

# **Cell Culture Media Market Size study, by Application (Biopharmaceutical Manufacturing, Tissue-culture & Manufacturing, Gene Therapy, Cytogenetic, Others), by Type (Classical Media & Salts, Serum-free Media, Stem Cell Media, Others) and Regional Forecasts 2018-2025**

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## **Abstracts**

Cell Culture Media Market to reach USD 1331.1 million by 2025.

Cell Culture Media Market valued approximately USD 678 million in 2016 is anticipated to grow with a healthy growth rate of more than 8.8% over the forecast period 2018-2025. The major driving factors of cell culture media market are high capital funding for cell based research and rising in demand for vaccine production and monoclonal antibodies. Increasing incidences of chronic diseases and rising demand for customized treatment will boost the growth of the cell culture media market over the coming years. The major restraining factors of cell culture media market are scalability concern, high cost of cell culture media market, stringent rules and regulations for process manufacturing and lack of skilled personnel for proper handling of culture media. Cell culture media market is widely adopted and preferred in research and study of cell culture and cultivation, due to its adherent capabilities. Increasing funding for research & development in medical field is the opportunity of cell culture media market. A cell culture media is a mixture made from defined nutrients which are dissolved in a buffered physiological saline solution. The basic objective of cell culture media is to facilitate cell growth.

The regional analysis of Cell Culture Media Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

North America is the leading dominant player the market with the around 36% share in the year 2017 across the world. The U.S. anticipates dominating the North America market throughout the forecast period owing to the presence of major biotech and pharmaceutical industries in the country. Europe accounted the second largest share in global cell culture media market. Germany dominates the European cell culture media market due to increasing biotechnology research. China and India are some of the leading countries that contribute a major share in the cell culture media market in the Asia Pacific. Brazil contributes the major market share in Latin America market owing to increasing biotechnology industrial base in the region. Increasing research activities, developing healthcare infrastructure, and rising pharmaceutical industry development in the Middle East & Africa is expected to propel the growth of the market in this region over the forecasted period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Application

Biopharmaceutical Manufacturing

Tissue Culture & Manufacturing

Gene Therapy

Cytogenetic

Others

#### By Type

Classical Media & Salts

Serum-free Media

Stem Cell Media

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Syniverse Technologies, LLC, Life Technologies, Corning (Cellgro), Sigma-Aldrich, Thermo Fisher, Merck Millipore, GE Healthcare, Lonza, BD, HiMedia, Takara, CellGenix, Atlanta Biologicals, Promocell, Zenbio and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Cell Culture Media Market in Market Study

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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