

Asia Pacific Nasal Splints Market Size study, by Type (Malleable Nasal Splints, Airway Nasal Splints, Bivalve Nasal Splints) by Material Type (Plastic Splints, Metal Splints, Silicon Splints, Bioabsorbable Splints), by Application (Rhinoplasty, Septoplasty), by Mechanism (Intranasal, External), by End-user (Hospitals, Outpatients) and Country Forecasts 2022-2032

<https://marketpublishers.com/r/AD5F4B828022EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: AD5F4B828022EN

Abstracts

Asia Pacific Nasal Splints Market is valued approximately USD 351.95 million in 2023 and is anticipated to grow with a healthy growth rate of more than 6.16% over the forecast period 2024-2032. Nasal splints are medical devices used to support and protect the nasal passages after certain nasal surgeries or procedures. They are typically made of silicone or other pliable materials and are inserted into the nostrils. Nasal splints help maintain the shape and structure of the nasal passages during the healing process, preventing collapse or deformity. The Asia Pacific region, including countries such as China, Japan, India, and South Korea, has been witnessing advancements in medical technology. This includes the development of more advanced nasal splints with improved materials, designs, and functionalities which is gaining momentum in Asia Pacific Nasal Splints Market.

In Asia Pacific region, Factors such as road accidents, sports injuries, and industrial mishaps contribute to the prevalence of nasal trauma in the region. As a result, there may be an increasing number of nasal reconstruction surgeries performed, driving the demand for nasal splints for post-operative care. Moreover, conditions such as deviated septum, nasal trauma, nasal obstruction, and sinusitis are relatively common in the Asia Pacific region. The rising prevalence of these conditions drives the demand for nasal surgeries, leading to the use of nasal splints for post-operative care and support.

Furthermore, Asia Pacific Nasal Splints Market is driven by increasing disposable income and healthcare spending and rising growing awareness about aesthetic procedures. However, high cost of treatment in the developing economies and availability of alternatives, on the other hand, will stifle market growth between 2022 and 2032.

The key Countries considered for the Asia Pacific Nasal Splints market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in the regional market place owing to large population, rapidly growing healthcare infrastructure, and increasing disposable income. The country's burgeoning medical tourism industry, coupled with a rising demand for cosmetic procedures, including rhinoplasty, contributes to the market's growth. Additionally, China's thriving manufacturing sector enables the production of nasal splints at competitive prices, further fueling market expansion. The market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Esko Pacific

Teijin Pharma Limited

Suzhou Sinomed Co., Ltd.

KOKEN LTD

Wuxi Yushou Medical Appliances Co., Ltd

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Malleable Nasal Splints

Airway Nasal Splints

Bivalve Nasal Splints

By Material Type

Plastic Splints

Metal Splints

Silicon Splints

Bioabsorbable Splints

By Application:

Rhinoplasty

Septoplasty

By Mechanism:

Intranasal

External

By End-user:

Hospitals

Outpatients

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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