

Asia Pacific Probiotics in Animal Feed Market Size study, by Microbial Genus (Lactobacillus, Bifidobacterium, Yeast and other microbes) by Application (Ruminant, Poultry, Swine, Aquaculture, Others), and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Probiotics in Animal Feed Market is valued approximately at USD 1.84 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 11.53% over the forecast period 2024-2032. Probiotics help in breaking down complex nutrients, enhancing nutrient absorption, and promoting smoother digestion, which lead to better overall health and performance in animals. Probiotics in animal feed are beneficial microorganisms added to promote gut health, digestion, and immunity in animals. They improve nutrient absorption, reduce digestive issues, boost immune function, and enhance feed efficiency, leading to healthier animals and more sustainable farming practices. This growth is attributed to the growing awareness of the critical role of animal intestinal health in enhancing overall animal well-being and efficiency. The growing awareness regarding the animal health is a major trend in the Asia Pacific Probiotics in Animal Feed Market. Livestock producers are becoming increasingly aware of the critical role that animal health plays in maximizing production efficiency. Probiotics are gaining high traction for the overall well-being of animals.

Additionally, the growing population, increasing disposable incomes, and rapid urbanization are the key factors that are primarily attributing to the growth of the Asia Pacific Probiotics in Animal Feed Market. Growing awareness among consumers and regulators about the impact of antibiotic use on animal health, human health, and the environment has led to a shift towards natural solutions like probiotics. Concerns about antimicrobial resistance also fuel demand. Favorable regulatory environments and policies supporting the use of probiotics as alternatives to antibiotics in animal feed

contribute significantly to the market growth. Regulations promoting sustainable farming practices further drive adoption. Moreover, the rise in the trend and urban lifestyles has led to a surge in meat and animal product consumption among the populace, driving the need for enhanced animal health and performance. Concerns regarding livestock diseases and infections have heightened awareness about animal health, ensuring the safety of consumers. However, non-standardized international quality regulations for probiotics in animal feed products, along with high popularity of other feed additives is expected stifle market growth between 2022 and 2032.

The key countries considered for the Asia Pacific Probiotics in Animal Feed Market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market with the highest number of market shares owing to the growing preference for high-quality meat products. China's probiotics in animal feed market is driven by government support for sustainable practices, increasing awareness about antibiotic impact and ongoing technological advancements. The demand for high-quality animal products and changing consumer preferences for natural and safe food options, fuels the adoption of probiotics as alternatives to antibiotics. The market in India, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Adisseo (China)

China Animal Husbandry Group (China)

CJ CheilJedang Corporation (South Korea)

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Microbial Genus

Lactobacillus

Bifidobacterium

Yeast and other microbes

By Application

Ruminant

Poultry

Swine

Aquaculture

Others

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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