

Europe Farming As A Service Market Size study, By Service (Farm Management Solutions, Production Assistance, Access to Markets), By Delivery Model (Subscription, Pay-per-Use), By End-user (Farmers, Government, Corporate, Financial Institutions, Advisory Bodies) and Country Forecasts 2022-2032

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Abstracts

Europe Farming As A Service Market is valued approximately at USD 850.75 million in 2023 and is anticipated to grow with a healthy growth rate of more than 14.38% over the forecast period 2024-2032. Farming As A Service (FaaS) is the supply of farming-related services and resources to farmers on a subscription or pay-per-use basis, frequently utilizing digital technologies and data-driven approaches to optimize agricultural processes. It empowers farmers by providing access to a diversified range of services, such as precision agricultural instruments, advanced analytics, utilities and labor services, equipment rentals, and possibilities to reach broader audiences and markets, among others. Furthermore, rising trend of precision agriculture are gaining attention towards Europe Farming As A Service Market. Precision agriculture relies heavily on data collection through various technologies such as sensors, drones, and satellite imagery. This data helps farmers make informed decisions about planting, irrigation, fertilization, and pest control. FaaS providers can leverage this data to offer tailored services to farmers, optimizing their operations for increased efficiency and productivity.

Europe Farming As A Service Market is driven by rising adoption of sustainable farming practices and rising integration of advanced agricultural technologies across the region. Sustainable farming practices prioritize environmental stewardship by minimizing the use of synthetic inputs, reducing greenhouse gas emissions, conserving water

resources, and promoting soil health. FaaS providers offer solutions that facilitate the adoption of these practices by providing access to advanced technologies, agronomic expertise, and data-driven insights for optimizing resource use and minimizing environmental impact. In addition, Digital farming platforms are gaining popularity among European farmers as they provide comprehensive tools for farm management, decision support, and data analytics. These platforms integrate data from various sources, including sensors, satellites, and weather stations, to provide farmers with real-time insights and actionable recommendations. However, high cost of Farming As A Service and lack of awareness among farmers is going to impede the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Europe Farming As A Service market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, France was the largest regional market in terms of revenue owing to factors such as increasing agricultural production across the region. Agricultural production often requires improvements in operational efficiency to meet growing demand while maintaining profitability. FaaS providers offer efficiency-enhancing solutions such as automation, robotics, and predictive analytics that streamline farm operations and reduce labor requirements. Furthermore, the market in UK, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Accenture plc

Bayer AG

AgroCares Ltd

Agrivi Ltd

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Service

Farm Management Solutions

Production Assistance

Access to Markets

By Delivery Model

Subscription

Pay-per-Use

By End-user

Farmers

Government

Corporate

Financial Institutions

Advisory Bodies

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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