

Global Connected Car Devices Market Size Study & Forecast, by Communication Type, Connectivity Type, Product Type, Vehicle Type, Electric Vehicle Type, and Regional Forecasts 2025-2035

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Abstracts

The Global Connected Car Devices Market is valued at approximately USD 77.33 billion in 2024 and is poised to register a robust compound annual growth rate of more than 16.30% over the forecast period 2025-2035. Connected car devices, which empower vehicles with real-time communication, data analysis, and automation capabilities, are increasingly reshaping the transportation landscape. These devices facilitate vehicle-to-everything (V2X) interactions—including vehicle-to-vehicle (V2V), vehicle-to-infrastructure (V2I), and vehicle-to-pedestrian (V2P) communications—enhancing road safety, traffic efficiency, and user convenience. The surging adoption of Internet of Things (IoT), coupled with the proliferation of 5G networks and growing emphasis on autonomous and semi-autonomous driving technologies, is propelling market expansion. Simultaneously, stringent government mandates regarding vehicle safety, emissions, and intelligent transport systems are further steering the demand for smart mobility solutions.

As automotive OEMs and tech giants collaborate to transform cars into data-driven platforms, the demand for sophisticated connectivity types such as Dedicated Short Range Communication (DSRC) and Cellular Network technologies continues to escalate. These advancements are revolutionizing in-vehicle experiences by enabling advanced driver assistance systems (ADAS), predictive maintenance, remote diagnostics, and infotainment features. Moreover, the rising penetration of electric vehicles—ranging from Battery Electric Vehicles (BEVs) to Plug-in Hybrid Electric Vehicles (PHEVs)—is compelling automakers to embed cutting-edge telematics and connectivity modules. With the global automotive ecosystem shifting toward connected

mobility, vehicle-to-cloud services and over-the-air software updates are emerging as pivotal differentiators, spurring investments across startups and established players alike.

Regionally, North America commands a significant share of the connected car devices market, underpinned by its early adoption of high-end automotive technologies, favorable regulatory frameworks, and the presence of key market players. The United States, in particular, has been at the forefront, driven by advanced telematics infrastructure and robust R&D funding. Meanwhile, Europe continues to gain traction, supported by strict vehicle safety norms and the widespread push for smart transportation ecosystems across Germany, the UK, and France. However, Asia Pacific is expected to chart the fastest growth trajectory over the forecast period. Rapid urbanization, increasing disposable incomes, and surging vehicle ownership—especially in China and India—are generating an immense appetite for next-gen mobility solutions. Simultaneously, government initiatives to bolster EV adoption and smart city development are fostering the demand for connected technologies across emerging economies.

Major market players included in this report are:

Bosch Mobility Solutions

Qualcomm Technologies Inc.

Continental AG

Denso Corporation

Aptiv PLC

Harman International

ZF Friedrichshafen AG

Panasonic Corporation

Valeo SA

LG Electronics

Visteon Corporation

NXP Semiconductors

Tesla Inc.

Intel Corporation

Verizon Communications Inc.

Global Connected Car Devices Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the

market are explained below:

By Communication Type:

Vehicle-to-Vehicle (V2V)

Vehicle-to-Infrastructure (V2I)

Vehicle-to-Pedestrian (V2P)

By Connectivity Type:

DSRC (Dedicated Short Range Communication)

Cellular Network

By Product Type:

Driver Assistance Systems (DAS)

Telematics

By Vehicle Type:

Passenger Cars (PC)

Light Commercial Vehicles (LCV)

Heavy Commercial Vehicles (HCV)

By Electric Vehicle Type:

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-in Hybrid Electric Vehicle (PHEV)

Fuel Cell Vehicle (FCV)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035

Annualized revenues and regional level analysis for each market segment

Detailed analysis of geographical landscape with Country level analysis of major regions

Competitive landscape with information on major players in the market

Analysis of key business strategies and recommendations on future market approach

Analysis of competitive structure of the market

Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL CONNECTED CAR DEVICES MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumptions
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL CONNECTED CAR DEVICES MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping the Global Connected Car Devices Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. Proliferation of IoT and 5G Networks
 - 3.2.2. Stringent Government Mandates on Safety and Emissions
- 3.3. Restraints
 - 3.3.1. Data Privacy and Security Concerns
 - 3.3.2. High Implementation Costs and Integration Complexity
- 3.4. Opportunities
 - 3.4.1. Integration with Electric and Autonomous Vehicles
 - 3.4.2. Smart City and Infrastructure Partnerships

CHAPTER 4. GLOBAL CONNECTED CAR DEVICES INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis and Trends (2025)
- 4.8. Analyst Recommendations & Conclusion

CHAPTER 5. GLOBAL CONNECTED CAR DEVICES MARKET SIZE & FORECASTS BY COMMUNICATION TYPE 2025-2035

- 5.1. Market Overview
- 5.2. Global Connected Car Devices Market Performance – Potential Analysis (2025)
- 5.3. Vehicle-to-Vehicle (V2V)
 - 5.3.1. Top Countries – Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market Size Analysis, by Region, 2025-2035
- 5.4. Vehicle-to-Infrastructure (V2I)
 - 5.4.1. Top Countries – Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market Size Analysis, by Region, 2025-2035
- 5.5. Vehicle-to-Pedestrian (V2P)
 - 5.5.1. Top Countries – Breakdown Estimates & Forecasts, 2024-2035
 - 5.5.2. Market Size Analysis, by Region, 2025-2035

CHAPTER 6. GLOBAL CONNECTED CAR DEVICES MARKET SIZE & FORECASTS BY CONNECTIVITY TYPE 2025-2035

- 6.1. Market Overview
- 6.2. Global Connected Car Devices Market Performance – Potential Analysis (2025)
- 6.3. DSRC (Dedicated Short Range Communication)
 - 6.3.1. Top Countries – Breakdown Estimates & Forecasts, 2024-2035
 - 6.3.2. Market Size Analysis, by Region, 2025-2035
- 6.4. Cellular Network
 - 6.4.1. Top Countries – Breakdown Estimates & Forecasts, 2024-2035
 - 6.4.2. Market Size Analysis, by Region, 2025-2035

CHAPTER 7. GLOBAL CONNECTED CAR DEVICES MARKET SIZE & FORECASTS BY REGION 2025-2035

- 7.1. Market Snapshot – Regional Overview
- 7.2. Top Leading & Emerging Countries
- 7.3. North America Connected Car Devices Market
 - 7.3.1. U.S. Connected Car Devices Market
 - 7.3.1.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.3.1.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.3.2. Canada Connected Car Devices Market
 - 7.3.2.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.3.2.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
- 7.4. Europe Connected Car Devices Market
 - 7.4.1. UK
 - 7.4.1.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.1.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.2. Germany
 - 7.4.2.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.2.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.3. France
 - 7.4.3.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.3.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.4. Spain
 - 7.4.4.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.4.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.5. Italy
 - 7.4.5.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.5.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.4.6. Rest of Europe

- 7.4.6.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
- 7.4.6.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
- 7.5. Asia Pacific Connected Car Devices Market
 - 7.5.1. China
 - 7.5.1.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.1.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.2. India
 - 7.5.2.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.2.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.3. Japan
 - 7.5.3.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.3.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.4. Australia
 - 7.5.4.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.4.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.5. South Korea
 - 7.5.5.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.5.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.6. Rest of Asia Pacific
 - 7.5.6.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.5.6.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
- 7.6. Latin America Connected Car Devices Market
 - 7.6.1. Brazil
 - 7.6.1.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.6.1.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.6.2. Mexico
 - 7.6.2.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.6.2.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
- 7.7. Middle East & Africa Connected Car Devices Market
 - 7.7.1. UAE
 - 7.7.1.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.1.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.2. Saudi Arabia
 - 7.7.2.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.2.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.3. South Africa
 - 7.7.3.1. Communication Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.3.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035
 - 7.7.4. Rest of Middle East & Africa

7.7.4.1. Communication Type Breakdown – Size & Forecasts, 2025-2035

7.7.4.2. Connectivity Type Breakdown – Size & Forecasts, 2025-2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Top Market Strategies

8.2. Bosch Mobility Solutions

8.2.1. Company Overview

8.2.2. Key Executives

8.2.3. Company Snapshot

8.2.4. Financial Performance (Subject to Data Availability)

8.2.5. Product/Services Portfolio

8.2.6. Recent Developments

8.2.7. Market Strategies

8.2.8. SWOT Analysis

8.3. Qualcomm Technologies Inc.

8.4. Continental AG

8.5. Denso Corporation

8.6. Aptiv PLC

8.7. Harman International

8.8. ZF Friedrichshafen AG

8.9. Panasonic Corporation

8.10. Valeo SA

8.11. LG Electronics

8.12. Visteon Corporation

8.13. NXP Semiconductors

8.14. Tesla Inc.

8.15. Intel Corporation

8.16. Verizon Communications Inc.

List Of Tables

LIST OF TABLES

Table 1. Global Connected Car Devices Market, Report Scope

Table 2. Global Connected Car Devices Market Estimates & Forecasts By Region
2024–2035

Table 3. Global Connected Car Devices Market Estimates & Forecasts By
Communication Type 2024–2035

Table 4. Global Connected Car Devices Market Estimates & Forecasts By Connectivity
Type 2024–2035

Table 5. Global Connected Car Devices Market Estimates & Forecasts By
Communication Type 2024–2035

Table 6. Global Connected Car Devices Market Estimates & Forecasts By Connectivity
Type 2024–2035

Table 7. Global Connected Car Devices Market Estimates & Forecasts By
Communication Type 2024–2035

Table 8. U.S. Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 9. Canada Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 10. UK Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 11. Germany Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 12. France Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 13. Spain Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 14. Italy Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 15. Rest of Europe Connected Car Devices Market Estimates & Forecasts,
2024–2035

Table 16. China Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 17. India Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 18. Japan Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 19. Australia Connected Car Devices Market Estimates & Forecasts, 2024–2035

Table 20. South Korea Connected Car Devices Market Estimates & Forecasts,
2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global Connected Car Devices Market Research Methodology
- Fig 2. Global Connected Car Devices Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Connected Car Devices Market Key Trends (2025)
- Fig 5. Global Connected Car Devices Market Growth Prospects (2024–2035)
- Fig 6. Global Connected Car Devices Market Porter's Five Forces Model
- Fig 7. Global Connected Car Devices Market PESTEL Analysis
- Fig 8. Global Connected Car Devices Market Value Chain Analysis
- Fig 9. Connected Car Devices Market By Communication Type, 2025 & 2035
- Fig 10. Connected Car Devices Market By Connectivity Type, 2025 & 2035
- Fig 11. Connected Car Devices Market By Communication Type, 2025 & 2035
- Fig 12. Connected Car Devices Market By Connectivity Type, 2025 & 2035
- Fig 13. Connected Car Devices Market By Communication Type, 2025 & 2035
- Fig 14. North America Connected Car Devices Market, 2025 & 2035
- Fig 15. Europe Connected Car Devices Market, 2025 & 2035
- Fig 16. Asia Pacific Connected Car Devices Market, 2025 & 2035
- Fig 17. Latin America Connected Car Devices Market, 2025 & 2035
- Fig 18. Middle East & Africa Connected Car Devices Market, 2025 & 2035
- Fig 19. Global Connected Car Devices Market Company Market Share Analysis (2025)

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