

Europe Automotive Centre Console Market Size Study, by Type (Electromagnetic, DC Motor Type, Permanent Magnet Motor) By Application (Passenger cars, Heavy Commercial Vehicle, Light Commercial Vehicle) and Country Forecasts 2022-2032

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Abstracts

Europe Automotive Centre Console Market is valued at approximately USD 10.79 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.14% over the forecast period 2024-2032. The Automotive Centre Console is an organized storage and control hub located between the driver's and front passenger seats, extending the dashboard to halfway between the seats. This console has a variety of operations such as control units, audio controls, temperature settings, air conditioner controls, and convenient cup holders, creating a practical and structured place within the vehicle's interior. The rising emphasis on ergonomics is gaining attention in the Europe Automotive Centre Console Market. European regulations and safety standards place importance on ergonomic design principles to ensure the well-being of vehicle occupants. Automotive manufacturers must comply with regulations related to driver ergonomics, including guidelines for control placement, visibility, and accessibility within the vehicle cabin. Compliance with these regulations drives the adoption of ergonomic design practices in automotive center consoles.

The Europe Automotive Centre Console Market is driven by increasing demand for luxury vehicles and a rising focus on automotive interior aesthetics across the region. Luxury vehicle buyers in Europe have high expectations for premium interiors that offer superior comfort, convenience, and aesthetics. Automotive center consoles serve as essential elements in enhancing the luxurious ambiance of a vehicle cabin. They provide meticulously crafted storage solutions, utilize premium materials, and incorporate advanced features. As the market for luxury vehicles expands, there is a

parallel rise in demand for upscale automotive center consoles that seamlessly integrate with and elevate the overall interior design. In addition, automotive manufacturers in Europe use interior design as a means of differentiation and establishing brand identity. The center console serves as a prominent piece within the car cabin, providing an excellent opportunity to showcase a brand's design language, craftsmanship, and precise attention to detail. Distinctive and visually appealing center consoles allow brands to stand out in a competitive market, establishing a lasting impact on consumers. However, high pricing of automotive centre console and rising inclination for adding front slang seats is going to impede the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Europe Automotive Centre Console market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest regional market in terms of revenue owing to factors such as increasing presence of prominent automotive manufacturing companies across the region. The presence of prominent automotive manufacturers in Germany has led to the development of extensive supplier networks and ecosystems. German automotive suppliers, known for their expertise in interior components, collaborate closely with automakers to develop and supply center console components and systems. Furthermore, the market in UK is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Johnson Controls International plc

Grammer AG

Magneti Marelli S.p.A

Faurecia SE

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Electromagnetic

DC Motor Type

Permanent Magnet Motor

By Application

Passenger cars

Heavy Commercial Vehicle

Light Commercial Vehicle

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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