

Europe Connected Device Analytics Market Size study, by Component (Solution, Service) by Enterprise Size (Large Enterprise, SMEs) by Deployment Model (On-Premise, Cloud) , by Application (Sales and Customer Management, Security and Emergency Management, Remote Monitoring, Predictive Maintenance and Asset Management, Inventory Management, Energy Management, Building Automation, Others), by Industry Vertical (Manufacturing, Transport and logistics, Energy and Utilities, Retail and eCommerce, BFSI, Health and life science, Government and defense, Others) and Country Forecast 2022-2032

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Abstracts

Europe Connected Device Analytics Market is valued approximately at USD 6.65 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 23.74% over the forecast period 2024-2032. Connected device analytics is a cloud-based solution engineered to enhance the realm of customer communications by fostering effortless connectivity between applications, people, and objects. This platform enables businesses to enhance their current software by effortlessly incorporating messaging capabilities, voice, and video functionalities via APIs. Additionally, connected device analytics assumes a pivotal role in safeguarding the integrity and dependability of interconnected systems by detecting irregularities, pinpointing potential weaknesses, and preemptively addressing risks. European countries are placing a strong emphasis

on sustainability and environmental responsibility. As a result, there is a growing trend towards using connected device analytics to monitor and optimize energy usage, reduce waste, and promote eco-friendly practices across various industries in Europe which is boosting the adoption of Europe Connected Device Analytics Market.

Industries in Europe, particularly manufacturing, automotive, and logistics, are embracing industrial IoT (IIoT) technologies to optimize production processes, improve asset utilization, and enhance supply chain visibility. Connected device analytics enable real-time monitoring of equipment performance, predictive maintenance, and quality control, driving efficiency and competitiveness. Moreover, by leveraging AI and machine learning algorithms, these analytic solutions enable continuous improvement and predictive decision-making, driving competitiveness and fostering digital transformation initiatives across the European industrial landscape. As IIoT adoption continues to accelerate, fueled by advancements in connectivity, edge computing, and cloud technologies, the demand for sophisticated connected device analytics solutions is expected to rise, positioning Europe as a key growth market in the global IoT analytics landscape. Furthermore, the market is driven by rising smart city initiatives and rising development of industrial settings. However, Data Privacy and Security Concerns, may stifle market growth between 2022 and 2032.

The key countries considered for the Europe Connected Device Analytics market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany held the largest market share. In its long-term strategy, Germany boasts a robust industrial sector, with a strong focus on manufacturing and engineering. This industrial prowess has fueled the adoption of Industrial IoT (IIoT) technologies across various sectors, including automotive, machinery, and electronics. As a result, there is a substantial ecosystem of connected devices and sensors generating vast amounts of data that can be leveraged for analytics purposes. The market in the UK, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Software AG

Siemens AG

Bosch.IO

Schneider Electric SE

SAP SE

Telefonica IoT

Company 7

Company 8

Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Component

Solution

Service

By Enterprise Size

Large Enterprise

SMEs

By Deployment Model

On-Premise

Cloud

By Application

Sales and Customer Management

Security and Emergency Management

Remote Monitoring

Predictive Maintenance and Asset Management

Inventory Management

Energy Management

Building Automation

Others

By Industry Vertical

Manufacturing

Transport and logistics

Energy and Utilities

Retail and eCommerce

BFSI

Health and life science

Government and defense

Others

?

By Region:

Europe

UK
Germany
France
Spain
Italy
ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. EUROPE CONNECTED DEVICE ANALYTICS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Europe Connected Device Analytics Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Component
 - 2.3.2. By Enterprise Size
 - 2.3.3. By Deployment Model
 - 2.3.4. By Application
 - 2.3.5. By Industry Vertical
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. EUROPE CONNECTED DEVICE ANALYTICS MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. EUROPE CONNECTED DEVICE ANALYTICS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY COMPONENT 2022-2032

- 5.1. Solution
- 5.2. Service

CHAPTER 6. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY ENTERPRISE SIZE 2022-2032

- 6.1. Large Enterprise
- 6.2. SMEs

CHAPTER 7. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY DEPLOYMENT MODEL 2022-2032

- 7.1. On-Premise
- 7.2. Cloud

CHAPTER 8. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY APPLICATION SIZE 2022-2032

- 8.1. Sales and Customer Management
- 8.2. Security and Emergency Management
- 8.3. Remote Monitoring
- 8.4. Predictive Maintenance and Asset Management
- 8.5. Inventory Management
- 8.6. Energy Management
- 8.7. Building Automation
- 8.8. Others

CHAPTER 9. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY INDUSTRY VERTICAL SIZE 2022-2032

- 9.1. Manufacturing
- 9.2. Transport and logistics
- 9.3. Energy and Utilities
- 9.4. Retail and eCommerce
- 9.5. BFSI
- 9.6. Health and life science
- 9.7. Government and defense
- 9.8. Others

CHAPTER 10. EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

- 10.1. U.K. Connected Device Analytics Market
 - 10.1.1.1. Component breakdown size & forecasts, 2022-2032
 - 10.1.1.2. Enterprise Size breakdown size & forecasts, 2022-2032

- 10.1.1.3. Deployment Model breakdown size & forecasts, 2022-2032
- 10.1.1.4. Application breakdown size & forecasts, 2022-2032
- 10.1.1.5. Industry Verical breakdown size & forecasts, 2022-2032
- 10.2. Germany Connected Device Analytics Market
- 10.3. France Connected Device Analytics Market
- 10.4. Spain Connected Device Analytics Market
- 10.5. Italy Connected Device Analytics Market
- 10.6. Rest of Europe Connected Device Analytics Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Key Company SWOT Analysis
 - 11.1.1. Company
 - 11.1.2. Company
 - 11.1.3. Company
- 11.2. Top Market Strategies
- 11.3. Company Profiles
 - 11.3.1. Software AG
 - 11.3.1.1. Key Information
 - 11.3.1.2. Overview
 - 11.3.1.3. Financial (Subject to Data Availability)
 - 11.3.1.4. Product Summary
 - 11.3.1.5. Market Strategies
 - 11.3.2. Siemens AG
 - 11.3.3. Bosch.IO
 - 11.3.4. Schneider Electric SE
 - 11.3.5. SAP SE
 - 11.3.6. Telefonica IoT
 - 11.3.7. Company
 - 11.3.8. Company
 - 11.3.9. Company
 - 11.3.10. Company

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

List Of Tables

LIST OF TABLES **TABLE 1. EUROPE CONNECTED DEVICE ANALYTICS MARKET, REPORT SCOPE**

TABLE 2. Europe Connected Device Analytics market estimates & forecasts by Component 2022-2032 (USD Billion)

TABLE 3. Europe Connected Device Analytics market estimates & forecasts by Enterprise Size 2022-2032 (USD Billion)

TABLE 4. Europe Connected Device Analytics market estimates & forecasts by Deployment Model 2022-2032 (USD Billion)

TABLE 5. Europe Connected Device Analytics market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 6. Europe Connected Device Analytics market estimates & forecasts by Industry Vertical 2022-2032 (USD Billion)

TABLE 7. Europe Connected Device Analytics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Europe Connected Device Analytics market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Europe Connected Device Analytics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Europe Connected Device Analytics market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Europe Connected Device Analytics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Europe Connected Device Analytics market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Europe Connected Device Analytics market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Europe Connected Device Analytics market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. Europe Connected Device Analytics market by segment, estimates & forecasts, 2022-2032 (USD Billion) Europe Connected Device Analytics market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. UK Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 17. UK Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. UK Connected Device Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 19. Germany Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 20. Germany Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 21. Germany Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. France Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 23. France Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 24. France Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Italy Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 26. Italy Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 27. Italy Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. Spain Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 29. Spain Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 30. Spain Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31. RoE Connected Device Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 32. RoE Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 33. RoE Connected Device Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 34. List of secondary sources, used in the study of Europe Connected Device Analytics Market.

TABLE 35. List of primary sources, used in the study of Europe Connected Device Analytics Market.

TABLE 36. Years considered for the study.

TABLE 37. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Europe Connected Device Analytics market, research methodology
- FIG 2. Europe Connected Device Analytics market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Connected Device Analytics market, key trends 2023
- FIG 5. Europe Connected Device Analytics market, growth prospects 2022-2032
- FIG 6. Europe Connected Device Analytics market, porters 5 force model
- FIG 7. Europe Connected Device Analytics market, pestel analysis
- FIG 8. Europe Connected Device Analytics market, value chain analysis
- FIG 9. Europe Connected Device Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Europe Connected Device Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Europe Connected Device Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Europe Connected Device Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Europe Connected Device Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Europe Connected Device Analytics market, Country snapshot 2022 & 2032
- FIG 15. Europe Connected Device Analytics market 2022 & 2032 (USD Billion)
- FIG 16. Europe Connected Device Analytics market, company market share analysis (2023)

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