

# Global Cleaner & Degreaser Aftermarket Size study & Forecast, by Part, Type, Supply, Service, Vehicle Type, and Regional Forecasts 2025-2035

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## Abstracts

The Global Cleaner & Degreaser Aftermarket is valued at approximately USD 44.47 billion in 2024 and is projected to expand at a modest yet sustained CAGR of 1.91% throughout the forecast period from 2025 to 2035. These aftermarket products play a pivotal role in vehicle maintenance by facilitating the removal of stubborn residues, grease, oil, and grime from critical automotive components such as engines, brakes, transmissions, and exhaust systems. As the automotive industry embraces increasingly intricate mechanical and electrical architectures, the demand for efficient and eco-compliant cleaning and degreasing agents is gaining traction. Brake cleaners, engine degreasers, and carburetor cleaning sprays have transitioned from being ancillary accessories to essential service components, particularly in fleet maintenance and professional repair workshops.

The market growth is being driven by several intertwined dynamics—escalating vehicle parc, surging demand for preventive maintenance, and evolving regulatory standards for emissions and workshop hygiene. Additionally, the shift from solvent-based to water-based solutions is catalyzing innovation in product formulation, enabling companies to roll out safer, biodegradable, and low-VOC alternatives. Aerosol cans and spray bottles continue to dominate supply formats owing to their portability and ease of application. Furthermore, segmentation of cleaner types such as engine flushes and brake-specific cleaners has enabled targeted performance and deeper market penetration across both light and heavy-duty vehicle segments. The emergence of electric vehicles has further broadened the service scope, requiring specialized non-conductive cleaners for battery and thermal systems.

From a geographical perspective, North America commands a significant share of the

Cleaner & Degreaser Aftermarket, thanks to a high density of aging vehicles and a mature DIY (Do-It-Yourself) culture in automotive upkeep. Europe follows with a strong emphasis on environmentally sound formulations and stringent norms surrounding chemical usage in garages and workshops. On the other hand, Asia Pacific is poised for the fastest growth due to the rapid motorization of emerging economies like India, Vietnam, and Indonesia. With rising disposable income, increased two-wheeler adoption, and growth in automotive servicing networks, the region is becoming a hotbed for aftermarket product expansion. Meanwhile, Latin America and the Middle East & Africa are also demonstrating encouraging adoption rates, spurred by expanding vehicle fleets and growing awareness around periodic vehicle maintenance.

Major market player included in this report are:

3M Company

BASF SE

WD-40 Company

Valvoline Inc.

Fuchs Petrolub SE

CRC Industries

Chevron Corporation

The Clorox Company

Illinois Tool Works Inc.

Zep Inc.

Procter & Gamble

Reckitt Benckiser Group plc

Radiator Specialty Company

GUNK (Blumenthal Brands Integrated, LLC)

Liqui Moly GmbH

### Global Cleaner & Degreaser Aftermarket Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Part:

Cleaner

Brake Cleaner

Carburetor Cleaner

Engine Flush

Degreaser

Engine

Exhaust

Transmission

By Type:

Water Based

Solvent Based

By Supply:

Aerosol Can

Spray Bottle

By Service:

DIY

Professional

By Vehicle Type:

Passenger Cars

Commercial Vehicles

Two-Wheelers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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