

Big Data as a Service Market Size study, by Solution Type (Hadoop as a service, Data as a Service, Data Analytics as a Service), by Deployment Model (Public Cloud, Private Cloud, Hybrid Cloud), by End-User (Telecom and IT, Energy and Power, BFSI, Healthcare, Retail, Manufacturing, Others) and Regional Forecasts 2018-2025

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Abstracts

Big Data as a Service Market to reach USD 27.93 billion by 2025.

Global Big Data as a Service Market valued approximately USD 3.13 billion in 2017 is anticipated to grow with a healthy growth rate of more than 31.52% over the forecast period 2018-2025. The extensive growth of data and growing demand of real time data analytics are the major drivers prevailing in the big data as a service market. Global big data as a service market is primarily driven by the increasing requirement of structured data for analysis which helps the organizations to achieve their goals or targets and grow at a faster pace with then changing environment. The major restraining factor in big data as a service market are lack of skilled professionals and complexity associated with the projects. Increasing demand for the advanced analytics and data warehousing solutions is the opportunity for the big data as a service market. Big data as a service is a term typically used to refer to services that offer analysis of large or complex data sets, usually over the Internet, as cloud hosted services. Similar types of services include software as a service or infrastructure as a service, where specific big data as a service options are used to help businesses critical situations. Big data helps the organizations to create new growth opportunities and entirely new categories of companies that can combine and analyze industry data. Big data also understands and optimizes business processes. Retailers can easily optimize their stock based on



predictive models generated from the social media data.

The regional analysis of Big Data as a Service Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution Type

Hadoop as a service

Data as a Service

Data Analytics as a Service

By Deployment Model

Public Cloud

Private Cloud

Hybrid Cloud

By End –User



Telecom and IT

Energy and Power

BFSI

Healthcare

Retail

Manufacturing

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America



Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016 Base year – 2017 Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include IBM Corporations, Microsoft Corporations, Oracle Corporations, SAP SE, Hewlett-Packard Company, Cisco System Inc., SAS Institute, Information Builders Inc., Accenture PLC, Thoughtspot Inc., Datastax Inc., Alteryx Ltd., Atscale Inc., Opera Solutions LLC, Guavus Inc.and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Big Data as a Service Market in Market Study

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Big Data as a Service Market Size study, by Solution Type (Hadoop as a service, Data as a Service, Data Analyt...



Contents

Table 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF BIG DATA AS A SERVICE

Table 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF BIG DATA AS A SERVICE

Table 3. BIG DATA AS A SERVICE, REPORT SCOPE

Table 4. YEARS CONSIDERED FOR THE STUDY

Table 5. EXCHANGE RATES CONSIDERED

Table 6. BIG DATA AS A SERVICE ESTIMATES & FORECASTS BY REGION 2015-2025 (USD BILLION)

Table 7. BIG DATA AS A SERVICE ESTIMATES & FORECASTS BY COMPONENT2015-2025 (USD BILLION)

Table 8. BIG DATA AS A SERVICE ESTIMATES & FORECASTS BY TYPE 2015-2025 (USD BILLION)

Table 9. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 10. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 11. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 12. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 13. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 14. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 15. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 16. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 17. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 18. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 19. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 20. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)



Table 21. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 22. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 23. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 24. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 25. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 26. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 27. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 28. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 29. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 30. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 31. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 32. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 33. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 34. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 35. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 36. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 37. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 38. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS,2015-2025 (USD BILLION)

Table 39. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 40. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS,



2015-2025 (USD BILLION)

Table 41. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 42. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 43. BIG DATA AS A SERVICE BY SEGMENT, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 44. BIG DATA AS A SERVICE BY REGION, ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 45. U.S. BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 46. U.S. BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 47. U.S. BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 48. U.S. BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 49. U.S. BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 50. CANADA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 51. CANADA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 52. CANADA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 53. CANADA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 54. CANADA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 55. UK BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 56. UK BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 57. UK BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 58. UK BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 59. UK BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)



Table 60. GERMANY BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION) Table 61. GERMANY BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 62. GERMANY BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 63. GERMANY BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 64. GERMANY BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 65. ROE BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION) Table 66. ROE BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 67. ROE BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 68. ROE BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 69. ROE BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 70. CHINA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION) Table 71. CHINA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 72. CHINA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 73. CHINA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 74. CHINA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 75. INDIA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION) Table 76. INDIA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 77. INDIA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION) Table 78. INDIA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 79. INDIA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY



SEGMENT 2015-2025 (USD BILLION)

Table 80. JAPAN BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 81. JAPAN BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 82. JAPAN BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 83. JAPAN BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 84. JAPAN BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 85. ROAPAC BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 86. ROAPAC BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 87. ROAPAC BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 88. ROAPAC BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 89. ROAPAC BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 90. BRAZIL BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 91. BRAZIL BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 92. BRAZIL BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 93. BRAZIL BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 94. BRAZIL BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 95. MEXICO BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 96. MEXICO BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 97. MEXICO BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 98. MEXICO BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)



Table 99. MEXICO BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 100. ROLA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 101. ROLA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 102. ROLA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 103. ROLA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 104. ROLA BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 105. ROW BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS, 2015-2025 (USD BILLION)

Table 106. ROW BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 107. ROW BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 108. ROW BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)

Table 109. ROW BIG DATA AS A SERVICEMARKET ESTIMATES & FORECASTS BY SEGMENT 2015-2025 (USD BILLION)



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