

Europe Minibus Market Size study, by Propulsion (IC engine, and Electric) by End User (Schools, Tourism, and Others) by Seating Capacity (Less than 20 seats, and More than 20 seats) and Country Forecasts 2022-2032

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Abstracts

Europe Minibus Market is valued approximately USD 2.14 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.15% over the forecast period 2024-2032. A variety of automobiles projected for passenger transportation, usually accommodating about 8 to 30 people, are included in the Europe minibus market. These minibuses are used for numerous things, such as corporate transportation, tourism, private shuttle services, and public transportation. Minibus design and manufacture are impacted by EU laws on safety standards, emissions, and vehicle size. The demand for minibuses, particularly in the corporate and commercial sectors, is inclined by economic trends such as GDP growth, consumer spending, and company investment. Minibuses of the future will be shaped by advancements in autonomous driving technologies, connection features, hybrid and electric drivetrains, and engine efficiency. Thus, these factors can drive demand for the Europe Minibus Market.

One of the major factors driving demand for the Europe Minibus Market is the increasing demand for innovative minibuses. Key manufacturers and companies are looking for minibuses with innovative features like electric drivetrains, connection options, and cutting-edge safety systems more and more as technology develops. Particularly electric minibuses are becoming more popular because of their zero-emission operation and cheaper running costs, which is in line with Europe's emphasis on environmental sustainability and lowering carbon emissions. For instance, in January 2023, ULTIMO announced a plan that can provide 45 autonomous minibuses in 3 cities

Oslo (Norway), Geneva (Switzerland), and Kronach (Germany). According to the ULTIMO, the company received 55 million euros for 4 years project, in which 16 million from the Swiss Confederation and 24 million comes from the European Commission, with the rest coming from various industrial partners. However, high development costs and safety emission standards, on the other hand, will stifle market growth between 2022 and 2032.

The key countries considered for the Europe Minibus market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, UK was the largest market. Government policies promoting environmental sustainability, such as Clean Air Zones and low-emission zones, are driving the adoption of electric and low-emission minibuses. According to Society of Motor Manufacturers and Traders (SMMT) published figures, in 2024, UK's new zero emission coach, bus, and minibus market is rising, with 4,932 new units registered in 2023, registering increase of 44.6% from 2022. The market in Germany, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

IVECO S.P.A

Volkswagen Group

Mercedes-Benz Group AG

Karsan

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Propulsion

IC engine

Electric

By End User

Schools

Tourism

Others

By Seating Capacity

Less than 20 seats

More than 20 seats

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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