

Europe Digital Last Mile Platform Market Size study, By Type (Cloud, On-premise) By Application (Healthcare, Food and Beverage, Others) and Country Forecasts 2022-2032

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Abstracts

Europe Digital Last Mile Platform Market is valued approximately USD 1.95 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.05% over the forecast period 2024-2032. Digital Last Mile Platform functions as the digital backbone of logistics and supply chain management, focusing on the critical final leg of the delivery process. Through seamlessly integrating innovative technology, these platforms address challenges such as route optimization, efficient truck scheduling, real-time delivery tracking, and seamless customer communication. These platforms serve as catalysts for increasing delivery speed, precision, and customer satisfaction. Furthermore, rising adoption of automated technologies into logistics services are gaining attention towards Europe Digital Last Mile Platform Market. Governments and regulatory bodies in Europe are increasingly supportive of automation in logistics, recognizing its potential to improve efficiency, reduce traffic congestion, and lower emissions. This support includes funding initiatives, pilot programs, and regulatory frameworks to facilitate the adoption of automated technologies.

The Europe Digital Last Mile Platform Market is driven by rising internet penetration and rising demand for value-added services across the region. Enhanced internet infrastructure enables businesses to reach customers in remote or previously underserved areas. Digital last-mile platforms empower retailers to expand their market reach and offer delivery services to a broader customer base. This expansion drives competition and innovation in the last-mile logistics sector, leading to the development of more sophisticated and efficient delivery solutions. In addition, value-added services often include advanced tracking capabilities that provide real-time updates on the status

and location of deliveries. This transparency builds trust with customers and reduces the likelihood of delivery issues or disputes. Digital last-mile platforms leverage technology to offer robust tracking features, enhancing the overall customer experience. However, high pricing of Digital Last Mile Platform and chances of getting exposed to cybercrimes is going to impede the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Europe Digital Last Mile Platform Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the dominating regional market in terms of revenue owing to factors such as rising number of manufacturing facilities across the region. Germany is at the forefront of the industry 4.0 revolution, which emphasizes the integration of digital technologies into manufacturing processes. This includes the adoption of automation, IoT devices, and data analytics to enhance efficiency and productivity. Digital last-mile platforms align with the principles of Industry 4.0 by providing advanced technological solutions for managing and optimizing the final stages of the supply chain. Furthermore, the market in UK, on the other hand, is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

Scurri Ltd
Urbantz S.A.
Company 3
Company 4
Company 5
Company 6
Company 7
Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Cloud

On-premise

By Application

Healthcare

Food and Beverage

Others?

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. EUROPE DIGITAL LAST MILE PLATFORM MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Europe Digital Last Mile Platform Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Type
 - 2.3.2. By Application
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. EUROPE DIGITAL LAST MILE PLATFORM MARKET DYNAMICS

- 3.1. Market Drivers

- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. EUROPE DIGITAL LAST MILE PLATFORM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. EUROPE DIGITAL LAST MILE PLATFORM MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Cloud
- 5.2. On-premise

CHAPTER 6. EUROPE DIGITAL LAST MILE PLATFORM MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 6.1. Healthcare
- 6.2. Food and Beverage
- 6.3. Others

CHAPTER 7. EUROPE DIGITAL LAST MILE PLATFORM MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

- 7.1. U.K. Digital Last Mile Platform Market
 - 7.1.1. Type breakdown size & forecasts, 2022-2032
 - 7.1.2. Application breakdown size & forecasts, 2022-2032
- 7.2. Germany Digital Last Mile Platform Market
- 7.3. France Digital Last Mile Platform Market
- 7.4. Spain Digital Last Mile Platform Market
- 7.5. Italy Digital Last Mile Platform Market
- 7.6. Rest of Europe Digital Last Mile Platform Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Scurri Ltd
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Market Strategies
 - 8.3.2. Urbantz S.A.
 - 8.3.3. Company
 - 8.3.4. Company
 - 8.3.5. Company
 - 8.3.6. Company
 - 8.3.7. Company
 - 8.3.8. Company
 - 8.3.9. Company
 - 8.3.10. Company

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Europe Digital Last Mile Platform market, report scope
- TABLE 2. Europe Digital Last Mile Platform market estimates & forecasts by Country 2022-2032 (USD Billion)
- TABLE 3. Europe Digital Last Mile Platform market estimates & forecasts by Type 2022-2032 (USD Billion)
- TABLE 4. Europe Digital Last Mile Platform market estimates & forecasts by Application 2022-2032 (USD Billion)
- TABLE 5. Europe Digital Last Mile Platform market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 6. Europe Digital Last Mile Platform market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 7. Europe Digital Last Mile Platform market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 8. Europe Digital Last Mile Platform market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 9. Europe Digital Last Mile Platform market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 10. Europe Digital Last Mile Platform market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 11. Europe Digital Last Mile Platform market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 12. Europe Digital Last Mile Platform market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 13. Europe Digital Last Mile Platform market by segment, estimates & forecasts, 2022-2032 (USD Billion) Europe Digital Last Mile Platform market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 14. UK Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 15. UK Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 16. UK Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 17. Germany Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 18. Germany Digital Last Mile Platform market estimates & forecasts by

segment 2022-2032 (USD Billion)

TABLE 19. Germany Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. France Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 21. France Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. France Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 23. Italy Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 24. Italy Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Italy Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. Spain Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 27. Spain Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. Spain Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. RoE Digital Last Mile Platform market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 30. RoE Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31. RoE Digital Last Mile Platform market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. List of secondary sources, used in the study of Europe Digital Last Mile Platform Market.

TABLE 33. List of primary sources, used in the study of Europe Digital Last Mile Platform Market.

TABLE 34. Years considered for the study.

TABLE 35. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Europe Digital Last Mile Platform market, research methodology
- FIG 2. Europe Digital Last Mile Platform market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Digital Last Mile Platform market, key trends 2023
- FIG 5. Europe Digital Last Mile Platform market, growth prospects 2022-2032
- FIG 6. Europe Digital Last Mile Platform market, porters 5 force model
- FIG 7. Europe Digital Last Mile Platform market, pestel analysis
- FIG 8. Europe Digital Last Mile Platform market, value chain analysis
- FIG 9. Europe Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Europe Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Europe Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Europe Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Europe Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Europe Digital Last Mile Platform market, Country snapshot 2022 & 2032
- FIG 15. Europe Digital Last Mile Platform market 2022 & 2032 (USD Billion)
- FIG 16. Europe Digital Last Mile Platform market, company market share analysis (2023)

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