

Asia Pacific Upcycled Denim Products Market Size Study, by Product Type (Apparel, Home Goods, Others), by Price Point (Mass, Premium), by Distribution Channel (Specialty Store, Online retail, Others) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Upcycled Denim Products Market is valued at approximately USD 104.24 million in 2023 and is anticipated to grow with a healthy growth rate of more than 9.38% over the forecast period 2024-2032. Products made from recycled denim are created using old denim materials such as jeans, jackets, or other denim clothing items. Instead of being discarded or reused in conventional methods, these materials are repurposed and converted into new products with increased worth. Upcycling creatively repurposes denim fabric to create distinctive and sustainable items, helping to decrease waste and encourage resourcefulness in fashion design for environmental benefits. The Asia Pacific Upcycled Denim Products market is gaining increased attention because of significant key advancements. A significant factor is the increasing consumer inclination towards sustainable and eco-friendly fashion options. With growing concern for the environment, an increasing number of shoppers are looking for goods that minimize waste and support recycling, leading to a higher need for upcycled denim products. The growth of this market is driven by the increase of circular fashion ideas. Businesses and customers are adopting circularity, which involves creating products that can be repurposed, repaired, or recycled, fitting well with the values of upcycled denim items. Moreover, the fashion market's emphasis on creativity and innovation is driving a growing fascination with distinctive, individual pieces made from recycled denim. The market's potential and attractiveness are highlighted by these developments, positioning the Asia Pacific Upcycled Denim Products Market as a dynamic and evolving sector within sustainable fashion.

Several factors contributed to the growth of the Asia Pacific Upcycled Denim Products market, such as the rising consumer knowledge of sustainable fashion options. This factor indicates an increasing trend in which consumers value environmentally friendly products that support their beliefs in protecting the environment. The increasing use of circular economy principles in the fashion market promotes the recycling and reusing of materials such as denim, leading to a higher demand for upcycled denim products. Furthermore, the fashion market continues to benefit from constant efforts to create innovative and unique designs, often utilizing upcycling techniques.

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However, the market also encounters specific limitations. A major obstacle is the difficulty of scaling up and manufacturing in large quantities while still preserving the distinctiveness and personal touch that upcycled denim items provide. Manufacturers face a challenging task when trying to balance the mass production of these items with their custom nature. Finding a reliable and sufficient source of top-notch denim materials for upcycling becomes difficult as the demand for these materials grows. These limitations underscore the importance of sustainable solutions and strategic planning in the Asia Pacific market for upcycled denim products.

The key Countries considered for the Asia Pacific Upcycled Denim Products market study include China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. China is the dominating region in the Asia Pacific Upcycled Denim Products Market. China has a robust manufacturing infrastructure and expertise in textile production, making it well-positioned to efficiently upcycle denim materials into new products. The country's extensive network of suppliers and manufacturers allows for cost-effective sourcing of raw materials and production processes, contributing to competitive pricing in the market. China's large consumer base and growing awareness of sustainable fashion have fueled demand for upcycled denim products domestically. This domestic demand, coupled with China's export capabilities, enables manufacturers to scale their production and cater to both domestic and international markets effectively. Furthermore, government initiatives and policies promoting sustainable practices in manufacturing and consumption have encouraged the growth of the upcycled denim market in China. This support creates a conducive environment for businesses to thrive and innovate in the realm of sustainable fashion, further solidifying China's dominance in the Asia Pacific Upcycled Denim Products Market. The market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market players included in this report are:

Beams Co., Ltd.

United Arrows Ltd.
Yohji Yamamoto Inc.
Outland Denim Pty Ltd
Nobody Denim AU
ThreeByOne Pty Ltd.
Maggie Marilyn
Neuw Denim
Rolla's Jeans
Marisfrolg Co., Ltd.

The detailed segments and sub-segments of the market are explained below:

By Product Type

Apparel
Home Goods
Others

By Price Point

Mass
Premium

By Distribution Channel

Specialty Store
Online retail
Others

By Region:

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022
Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Asia Pacific Upcycled Denim Products Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Product Type
 - 2.3.2. By Price Point
 - 2.3.3. By Distribution Channel
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032

- 5.1. Apparel
- 5.2. Home Goods
- 5.3. Others

CHAPTER 6. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET SIZE & FORECASTS BY PRICE POINT 2022-2032

- 6.1. Mass

6.2. Premium

CHAPTER 7. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

7.1. Specialty Store

7.2. Online retail

7.3. Others

CHAPTER 8. ASIA PACIFIC UPCYCLED DENIM PRODUCTS MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

8.1. China Upcycled Denim Products Market

8.1.1. Product Type breakdown size & forecasts, 2022-2032

8.1.2. Price Point breakdown size & forecasts, 2022-2032

8.1.3. Distribution Channel breakdown size & forecasts, 2022-2032

8.2. India Upcycled Denim Products Market

8.3. Japan Upcycled Denim Products Market

8.4. Australia Upcycled Denim Products Market

8.5. South Korea Upcycled Denim Products Market

8.6. Rest of Asia Pacific Upcycled Denim Products Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Key Company SWOT Analysis

9.1.1. Company

9.1.2. Company

9.1.3. Company

9.1.4. Top Market Strategies

9.2. Company Profiles

9.2.1. Beams Co., Ltd.

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Market Strategies

9.2.2. United Arrows Ltd

9.2.3. Yohji Yamamoto Inc.

9.2.4. Outland Denim Pty Ltd

- 9.2.5. Nobody Denim AU
- 9.2.6. ThreeByOne Pty Ltd.
- 9.2.7. Maggie Marilyn
- 9.2.8. Neuw Denim
- 9.2.9. Rolla's Jeans
- 9.2.10. Marisfrolg Co., Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Asia Pacific Upcycled Denim Products market, report scope

TABLE 2. Asia Pacific Upcycled Denim Products market estimates & forecasts by Country 2022-2032 (USD Million)

TABLE 3. Asia Pacific Upcycled Denim Products market estimates & forecasts by Product Type 2022-2032 (USD Million)

TABLE 4. Asia Pacific Upcycled Denim Products market estimates & forecasts by Price Point 2022-2032 (USD Million)

TABLE 5. Asia Pacific Upcycled Denim Products market estimates & forecasts by Distribution Channel 2022-2032 (USD Million)

TABLE 6. Asia Pacific Upcycled Denim Products market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 7. Asia Pacific Upcycled Denim Products market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. Asia Pacific Upcycled Denim Products market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Asia Pacific Upcycled Denim Products market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Asia Pacific Upcycled Denim Products market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Asia Pacific Upcycled Denim Products market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Asia Pacific Upcycled Denim Products market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Asia Pacific Upcycled Denim Products market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. Asia Pacific Upcycled Denim Products market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. Asia Pacific Upcycled Denim Products market by country, estimates & forecasts, 2022-2032 (USD Million)

TABLE 16. China Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 17. China Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 18. China Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 19. India Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 20. India Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 21. India Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 22. Japan Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 23. Japan Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 24. Japan Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 25. Australia Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 26. Australia Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 27. Australia Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 28. South Korea Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 29. South Korea Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 30. South Korea Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 31.

TABLE 32. RoAPAC Upcycled Denim Products market estimates & forecasts, 2022-2032 (USD Million)

TABLE 33. RoAPAC Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 34. RoAPAC Upcycled Denim Products market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 35. List of secondary sources, used in the study of Asia Pacific Upcycled Denim Products Market.

TABLE 36. List of primary sources, used in the study of Asia Pacific Upcycled Denim Products Market.

TABLE 37. Years considered for the study.

TABLE 38. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Asia Pacific Upcycled Denim Products market, research methodology
- FIG 2. Asia Pacific Upcycled Denim Products market, market estimation techniques
- FIG 3. Asia Pacific market size estimates & forecast methods.
- FIG 4. Asia Pacific Upcycled Denim Products market, key trends 2023
- FIG 5. Asia Pacific Upcycled Denim Products market, growth prospects 2022-2032
- FIG 6. Asia Pacific Upcycled Denim Products market, porters 5 force model
- FIG 7. Asia Pacific Upcycled Denim Products market, pestel analysis
- FIG 8. Asia Pacific Upcycled Denim Products market, value chain analysis
- FIG 9. Asia Pacific Upcycled Denim Products market by segment, 2022 & 2032 (USD Million)
- FIG 10. Asia Pacific Upcycled Denim Products market by segment, 2022 & 2032 (USD Million)
- FIG 11. Asia Pacific Upcycled Denim Products market by segment, 2022 & 2032 (USD Million)
- FIG 12. Asia Pacific Upcycled Denim Products market by segment, 2022 & 2032 (USD Million)
- FIG 13. Asia Pacific Upcycled Denim Products market by segment, 2022 & 2032 (USD Million)
- FIG 14. Asia Pacific Upcycled Denim Products market, Country snapshot 2022 & 2032
- FIG 15. Asia Pacific Upcycled Denim Products market 2022 & 2032 (USD Million)
- FIG 16. Asia Pacific Upcycled Denim Products market, company market share analysis (2023)

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