

Global Consumer Packaging Market Size Study & Forecast, by Material, Type, End Use, and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/C75B2B1B421EEN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: C75B2B1B421EEN

Abstracts

The Global Consumer Packaging Market is valued approximately at USD 0.66 billion in 2024 and is poised to expand with a steady CAGR of 5.50% over the forecast period 2025–2035. Consumer packaging, the interface between brands and buyers, has evolved far beyond mere containment or protection. It now functions as a marketing tool, sustainability statement, and a reflection of consumer lifestyles. Fueled by rising consumption across personal care, food, pharmaceuticals, and electronics, the sector is continuously adapting to newer materials, smarter formats, and aesthetic nuances. Companies are under mounting pressure to reduce carbon footprints while ensuring their packaging solutions retain shelf appeal and meet ever-stricter regulatory and functional benchmarks.

Amidst these dynamics, innovation in material science and printing technology has fundamentally reshaped packaging formats. Flexible packaging has gained considerable traction for its lightweight, cost-effective nature and better space optimization in logistics, especially in e-commerce supply chains. Meanwhile, rigid packaging remains crucial in premium and protective applications, particularly for food & beverages and high-value electronics. As sustainability takes center stage, the industry is swiftly transitioning toward mono-material plastics, compostable papers, and recyclable metals to minimize environmental impact without compromising product safety or functionality. Additionally, the growing health-conscious and tech-savvy consumer base is influencing brands to adopt smart packaging solutions that extend freshness, enable traceability, and deliver interactive consumer engagement.

Regionally, North America stands as a mature market backed by large-scale consumption, high packaging intensity per capita, and an active focus on eco-friendly

alternatives. Europe closely follows, driven by its stringent packaging waste regulations and early adoption of circular economy initiatives. However, Asia Pacific is projected to witness the fastest CAGR during the forecast period, underpinned by its massive consumer base, rapid urbanization, and the proliferation of packaged FMCG goods. In particular, emerging economies such as India, Indonesia, and Vietnam are witnessing unprecedented growth in retail chains and e-commerce, catalyzing demand for advanced consumer packaging solutions. Latin America and the Middle East & Africa are gradually climbing the curve, propelled by rising awareness of product hygiene and increasing disposable incomes.

Major market player included in this report are:

Amcor plc

Tetra Pak International S.A.

Sealed Air Corporation

Huhtamaki Oyj

Mondi Group

Berry Global Inc.

Constantia Flexibles

Sonoco Products Company

DS Smith Plc

WestRock Company

Reynolds Group Holdings Limited

Graphic Packaging Holding Company

Uflex Limited

International Paper Company

Smurfit Kappa Group Plc

Global Consumer Packaging Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Material:

Plastic

Paper

Metal

By Type:

Rigid

Flexible

By End Use:

Food & Beverages

Personal Care & Hygiene

Pharmaceuticals

Consumer Electronics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL CONSUMER PACKAGING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL CONSUMER PACKAGING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Consumer Packaging Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Surge in E-commerce and On-the-Go Consumption
 - 3.2.2. Heightened Consumer Demand for Sustainability
 - 3.2.3. Innovations in Smart and Interactive Packaging
- 3.3. Restraints
 - 3.3.1. Regulatory Complexities in Multi-Material Recycling
 - 3.3.2. Volatility in Plastic and Metal Raw Material Prices
 - 3.3.3. Consumer Pushback on Single-Use Plastics
- 3.4. Opportunities
 - 3.4.1. Development of Biodegradable and Compostable Solutions

- 3.4.2. Expansion in Emerging Retail Markets
- 3.4.3. Adoption of Reusable and Refillable Systems

CHAPTER 4. GLOBAL CONSUMER PACKAGING INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL CONSUMER PACKAGING MARKET SIZE & FORECASTS BY MATERIAL 2025–2035

- 5.1. Market Overview
- 5.2. Global Consumer Packaging Market Performance – Potential Analysis (2025)
- 5.3. Plastic
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Paper
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Metal
 - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.5.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 6. GLOBAL CONSUMER PACKAGING MARKET SIZE & FORECASTS BY TYPE 2025–2035

- 6.1. Market Overview
- 6.2. Global Consumer Packaging Market Performance – Potential Analysis (2025)
- 6.3. Rigid
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.3.2. Market Size Analysis, by Region, 2025–2035
- 6.4. Flexible
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.4.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 7. GLOBAL CONSUMER PACKAGING MARKET SIZE & FORECASTS BY END USE 2025–2035

- 7.1. Market Overview
- 7.2. Global Consumer Packaging Market Performance – Potential Analysis (2025)
- 7.3. Food & Beverages
 - 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.3.2. Market Size Analysis, by Region, 2025–2035
- 7.4. Personal Care & Hygiene
 - 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.4.2. Market Size Analysis, by Region, 2025–2035
- 7.5. Pharmaceuticals
 - 7.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.5.2. Market Size Analysis, by Region, 2025–2035
- 7.6. Consumer Electronics
 - 7.6.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 7.6.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 8. GLOBAL CONSUMER PACKAGING MARKET SIZE & FORECASTS BY REGION 2025–2035

- 8.1. Consumer Packaging Market, Regional Market Snapshot
- 8.2. Top Leading & Emerging Countries
- 8.3. North America Consumer Packaging Market
 - 8.3.1. U.S. Consumer Packaging Market
 - 8.3.1.1. Material Breakdown Size & Forecasts, 2025–2035

- 8.3.1.2. Type Breakdown Size & Forecasts, 2025–2035
- 8.3.2. Canada Consumer Packaging Market
 - 8.3.2.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.3.2.2. Type Breakdown Size & Forecasts, 2025–2035
- 8.4. Europe Consumer Packaging Market
 - 8.4.1. UK Consumer Packaging Market
 - 8.4.1.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.1.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.4.2. Germany Consumer Packaging Market
 - 8.4.2.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.2.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.4.3. France Consumer Packaging Market
 - 8.4.3.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.3.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.4.4. Spain Consumer Packaging Market
 - 8.4.4.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.4.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.4.5. Italy Consumer Packaging Market
 - 8.4.5.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.5.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.4.6. Rest of Europe Consumer Packaging Market
 - 8.4.6.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.4.6.2. Type Breakdown Size & Forecasts, 2025–2035
- 8.5. Asia Pacific Consumer Packaging Market
 - 8.5.1. China Consumer Packaging Market
 - 8.5.1.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.1.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.5.2. India Consumer Packaging Market
 - 8.5.2.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.2.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.5.3. Japan Consumer Packaging Market
 - 8.5.3.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.3.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.5.4. Australia Consumer Packaging Market
 - 8.5.4.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.4.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.5.5. South Korea Consumer Packaging Market
 - 8.5.5.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.5.2. Type Breakdown Size & Forecasts, 2025–2035

- 8.5.6. Rest of Asia Pacific Consumer Packaging Market
 - 8.5.6.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.5.6.2. Type Breakdown Size & Forecasts, 2025–2035
- 8.6. Latin America Consumer Packaging Market
 - 8.6.1. Brazil Consumer Packaging Market
 - 8.6.1.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.6.1.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.6.2. Mexico Consumer Packaging Market
 - 8.6.2.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.6.2.2. Type Breakdown Size & Forecasts, 2025–2035
- 8.7. Middle East & Africa Consumer Packaging Market
 - 8.7.1. UAE Consumer Packaging Market
 - 8.7.1.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.7.1.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.7.2. Saudi Arabia Consumer Packaging Market
 - 8.7.2.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.7.2.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.7.3. South Africa Consumer Packaging Market
 - 8.7.3.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.7.3.2. Type Breakdown Size & Forecasts, 2025–2035
 - 8.7.4. Rest of Middle East & Africa Consumer Packaging Market
 - 8.7.4.1. Material Breakdown Size & Forecasts, 2025–2035
 - 8.7.4.2. Type Breakdown Size & Forecasts, 2025–2035

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Amcor plc
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Financial Performance (Subject to Data Availability)
 - 9.2.5. Product/Services Portfolio
 - 9.2.6. Recent Development
 - 9.2.7. Market Strategies
 - 9.2.8. SWOT Analysis
- 9.3. Tetra Pak International S.A.
- 9.4. Sealed Air Corporation
- 9.5. Huhtamaki Oyj

- 9.6. Mondi Group
- 9.7. Berry Global Inc.
- 9.8. Constantia Flexibles
- 9.9. Sonoco Products Company
- 9.10. DS Smith Plc
- 9.11. WestRock Company
- 9.12. Reynolds Group Holdings Limited
- 9.13. Graphic Packaging Holding Company
- 9.14. Uflex Limited
- 9.15. International Paper Company
- 9.16. Smurfit Kappa Group Plc

List Of Tables

LIST OF TABLES

Table 1. Global Consumer Packaging Market, Report Scope

Table 2. Global Consumer Packaging Market Estimates & Forecasts By Region
2024–2035

Table 3. Global Consumer Packaging Market Estimates & Forecasts By Material
2024–2035

Table 4. Global Consumer Packaging Market Estimates & Forecasts By Type
2024–2035

Table 5. Global Consumer Packaging Market Estimates & Forecasts By End Use
2024–2035

Table 6. U.S. Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 7. Canada Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 8. UK Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 9. Germany Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 10. France Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 11. Spain Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 12. Italy Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 13. Rest of Europe Consumer Packaging Market Estimates & Forecasts,
2024–2035

Table 14. China Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 15. India Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 16. Japan Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 17. Australia Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 18. South Korea Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 19. Rest of Asia Pacific Consumer Packaging Market Estimates & Forecasts,
2024–2035

Table 20. Brazil Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 21. Mexico Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 22. UAE Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 23. Saudi Arabia Consumer Packaging Market Estimates & Forecasts,
2024–2035

Table 24. South Africa Consumer Packaging Market Estimates & Forecasts, 2024–2035

Table 25. Rest of Middle East & Africa Consumer Packaging Market Estimates &
Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global Consumer Packaging Market, Research Methodology
- Fig 2. Global Consumer Packaging Market, Market Estimation Techniques
- Fig 3. Global Consumer Packaging Market Size Estimates & Forecast Methods
- Fig 4. Global Consumer Packaging Market, Key Trends 2025
- Fig 5. Global Consumer Packaging Market, Growth Prospects 2024–2035
- Fig 6. Global Consumer Packaging Market, Porter’s Five Forces Model
- Fig 7. Global Consumer Packaging Market, PESTEL Analysis
- Fig 8. Global Consumer Packaging Market, Value Chain Analysis
- Fig 9. Consumer Packaging Market By Material, 2025 & 2035
- Fig 10. Consumer Packaging Market By Type, 2025 & 2035
- Fig 11. Consumer Packaging Market By End Use, 2025 & 2035
- Fig 12. Consumer Packaging Market By Material, 2025 & 2035
- Fig 13. Consumer Packaging Market By Type, 2025 & 2035
- Fig 14. North America Consumer Packaging Market, 2025 & 2035
- Fig 15. Europe Consumer Packaging Market, 2025 & 2035
- Fig 16. Asia Pacific Consumer Packaging Market, 2025 & 2035
- Fig 17. Latin America Consumer Packaging Market, 2025 & 2035
- Fig 18. Middle East & Africa Consumer Packaging Market, 2025 & 2035
- Fig 19. Global Consumer Packaging Market, Company Market Share Analysis (2025)

I would like to order

Product name: Global Consumer Packaging Market Size Study & Forecast, by Material, Type, End Use, and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/C75B2B1B421EEN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C75B2B1B421EEN.html>