

# **Global Automotive Additives Market Size study & Forecast, by Additive Type, Vehicle Type, Application, Base Type, Performance Enhancement and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Automotive Additives Market is valued approximately at USD 24.91 billion in 2024 and is anticipated to grow with a CAGR of more than 6.26% over the forecast period 2025-2035. Automotive additives—specialized chemical formulations used to enhance fuel performance, engine efficiency, and system longevity—have emerged as crucial agents in the modern automotive landscape. They function as performance enhancers for lubricants, coolants, fuels, and hydraulic fluids, ensuring vehicles run cleaner, smoother, and longer. As the automotive sector increasingly pivots toward sustainability, efficiency, and low-emission technologies, the demand for tailored additive solutions has surged. Fuel economy regulations, evolving emission norms, and the complexity of modern engine architectures are compelling manufacturers to incorporate advanced additives into their formulations, transforming them from optional enhancers to strategic necessities.

Fuel additives, antifreeze compounds, and corrosion inhibitors have gained traction due to their ability to meet both regulatory and consumer performance expectations. The proliferation of high-performance and turbocharged engines, combined with the growing popularity of biofuels and synthetic oils, has amplified the need for compatibility-enhancing additives. Moreover, the evolving dynamics of urban mobility—ranging from electric vehicle adaptation to intensified usage of two-wheelers and off-highway transport in emerging economies—have diversified the additive requirements across different vehicle segments. Innovations in additive chemistry are now focused on balancing performance with environmental responsibility, as seen in the rise of bio-based and low-toxicity formulations designed to reduce ecological footprints while

extending engine durability and improving fuel combustion efficiency.

From a regional standpoint, North America holds a prominent position due to its advanced automotive ecosystem, well-developed fuel standards, and emphasis on preventive maintenance culture. The U.S. continues to set the pace with high demand for fuel-efficient vehicles and premium automotive servicing, fueling the use of specialized engine and transmission additives. Europe, with its aggressive emission reduction targets and robust OEM market, also demonstrates strong growth, particularly in synthetic and eco-friendly additive technologies. Meanwhile, Asia Pacific is projected to witness the fastest growth through 2035, driven by the exponential rise in vehicle ownership, infrastructural growth, and government-led clean energy initiatives in populous economies such as China and India. The push for localized manufacturing, coupled with rising consumer awareness about vehicle performance optimization, is expected to unlock substantial market opportunities in this region.

Major market player included in this report are:

BASF SE

Lubrizol Corporation

Infineum International Limited

Afton Chemical Corporation

TotalEnergies SE

ExxonMobil Corporation

Croda International Plc

Chevron Corporation

Clariant AG

Evonik Industries AG

M&I Materials Limited

Valvoline Inc.

Millers Oils Ltd.

MOTUL S.A.

BRB International BV

## Global Automotive Additives Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

**By Additive Type:**

Lubricant Additives

Fuel Additives

Corrosion Inhibitors

Antifreeze Additives

Other Additives

**By Vehicle Type:**

Passenger Cars

Commercial Vehicles

Off-Highway Vehicles

Two-Wheelers

**By Application:**

Engine Oil

Transmission Fluid

Hydraulic Fluid

Fuel Systems

Cooling Systems

**By Base Type:**

Petroleum-Based

Synthetic-Based

Bio-Based

By Performance Enhancement:

Fuel Efficiency Improvement

Engine Protection and Durability

Emissions Reduction

Corrosion Protection

Anti-Wear Properties

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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