

# **Europe Hair Restoration Market Size study, by Recipient Area (Scalp, and Non-scalp), by Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, and Other Treatments), by End-User (Hospitals, Clinics, and Others) and Country Forecasts 2022-2032**

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## **Abstracts**

Europe Hair Restoration Market is valued at approximately USD 1.37 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 16.29% over the forecast period 2024-2032. The Hair Restoration Market focuses on providing solutions for hair loss and related issues. The market encompasses a range of products and services aimed at addressing hair loss, including surgical procedures such as hair transplants, non-surgical treatments like medications and topical solutions, and various hair restoration devices. Hair Restoration Market. Key players in European Hair Restoration Market include medical professionals, pharmaceutical companies and manufacturers offer various solutions such as hair transplant procedures, hair loss medications, and various other hair restoration solutions to further drive demand for the Europe Hair Restoration Market. Furthermore, adoption of minimally invasive techniques for hair transplantation, and the development of innovative products and treatment methods, further contribute to the growth of the Europe Hair Restoration Market.

Increasing demand for hair loss treatments across the Europe continent is one of the main reasons for driving demand for Europe Hair Restoration Market. The frequency of hair loss rises due to ageing populations, stressful lifestyles, and genetic predispositions, there is a surge in demand for effective hair restoration solutions across the region. . For instance, in April 2022, HHC launched a cost-effective

and enhanced FUE (Follicular Unit Extraction) treatment for hair transplants across Turkey. Furthermore, the influence of celebrity and social media endorsement has encouraged more people to try these services. Thus, the Europe Hair Restoration Market is experiencing a surge in demand with clinics and providers witnessing increased patient volumes and expected to continue as advancements in technology and increasing consumer awareness drive further innovation and accessibility in Hair Restoration Market across the region. However, regulatory challenges and ageing population, on the other hand, can stifle market growth between 2022 and 2032.

The key countries considered for the Europe Hair Restoration Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market. The country has increasing life expectancy and low fertility that resulted in a rapidly ageing population, which can cause increased cases of hair loss and further drive demand for the market. According to the Organization for Economic Cooperation and Development (OECD), the German average is expected to surge from 45.7 years in 2020 to 49.2 years by 2045. Thus, these factors can further drive demand for the Europe Hair Restoration Market. The market in the UK, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Bernstein Medical

BHR Clinic

Allergan Plc

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Recipient Area

Scalp

Non-scalp

By Treatment

Follicular Unit Extraction (FUE)  
Follicular Unit Transplant (FUT)  
Laser Therapy  
Stem Cell Therapy  
Other Treatments

By End-User  
Hospitals  
Clinics  
Other End Users  
By Region:  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. EUROPE HAIR RESTORATION MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
    - 1.3.3.4. Market Competition
    - 1.3.3.5. Economic Viability (Consumer's Perspective)
  - 1.3.4. Demand Side Analysis
    - 1.3.4.1. Regulatory frameworks
    - 1.3.4.2. Technological Advancements
    - 1.3.4.3. Environmental Considerations
    - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Europe Hair Restoration Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
  - 2.3.1. By Recipient Area
  - 2.3.2. By Treatment
  - 2.3.3. By End-User
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

### **CHAPTER 3. EUROPE HAIR RESTORATION MARKET DYNAMICS**

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

## **CHAPTER 4. EUROPE HAIR RESTORATION MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. EUROPE HAIR RESTORATION MARKET SIZE & FORECASTS BY RECIPIENT AREA 2022-2032**

- 5.1. Scalp
- 5.2. Non-scalp

## **CHAPTER 6. EUROPE HAIR RESTORATION MARKET SIZE & FORECASTS BY TREATMENT 2022-2032**

- 6.1. Follicular Unit Extraction (FUE)
- 6.2. Follicular Unit Transplant (FUT)
- 6.3. Laser Therapy

6.4. Stem Cell Therapy

6.5. Other Treatments

## **CHAPTER 7. EUROPE HAIR RESTORATION MARKET SIZE & FORECASTS BY END-USER 2022-2032**

7.1. Hospitals

7.2. Clinics

7.3. Other End Users

## **CHAPTER 8. EUROPE HAIR RESTORATION MARKET SIZE & FORECASTS BY COUNTRY 2022-2032**

8.1. U.K. Hair Restoration Market

8.1.1. Recipient Area breakdown size & forecasts, 2022-2032

8.1.2. Treatment breakdown size & forecasts, 2022-2032

8.1.3. End-User breakdown size & forecasts, 2022-2032

8.2. Germany Hair Restoration Market

8.3. France Hair Restoration Market

8.4. Spain Hair Restoration Market

8.5. Italy Hair Restoration Market

8.6. Rest of Europe Hair Restoration Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Key Company SWOT Analysis

9.1.1. Company

9.1.2. Company

9.1.3. Company

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. Bernstein Medical

9.3.1.1. Key Information

9.3.1.2. Overview

9.3.1.3. Financial (Subject to Data Availability)

9.3.1.4. Product Summary

9.3.1.5. Market Strategies

9.3.2. BHR Clinic

9.3.3. Allergan Plc

- 9.3.4. Company
- 9.3.5. Company
- 9.3.6. Company
- 9.3.7. Company
- 9.3.8. Company
- 9.3.9. Company
- 9.3.10. Company

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Europe Hair Restoration market, report scope

TABLE 2. Europe Hair Restoration market estimates & forecasts by Country 2022-2032 (USD Billion)

TABLE 3. Europe Hair Restoration market estimates & forecasts by Recipient Area 2022-2032 (USD Billion)

TABLE 4. Europe Hair Restoration market estimates & forecasts by Treatment 2022-2032 (USD Billion)

TABLE 5. Europe Hair Restoration market estimates & forecasts by End-User 2022-2032 (USD Billion)

TABLE 6. Europe Hair Restoration market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Europe Hair Restoration market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Europe Hair Restoration market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Europe Hair Restoration market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Europe Hair Restoration market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Europe Hair Restoration market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Europe Hair Restoration market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Europe Hair Restoration market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Europe Hair Restoration market by segment, estimates & forecasts, 2022-2032 (USD Billion) Europe Hair Restoration market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. UK Hair Restoration market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. UK Hair Restoration market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. UK Hair Restoration market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Germany Hair Restoration market estimates & forecasts, 2022-2032 (USD Billion)



TABLE 19. Germany Hair Restoration market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 20. Germany Hair Restoration market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 21. France Hair Restoration market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 22. France Hair Restoration market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 23. France Hair Restoration market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 24. Italy Hair Restoration market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 25. Italy Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 26. Italy Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 27. Spain Hair Restoration market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 28. Spain Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 29. Spain Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 30. RoE Hair Restoration market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 31. RoE Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 32. RoE Hair Restoration market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 33. List of secondary sources, used in the study of Europe Hair Restoration  
Market.

TABLE 34. List of primary sources, used in the study of Europe Hair Restoration  
Market.

TABLE 35. Years considered for the study.

TABLE 36. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Europe Hair Restoration market, research methodology
- FIG 2. Europe Hair Restoration market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Hair Restoration market, key trends 2023
- FIG 5. Europe Hair Restoration market, growth prospects 2022-2032
- FIG 6. Europe Hair Restoration market, porters 5 force model
- FIG 7. Europe Hair Restoration market, pestel analysis
- FIG 8. Europe Hair Restoration market, value chain analysis
- FIG 9. Europe Hair Restoration market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Europe Hair Restoration market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Europe Hair Restoration market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Europe Hair Restoration market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Europe Hair Restoration market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Europe Hair Restoration market, Country snapshot 2022 & 2032
- FIG 15. Europe Hair Restoration market 2022 & 2032 (USD Billion)
- FIG 16. Europe Hair Restoration market, company market share analysis (2023)

## I would like to order

Product name: Europe Hair Restoration Market Size study, by Recipient Area (Scalp, and Non-scalp), by Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, and Other Treatments), by End-User (Hospitals, Clinics, and Others) and Country Forecasts 2022-2032

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