

# **Europe IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause Analytics, Behavior Analytics) by Application (Asset Performance Management, Network Management, Security Management, Log Management) by Deployment (On-premise, Cloud) by End-use (BFSI, Healthcare, Retail, Manufacturing Government, IT & Telecom, Others) and Country Forecasts 2022-2032**

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## **Abstracts**

Europe IT Operations Analytics Market is valued approximately at USD 5.93 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 35.22% over the forecast period 2024-2032. IT Operations Analytics entails harnessing sophisticated data collection, analysis, and interpretation methodologies to derive actionable insights from the vast data streams produced by IT infrastructure and operations. By leveraging cutting-edge analytics techniques such as machine learning, statistical analysis, and data visualization, organizations can effectively evaluate the performance, availability, and security of their IT systems and services, enabling informed decision-making and proactive management practices. Furthermore, rising integration with DevOps Practices are gaining attention towards Europe IT Operations Analytics Market. TOA solutions that integrate seamlessly with DevOps tools and workflows are gaining traction, enabling organizations to monitor and optimize the performance of applications and infrastructure throughout the software development lifecycle.

The Europe IT Operations Analytics Market is driven by rising emphasis on operational efficiency and increasing volume of data across the region. ITOA solutions enable

organizations to analyze resource usage patterns, identify underutilized resources, and reallocate resources based on demand. By optimizing resource utilization, organizations can ensure that they are getting the most value out of their IT investments and improving operational efficiency. In addition, organizations are generating vast amounts of data from various sources, including applications, networks, servers, databases, and user interactions. This data explosion poses a challenge for organizations to effectively monitor, manage, and derive insights from their IT operations. However, high deployment cost of IT operations analytics and lack of technical expertise is going to impede the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Europe IT Operations Analytics market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest regional market in terms of revenue owing to factors such as growing cybersecurity measures and regulatory compliance initiatives across the region. ITOA solutions play a crucial role in enhancing threat detection and incident response capabilities by continuously monitoring IT systems for suspicious activities, analyzing log data, and correlating security events in real-time. Through actionable insights into potential security threats, these solutions help organizations to minimize the risk of data breaches and the impact of cyberattacks. Furthermore, the market in UK is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

SAP SE

Micro Focus International plc

Company 3

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Predictive Analytics

Visual Analytics

Root Cause Analytics

## Behavior Analytics

### By Application

Asset Performance Management

Network Management

Security Management

Log Management

### By Deployment

On-premise

Cloud

### By End-use

BFSI

Healthcare

Retail

Manufacturing

Government

IT & Telecom

Others

### By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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