

Asia Pacific Sachet Packaging Market Size study, by Material Type (Plastic, Paper, Aluminum Foil, Others), by Pack Size (1ml to 10ml, 11ml to 20ml, 21ml to 30ml, Above 30ml), by Packaging Machinery (Vertical Form-fill-seal Machines, Horizontal Form-fill-seal Machines), by Application (Food, Personal Care & Cosmetics, Other Applications) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Sachet Packaging Market is valued at approximately USD 3.59 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.24% over the forecast period 2024-2032. Sachet packaging involves enclosing small quantities of substances, often powders, liquids, or semi-liquids, within sealed pouches or packets made of flexible materials such as plastic or foil. These packets are designed for single-use consumption or applications, offering benefits such as convenience, portability, and portion control. As a result, sachet packaging has gained considerable popularity across industries where precise dosing and easy distribution are essential priorities. Household & personal care, healthcare, and food & beverages are prominent FMCG segments in Asia Pacific, significantly contributing to the market's substantial expansion.

The vast consumer base in the Asia Pacific region contributes to its dominant share in the Asia Pacific Sachet Packaging Market. Increasing urbanization and industrialization are expected to boost sachet packaging sales. Low raw material and labor costs, along with supportive government initiatives, attract sachet packaging manufacturers. India and China are anticipated to lead sachet packaging demand. Demand for sachet packaging is further propelled by lifestyle changes favoring convenience and promotional usage. According to the India Brand Equity Foundation (IBEF), an initiative of the Ministry of Commerce & Industry, Government of India, the Fast-Moving

Consumer Goods (FMCG) sector is expected to drive the growth of the Asia Pacific Sachet Packaging Market. Additionally, investments in eco-friendly packaging materials and retail industries drive market growth. The Asia Pacific Sachet Packaging Market encounters several challenges. These include competition from alternative packaging formats like stick packaging, as well as the imposition of strict governmental regulations concerning plastic usage. Moreover, the market contends with the volatility of raw material prices, which can impact profitability and operational costs. Additionally, the scarcity and elevated costs of raw materials serve as additional barriers to market expansion throughout the projected period spanning from 2024 to 2032.

The key Countries considered for the Asia Pacific Sachet Packaging market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market. The region's growth is fueled by increasing industrialization, globalization, urbanization, and expansion of the packaging industry. Diverse end-use industries' growing adoption of sachet packaging is expected to further propel regional growth. Rising disposable incomes and the need for convenient travel packaging are driving demand. Increased investments in global sachet packaging manufacturing and distribution contribute to the region's substantial consumer base. In China, sachets are preferred due to their cost-effectiveness compared to bottles, catering to a price-sensitive population and middle-income class, ensuring a significant market share. Moreover, India is projected to registered fastest growth in the Asia Pacific market place.

Major market player included in this report are:

Amcor Plc
Paharpur 3p
Company 3
Company 4
Company 5
Company 6
Company 7
Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Material Type

Plastic

Paper
Aluminum Foil
Others

By Pack Size
1ml to 10ml
11ml to 20ml
21ml to 30ml
Above 30ml

By Packaging Machinery
Vertical Form-fill-seal Machines
Horizontal Form-fill-seal Machines

By Application
Food
Personal Care & Cosmetics
Pharmaceuticals
Sealants & Adhesives
Lubricants & Solvents
Other Applications

By Region:
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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