

Europe Hiking Accessories Market Size study, by Type (Camping Gear, Apparel, Footwear, Backpacks, Others) by End User (Men, Women, Kids) by Distribution Channel (Online, Offline) and Country Forecasts 2022-2032

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Abstracts

Europe Hiking Accessories Market is valued approximately USD 5.77 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.30% over the forecast period 2024-2032. Hikers utilize hiking accessories as extras to enhance their entire outdoor experience. This hiking equipment are made to meet the unique requirements and difficulties that come with the sport, including route navigation, hydration, comfort, and safety. Accessories for hiking can vary from basic instruments to cutting-edge electronic equipment. It includes a broad variety of tools and gear that are intended to improve hiking by offering practicality, security, comfort, and functionality. Generally speaking, these add-ons help with a number of aspects of trekking, including carrying necessary materials, navigation, hydration, and weather protection. Furthermore, trends such as companies are focusing on reducing their environmental footprint by using organic cotton, recycled polyester, and other sustainable materials that further support growth of the Europe Hiking Accessories Market during the forecast period 2024-2032.

Rising disposable incomes in Europe are driving increased consumer spending on leisure activities and premium outdoor gear, significantly boosting demand in the Europe hiking accessories market. Several Europeans country have higher disposable incomes, they are more willing to invest in quality outdoor experiences, including hiking, which is a popular recreational activity across the continent's diverse landscapes. This economic trend enables consumers to purchase high-end hiking gear, such as advanced GPS devices, ergonomic backpacks, high-performance clothing, and durable footwear. The preference for premium, multifunctional, and eco-friendly products is also

growing, reflecting a broader shift towards sustainable and high-quality outdoor equipment. Furthermore, the enhanced purchasing power allows for greater participation in hiking trips and expeditions, fueling continuous demand for reliable and sophisticated hiking accessories. This combination of rising income levels and increased interest in outdoor activities underpins the robust growth of the hiking accessories market in Europe. However, seasonal dependency and environmental regulations stifle market growth during the forecast period 2024-2032.

The key countries considered for the Europe Hiking Accessories market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market in terms of revenue. The hiking accessories market in Germany is driven by a strong culture of outdoor recreation, a well-developed network of hiking trails, and increasing consumer interest in health-conscious lifestyles. With its attractive landscapes ranging from the Bavarian Alps to the Black Forest, Germany offers abundant opportunities for hiking and trekking, driving demand for a diverse range of hiking gear and accessories. Moreover, Germany has a long-standing tradition of outdoor recreation, with hiking is a popular activity for individuals and families. This cultural inclination towards outdoor pursuits fosters a consistent demand for hiking accessories. Furthermore, the market in UK is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

AKU Italia srl

TATONKA GmbH

Company 3

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Camping Gear

Apparel

Footwear

Backpacks

Others

By End User

Men

Women

Kids

By Distribution Channel

Online

Offline

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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