

Data Centre Colocation Market Size study, by Solution Type (Retail Colocation, Wholesale Colocation), By End-Use (Banking and Financial Services, IT and Telecom, Healthcare, Government, And Others) and Regional Forecasts 2019-2026

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Abstracts

Data Centre Colocation Market is valued approximately USD 28.3 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 10.9% over the forecast period 2019-2026. The data center colocation allows the organization to rent office space for servers, networks or internet bandwidth to deploy its own data center within an existing data center. The cost-effective and energy efficient data center solutions provided by the data center colocation to users has led to the rising demand of the market over the forecast period. The data center colocation market tends to grow significantly over the forecast period owing to the rising awareness among organizations towards reducing carbon footprints which has led to the increasing penetration of data center colocation among users. The data center colocation enhances the business potential by reducing the operational expenditure resulting the growth of the market. Moreover, the data center helps in space reduction as the server can be stored at data center thus, reducing the space requirement. This helps in boosting the market share of data center colocation. Further, the data center colocation enables reduction in cost of cooling and heating along with the need of IT expertise. The major players in the market are adopting the strategy of merger and acquisition to expand their digital reach.

The regional analysis of Data Centre Colocation market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to dominate the market share of data center colocation market owing to the presence of large number of IT industries and presence of major data center colocation service providers. For instance, in March 2019,

Microsoft and Telecom Egypt are collaborating to provide Microsoft cloud network in Egypt. The collaboration is aimed to increase the customer base and to extend the geographical outreach in the region. Moreover, major companies are managing their business data through data center collocation hosting as higher initial cost involved in installing the infrastructure resulting in the accentuate market growth of data center collocation. The merger provides the company to expand its product portfolio in B2B Data Centre Collocation. The companies will provide information such as renewals of account, product adoption and usage, subscriptions, billing along with many other information to the client.

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CenturyLink Technology Solutions
DuPont Fabros Technology, Inc.
Equinix, Inc.
Global Switch Corp.
NTT Data Corp.
China Telecom Corporation Ltd
Rackspace Inc.
SunGuard Availability Services
Verizon Communication Ltd
Digital Realty Trust

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