

# Asia Pacific Styrenic Block Copolymer Market Size study, by Product (Hydrogenated Styrenic Block Copolymers (HSBC), Styrene-butadiene-styrene (SBS), Styrene-isoprene-styrene (SIS)), by Application (Hydrogenated Styrenic Block Copolymers (HSBC), Styrene-butadiene-styrene (SBS), Styrene-isoprene-styrene (SIS)) and Country Forecasts 2022-2032

<https://marketpublishers.com/r/A3EA75A88A2FEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: A3EA75A88A2FEN

## Abstracts

Asia Pacific Styrenic Block Copolymer Market is valued approximately USD 1.95 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.27% over the forecast period 2024-2032. Styrenic Block Copolymers (SBCs) are thermoplastic elastomers composed of styrene and rubber blocks. They combine the properties of plastics and elastomers, offering flexibility, resilience, and ease of processing. SBCs are widely used in applications such as adhesives, sealants, coatings, medical devices, automotive parts, and packaging materials due to their excellent mechanical properties, clarity, and versatility. Their ability to be molded and shaped while maintaining strength and elasticity makes them valuable in various industries. significantly, SBCs are increasingly sought after for high-performance applications across Asia Pacific industries such as automotive, construction, and electronics, where there's a growing demand for improved mechanical properties, thermal stability, chemical resistance, and advanced functionalities. Manufacturers in the region are consequently investing in research and development endeavors to devise innovative formulations tailored to these specific requirements, thereby fostering the expansion of the Asia Pacific Styrenic Block Copolymer Market.

The market expansion is fueled by strong demand across various sectors, including paving & roofing, footwear, adhesives & sealants, and medical devices. Additionally,

rapid growth in the construction industry, driven by the increasing need for affordable housing and government initiatives supporting basic amenities, is driving market growth in emerging economies such as India, China, and Indonesia. Continuous advancements in polymer technology are resulting in the development of SBC grades with improved properties, expanding their application range. Rising disposable income and consumer awareness are boosting demand for SBC-based products such as footwear and personal care items. Furthermore, rapid industrialization and urbanization in emerging markets, particularly in the Asia-Pacific region, are contributing to increased SBC demand, particularly in the automotive and packaging sectors. However, alternative materials such as thermoplastic polyurethane and thermoplastic polyolefin elastomers are posing competitive challenges to SBCs across various applications during forecast year 2024-2032.

The key Countries considered for the Asia Pacific Styrenic Block Copolymer market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China leads the Asia-Pacific region's market due to the escalating demand for prefabricated buildings in the country. The thriving automotive, construction, footwear, and medical device sectors in China drive the demand for styrenic block copolymers (SBCs), valued for their flexibility, durability, and impact resistance. Additionally, the expanding footwear manufacturing sector and the copolymer's robust demand for paving & roofing applications contribute significantly to market growth in the region. The market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

LCY Group Co, Ltd.

Zeon Corporation

Asahi Kasei Corporation

China Petroleum & Chemical Corporation (Sinopec)

JSR Corporation

Korea Kumho Petrochemical Co., Ltd.

TSRC Corporation

En Chuan Chemical Industries Co., Ltd.

Denka Company Limited

Kuraray Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Product

Hydrogenated Styrenic Block Copolymers (HSBC)

Styrene-butadiene-styrene (SBS)  
Styrene-isoprene-styrene (SIS)

By Application

Hydrogenated Styrenic Block Copolymers (HSBC)

Styrene-butadiene-styrene (SBS)

Styrene-isoprene-styrene (SIS)

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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