

# **Europe Healthcare Cloud Computing Market Size study, by Products (Healthcare Provider Solutions, Healthcare Payer Solutions), by Component, by Deployment model (Private cloud, Hybrid cloud, Public cloud), by Pricing Model, by Service Model (Software-as-a-service, Platform-as-a-service, Infrastructure-as-a-service), by End User and Country Forecasts 2022-2032**

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## **Abstracts**

Europe Healthcare Cloud Computing Market is valued at approximately USD 11.12 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 18.25% over the forecast period 2024-2032. Healthcare cloud computing involves utilizing cloud computing services, platforms, and infrastructure for storing, managing, and analyzing healthcare data, as well as delivering healthcare services. This approach provides numerous benefits compared to traditional on-premises systems, such as scalability, cost-effectiveness, flexibility, and heightened security. Also, European healthcare providers were increasingly adopting cloud based EHR systems to streamline patient data management, improve accessibility, and enhance collaboration among healthcare professionals. Thus, the rising adoption of cloud based EHR systems in the region is anticipated to support the growth of Europe Healthcare Cloud Computing Market.

Moreover, the increasing adoption of digital technologies in healthcare, such as Electronic Health Records (EHRs), telemedicine, and healthcare analytics, is driving the demand for cloud computing solutions. Cloud computing offers scalability, flexibility, and cost-effectiveness, enabling healthcare providers to efficiently manage and analyze large volumes of data. Also, cloud service providers are investing heavily in security

measures to address concerns related to data privacy and compliance with regulations such as the General Data Protection Regulation (GDPR) in Europe. Healthcare organizations are increasingly relying on cloud providers' expertise in security to safeguard sensitive patient information. However, the rising data security and privacy concerns and growing complex regulations governing cloud data centers are expected to hinder the growth of healthcare cloud computing market during the forecast period 2024-2032.

The key countries considered for the Europe Healthcare Cloud Computing market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market. Germany has been actively promoting digitalization in healthcare to improve efficiency, accessibility, and patient care. Cloud computing enables the storage and sharing of medical data securely, aligning with these initiatives. Also, continuous advancements in cloud computing technologies, such as Artificial Intelligence (AI), Machine Learning (ML), and big data analytics, are driving innovation in healthcare. These technologies enable predictive analytics, personalized medicine, and improved clinical decision-making, leading to better patient outcomes. Whereas, the United Kingdom is expected to grow with the highest CAGR during the forecast period 2024-2032.

Major market player included in this report are:

Koninklijke Philips N.V.

Healthineers AG

Sectra AB

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Products

Healthcare Provider Solutions

Healthcare Payer Solutions

By Component

Services

Software

By Deployment model

Private cloud

Hybrid cloud

Public cloud

By Pricing Model

Pay-as-you-go

Spot pricing

By Service Model

Software-as-a-service

Platform-as-a-service

Infrastructure-as-a-service

By End User

Healthcare providers

Healthcare payers

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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