

# Europe Electric Fabric Shaver Market Size study, by Product Type (Wired, Wireless, Manual), by Application (Residential, Commercial), by Sales Channel (Hypermarkets/Supermarkets, Specialty Store, Multi Brand Stores, Online Stores, Independent Small Stores) and Country Forecasts 2022-2032

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## Abstracts

Europe Electric Fabric Shaver Market is valued at approximately USD 587.86 million in 2023 and is anticipated to grow with a healthy growth rate of more than 4.76% over the forecast period 2024-2032. Electric fabric shavers, also called lint removers, are small hand-held tools designed to remove lint and wrinkles from fabrics to restore them to their original appearance. These gadgets utilize spinning blades enclosed by a protective barrier that efficiently eliminates extra fibers from clothing, upholstery, and different materials securely. Consumers prefer the electric fabric shaver for its convenience and ability to extend the life of clothes and home textiles. The electric fabric shaver market offers a variety of models, such as battery-operated and rechargeable models, to meet the different needs of consumers. The growing need for environmentally-friendly and energy-efficient options, due to the rising eco-consciousness of consumers. With the increasing focus on sustainability among consumers, manufacturers are now creating products that aim to lower energy usage and lessen their environmental footprint. This trend shows a larger transition towards sustainable lifestyles, impacting buying choices and molding the market environment.

The increased focus on sustainability and prolonging the life of clothing is driving a significant rise in the popularity of fabric care products among eco-conscious consumers in Europe, resulting in a higher demand for electric fabric shavers. This increase in market size is backed by a variety of well-known brands offering cutting-

edge, top-notch products. European consumers' inclination towards effective home solutions matches the convenience and efficiency provided by electric fabric shavers. With disposable incomes increasing throughout Europe, more consumers can afford to purchase high-quality fabric care products. The strong growth of the Electric Fabric Shaver Market in the region is fueled by the combination of sustainability focus, brand innovation, consumer preference for efficiency, and increased purchasing power. However, intense rivalry from cheaper manual choices could limit the appeal of electric fabric shavers, as budget-minded customers may opt for more economical options. The market growth for electric fabric shavers may be restricted by a sensitivity to price among individuals who value savings more than convenience and efficiency.

The key countries considered for the Europe Electric Fabric Shaver market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany is the dominating country in the Electric Fabric Shaver Market. Numerous well-known brands that provide creative fabric care solutions constantly reinforce this dominance. The strong economy and generous disposable incomes in Germany allow consumers to purchase high-quality and efficient fabric care products. Germany's strong presence in the Electric Fabric Shaver Market is maintained due to quality-focused customers and innovative product offerings. The Rest of Europe is the fastest growing region for the Electric Fabric Shaver Market.

Major market player included in this report are:

Koninklijke Philips N.V  
Braun GmbH  
Russell Hobbs Ltd  
Tefal S.A.S.  
Severin Elektroger?te GmbH  
Rowenta werke GmbH  
BSH Hausger?te GmbH  
AEG Hausger?te GmbH  
Beurer GmbH  
Company 10

The detailed segments and sub-segment of the market are explained below:

By Product Type

Wired

Wireless

Manual

**By Application**

Residential

Commercial

**By Sales Channel**

Hypermarkets/Supermarkets

Specialty Store

Multi Brand Stores

Online Stores

Independent Small Stores

**By Region:**

Europe

UK

Germany

France

Spain

Italy

ROE

**Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates &amp; Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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