe Mobile Application Security market 2022 & 2032 (USD Million)
- FIG 16. Europe Mobile Application Security market, company market share analysis (2023)

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