

Europe Invisible Orthodontics Market Size study, by Product (Clear Aligners, Ceramic Braces, Lingual Braces) by Age (Teens, Adults), by End Use (Hospitals, Stand Alone Practices, Group Practices, Others) by Dentist Type (General Dentists, Orthodontists) and Country Forecasts 2022-2032

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Abstracts

Europe Invisible Orthodontics Market is valued approximately USD 1.59 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 27.94% over the forecast period 2024-2032. Invisible orthodontics refers to a type of orthodontic treatment that utilizes clear aligners to straighten teeth instead of traditional metal braces. These aligners are custom-made to fit snugly over the teeth and are virtually invisible, making them a popular choice for individuals who want to straighten their teeth discreetly. Invisible orthodontics offers a more aesthetically pleasing alternative to braces, as the aligners are barely noticeable and can be removed for eating, brushing, and flossing. This treatment option is often favored by adults and older teenagers who may feel self-conscious about wearing braces. The European Invisible Orthodontics Market has witnessed the entry of new players alongside established companies. This has led to increased competition and innovation, with companies striving to differentiate themselves through factors such as pricing, treatment options, and customer experience.

Technological advancements have significantly contributed to the growth of the invisible orthodontics market. Innovations in 3D scanning, digital treatment planning, and computer-aided design (CAD) have revolutionized the orthodontic industry, allowing for the creation of highly customized clear aligners. These technological advancements have improved treatment outcomes, efficiency, and patient comfort, driving the adoption



of invisible orthodontic solutions, resulting in market growth. Furthermore, Europe Invisible Orthodontics Market is driven by growing awareness and education and rising healthcare investment initiatives. Advancements in digital dentistry and 3D imaging technologies have revolutionized orthodontic treatment planning and customization processes. These technologies enable orthodontists to create precise and personalized treatment plans using clear aligners, enhancing treatment outcomes and patient satisfaction. However, high cost of treatment and regulatory constraints hampers market growth between 2022 and 2032.

The key countries considered for the Europe Invisible Orthodontics market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market in terms of revenue. In its long-term strategy, Germany boasts a strong economy and a robust healthcare system, which facilitates both the development and adoption of advanced orthodontic technologies. Additionally, Germany is home to several prominent orthodontic companies and research institutions that drive innovation in the field. Moreover, the German population's high awareness of dental health and aesthetics further fuels the demand for invisible orthodontic solutions. Furthermore, the country's strategic location in the heart of Europe enables it to serve as a hub for distributing orthodontic products to neighboring countries, thereby expanding its market influence across the continent. The market in UK, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Dentsply Sirona Inc.

3Shape

Ormco Corporation

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product

Clear Aligners

Ceramic Braces



Lingual Braces

By Age

Teens

Adults

By End Use:

Hospitals

Stand Alone Practices

Group Practices

Others

By Dentist Type:

General Dentists

Orthodontists

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market



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