

Asia Pacific IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause Analytics, Behavior Analytics) by Application (Asset Performance Management, Network Management, Security Management, Log Management) by Deployment (On-premise, Cloud) by End-use (BFSI, Healthcare, Retail, Manufacturing Government, IT & Telecom, Others) and Country Forecast 2022-2032

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Abstracts

Asia Pacific IT Operations Analytics Market is valued approximately USD 9.16 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 39.05% over the forecast period 2024-2032. IT Operations Analytics refers to the practice of collecting, analyzing, and interpreting large volumes of data generated by IT infrastructure and operations to gain insights and make informed decisions. It involves the use of advanced analytic techniques, including machine learning, statistical analysis, and data visualization, to understand the performance, availability, and security of IT systems and services. Furthermore, rising focus on data security and compliance are gaining attention towards Asia Pacific IT Operations Analytics Market. IT Operations Analytic solutions play a crucial role in strengthening cybersecurity by providing real-time monitoring, threat detection and incident response capabilities. Through analyzing IT data and identifying security threats, these solutions help organizations protect sensitive information and ensure compliance with regulations.

The Asia Pacific IT Operations Analytics Market is driven by rising popularity of cloud computing and growing integration of IoT technologies to improve business operations

across the region. Organizations require real-time visibility into the performance, availability, and security of their cloud-based applications and services to ensure a seamless user experience. Cloud computing offers flexibility and agility, allowing organizations to quickly deploy and integrate new ITOA tools and services without the need for significant upfront investments in infrastructure. In addition, ITOA solutions provide real-time analytics capabilities that enable organizations to process and analyze IoT data as it is generated, allowing them to detect anomalies, identify trends, and respond to events in real-time. However, high deployment cost of IT operations analytics and lack of technical expertise is expected to hinder the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Asia Pacific IT Operations Analytics market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue owing to factors such as increasing deployment of connected devices and systems across the region. Connected devices and systems operate in real-time environment where even minor disruptions can have significant consequences. Organizations require real-time insights into the performance, availability, and security of connected systems to ensure timely decision-making and response. Furthermore, the market in India is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

NEC Corporation

Wipro Limited

Infosys Limited

Huawei Technologies Co., Ltd

NTT Data Corporation

Tata Consultancy Services Limited

Fujitsu Limited

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

by Type

Predictive Analytics

Visual Analytics

Root Cause Analytics
Behavior Analytics

by Application
Asset Performance Management
Network Management
Security Management
Log Management

by Deployment
On-premise
Cloud

by End-use
BFSI
Healthcare
Retail
Manufacturing
Government
IT & Telecom
Others

By Region:
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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