

Europe Intravenous (IV) hydration therapy Market Size study, by Service (Immune Boosters, Energy Boosters, Skin Care, Migraine, Other), by Component (Medicated, Non-medicated), by End User (Hospitals & Clinics, Wellness centres and spas, Home Healthcare, Others) and Country Forecasts 2022-2032

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Abstracts

Europe Intravenous (IV) hydration therapy Market is valued at approximately USD 552.24 million in 2023 and is anticipated to grow with a healthy growth rate of more than 7.65% over the forecast period 2024-2032. The Europe IV Hydration Therapy Market consists of giving fluids directly into the blood to manage dehydration and provide necessary nutrients. Multiple significant trends have contributed to substantial market expansion. The growing incidence of long-term illnesses like diabetes and cancer has heightened the need for IV hydration therapy, particularly in hospitals. The rise in demand for wellness and preventative healthcare has caused a growth in outpatient clinics and mobile IV therapy services, resulting in market expansion. Moreover, the increased number of older individuals worldwide has led to a higher need for IV hydration treatment for the elderly who may struggle to drink liquids. Technological advancements like smart pumps and integrated monitoring systems are improving the safety and effectiveness of IV therapy, leading to increased market growth. These patterns are causing focus and financial support in the Europe Intravenous (IV) Hydration Therapy Market.

The factors that drive the Europe Intravenous (IV) Hydration Therapy Market is the rising incidence of long-term illnesses causing a greater need for IV therapy in medical environments. This pattern shows an increasing demand for effective and specific hydration options, particularly for individuals with complicated health issues. However,

despite these factors, the market is also confronted with some limitations. A major limitation is the possible dangers related to IV treatment, such as infection, fluid overload, and vein irritation. Stringent protocols and skilled healthcare professionals are required to guarantee safe and effective treatment due to these risks. Finding a balance between the advantages of IV hydration therapy and the risks involved is a significant obstacle for healthcare providers and industry stakeholders, impacting market trends and rates of acceptance.

The key countries considered for the Europe Intravenous (IV) hydration therapy market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. Germany stands out as a dominating region due to increasing healthcare investments, rising awareness about hydration therapies, and expanding access to healthcare services. The region's robust reimbursement policies and strong presence of key market players further contribute to its leadership position in the IV Hydration Therapy Market. The region's growing prevalence of chronic diseases and the ageing population are driving demand for IV hydration therapy solutions in the region. In addition, the industry's leading players are continuously focusing on introducing cutting-edge technologies to meet changing customer demands, which is anticipated to fuel market growth. The market in the UK, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

B. Braun Melsungen AG
Fresenius SE & Co. KGaA
VYGON GmbH & Co. KG
Laboratoire Aguettant
LFB Biotechnologies
Urgo Healthcare
Fresenius Kabi Schweiz AG
Medtronic Schweiz AG
GlaxoSmithKline plc
Nestlé Health Science SA

The detailed segments and sub-segment of the market are explained below:

By Service
Immune Boosters
Energy Boosters
Skin Care

Migraine
Other
By Component
Medicated
Non-medicated
By End User
Hospitals & Clinics
Wellness centres and spas
Home Healthcare
Others

By Region:

Europe
UK
Germany
France
Spain
Italy
ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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