

Europe Alternative Protein Market Size study, by Product (Plant Protein, Microbe-based Protein, Insect Protein), by Application (Food & Beverages, Infant Formulations, Clinical Nutrition, Animal Feed, Others) and Country Forecasts 2022-2032

<https://marketpublishers.com/r/E6C503248408EN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: E6C503248408EN

Abstracts

Europe Alternative Protein Market is valued at approximately USD 4.28 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.61% over the forecast period 2024-2032. Alternative proteins encompass a diverse range of protein sources that diverge from traditional animal agriculture. These sources include plant-based proteins derived from cereals, rice, oats, legumes, roots, and wheat, as well as proteins sourced from insects like coleoptera, lepidoptera, hymenoptera, orthoptera, hemiptera, diptera, among others, or microbial origins such as bacteria, algae, fungi, or yeast. The surge in interest in alternative proteins is a response to growing environmental awareness regarding the detrimental effects of conventional animal agriculture. The environmental impact of animal agriculture, including greenhouse gas emissions, deforestation, and water pollution, has spurred the exploration of alternative protein sources as a sustainable solution. The burgeoning popularity of plant-based alternatives in the food and beverage sector underscores a broader shift towards plant-centric diets, bolstered by innovative product offerings that are broadening the market landscape. Evolving consumer preferences, driven by health considerations, environmental consciousness, concern for animal welfare, and a preference for sustainable food options, have catalyzed a significant increase in demand for alternative protein products. The growing awareness regarding the environmental impact of livestock farming is a key trend for the Europe Alternative Protein Market during the estimated period of 2024-2032.

Increasing concerns regarding animal welfare and food safety are anticipated to drive

the demand for alternative proteins in animal feed applications. Ethical considerations regarding the treatment of animals in industrial farming operations are leading consumers to seek out plant-based and lab-grown proteins as more humane alternatives. The growing need for plant-based proteins and food items, is expected to bolster the demand for alternative proteins and positively influence overall market growth. Europe's diverse population includes individuals with various dietary preferences, including vegetarians, vegans, flexitarians, and those with religious dietary restrictions, creating a significant market for alternative protein products. Moreover, the rising consumption of poultry meat as a high-protein option and a less environmentally impactful source of animal protein compared to red meat is propelling the demand for poultry feed, thereby likely increasing revenue within the Alternative Protein Market. Therefore, this development, along with changes in consumer diets and growing environmental awareness, have resulted in to the rise in demand for plant-based proteins. However, increased price of substitute proteins and the allergens connected to certain substitute proteins, such plant- and insect-based proteins, are anticipated to impede market expansion between 2022 and 2032.

The key countries considered for the Europe Alternative Protein Market study includes UK, Germany, France, Italy, Spain, and Rest of Europe. In 2023, Germany was the largest market. The increasing investments in research and development for product innovations within the food and beverage sector, coupled with a focus on enhancing animal nutrition and health, are poised to contribute significantly to regional industry expansion. Also, the rise in disposable income is increasing the purchasing capacity of the consumer leveraging growth opportunities over the anticipated years. According to Statista, Germany experienced a significant increase in household disposable income, reaching USD 3.15 trillion in 2022, up from USD 2.88 trillion in 2019. Furthermore, favorable regulatory frameworks and policies promoting sustainable food production and consumption are encouraging the growth of the alternative protein market across the region. Whereas, the market in the UK is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Kerry Group Plc
Glanbia PLC
Tate & Lyle PLC
Corbion NV
Company 5
Company 6
Company 7

Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Product

Plant Protein

Microbe-based Protein

Insect Protein

By Application

Food & Beverages

Infant Formulations

Clinical Nutrition

Animal Feed

Others

By Region:

Europe

UK

Germany

France

Spain

Italy

ROE

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. EUROPE ALTERNATIVE PROTEIN MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Europe Alternative Protein Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Product
 - 2.3.2. By Application
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. EUROPE ALTERNATIVE PROTEIN MARKET DYNAMICS

- 3.1. Market Drivers

- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. EUROPE ALTERNATIVE PROTEIN MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. EUROPE ALTERNATIVE PROTEIN MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

- 5.1. Plant Protein
- 5.2. Microbe-based Protein
- 5.3. Insect Protein

CHAPTER 6. EUROPE ALTERNATIVE PROTEIN MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 6.1. Food & Beverages
- 6.2. Infant Formulations
- 6.3. Clinical Nutrition

6.4. Animal Feed

6.5. Others

CHAPTER 7. EUROPE ALTERNATIVE PROTEIN MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

7.1. U.K. Alternative Protein Market

7.1.1. Product breakdown size & forecasts, 2022-2032

7.1.2. Application breakdown size & forecasts, 2022-2032

7.2. Germany Alternative Protein Market

7.3. France Alternative Protein Market

7.4. Spain Alternative Protein Market

7.5. Italy Alternative Protein Market

7.6. Rest of Europe Alternative Protein Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Kerry Group Plc

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Market Strategies

8.3.2. Glanbia PLC

8.3.3. Tate & Lyle PLC

8.3.4. Corbion NV

8.3.5. Company

8.3.6. Company

8.3.7. Company

8.3.8. Company

8.3.9. Company

8.3.10. Company

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES TABLE 1. EUROPE ALTERNATIVE PROTEIN MARKET, REPORT SCOPE

TABLE 2. Europe Alternative Protein Market estimates & forecasts by Country 2022-2032 (USD Billion)

TABLE 3. Europe Alternative Protein Market estimates & forecasts by Product 2022-2032 (USD Billion)

TABLE 4. Europe Alternative Protein Market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 5. Europe Alternative Protein Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Europe Alternative Protein Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Europe Alternative Protein Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Europe Alternative Protein Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Europe Alternative Protein Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Europe Alternative Protein Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Europe Alternative Protein Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Europe Alternative Protein Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Europe Alternative Protein Market by segment, estimates & forecasts, 2022-2032 (USD Billion) Europe Alternative Protein Market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. UK Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. UK Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 16. UK Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. Germany Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 18. Germany Alternative Protein Market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 19. Germany Alternative Protein Market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 20. France Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 21. France Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. France Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 23. Italy Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 24. Italy Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Italy Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. Spain Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 27. Spain Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. Spain Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. RoE Alternative Protein Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 30. RoE Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31. RoE Alternative Protein Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. List of secondary sources, used in the study of Europe Alternative Protein Market.

TABLE 33. List of primary sources, used in the study of Europe Alternative Protein Market.

TABLE 34. Years considered for the study.

TABLE 35. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Europe Alternative Protein Market, research methodology
- FIG 2. Europe Alternative Protein Market, market estimation techniques
- FIG 3. Europe market size estimates & forecast methods.
- FIG 4. Europe Alternative Protein Market, key trends 2023
- FIG 5. Europe Alternative Protein Market, growth prospects 2022-2032
- FIG 6. Europe Alternative Protein Market, porters 5 force model
- FIG 7. Europe Alternative Protein Market, pestel analysis
- FIG 8. Europe Alternative Protein Market, value chain analysis
- FIG 9. Europe Alternative Protein Market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Europe Alternative Protein Market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Europe Alternative Protein Market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Europe Alternative Protein Market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Europe Alternative Protein Market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Europe Alternative Protein Market, Country snapshot 2022 & 2032
- FIG 15. Europe Alternative Protein Market 2022 & 2032 (USD Billion)
- FIG 16. Europe Alternative Protein Market, company market share analysis (2023)

I would like to order

Product name: Europe Alternative Protein Market Size study, by Product (Plant Protein, Microbe-based Protein, Insect Protein), by Application (Food & Beverages, Infant Formulations, Clinical Nutrition, Animal Feed, Others) and Country Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/E6C503248408EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E6C503248408EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970