

Asia Pacific Invisible Orthodontics Market Size study, by Product (Clear Aligners, Ceramic Braces, Lingual Braces) by Age (Teens, Adults), by End Use (Hospitals, Stand Alone Practices, Group Practices, Others) by Dentist Type (General Dentists, Orthodontists) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Invisible Orthodontics Market is valued approximately USD 1.34 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 30.05% over the forecast period 2024-2032. Invisible orthodontics, also known as clear aligner therapy, represents a groundbreaking approach to orthodontic treatment that diverges from traditional metal braces. This innovative method utilizes a series of clear, custom-made aligners that are virtually undetectable when worn over the teeth. Unlike conventional braces, which utilize metal brackets and wires, invisible orthodontics discreetly correct dental misalignments and bite issues through a series of aligner trays that gradually shift the teeth into proper alignment. Rapid urbanization and lifestyle changes in Asia Pacific countries have led to an increase in orthodontic issues such as malocclusions and dental misalignments. As more people migrate to urban areas and adopt sedentary lifestyles, there is a greater need for orthodontic treatments to address these issues.

The rising prevalence of oral diseases in the Asia Pacific region is a significant factor driving the growth of the invisible orthodontics market. As the incidence of conditions such as malocclusions, crowded teeth, and bite irregularities increases, there is a growing demand for effective orthodontic treatments to address these issues. Oral diseases not only impact dental health but can also affect overall well-being, including speech, chewing, and self-esteem. Moreover, in response to the growing awareness of the importance of oral health and aesthetics, more individuals in the Asia Pacific region

are seeking orthodontic solutions to correct dental misalignments and achieve a confident smile. Invisible orthodontics, with its discreet and aesthetic appeal, is particularly appealing to patients who may be hesitant to undergo traditional orthodontic treatments involving metal braces. Furthermore, Asia Pacific Invisible Orthodontics Market is driven by increased number of orthodontists facilities and rising disposable income. However, the high cost of treatment and variability in regulatory frameworks across different Asia Pacific countries stifle market growth between 2022 and 2032.

The key Countries considered for the Asia Pacific Invisible Orthodontics market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, Japan was the largest regional market in terms of revenue. In its long-term strategy, Japan boasts a well-established healthcare infrastructure with a high level of accessibility to dental services across urban and rural areas. This accessibility ensures that a large population base has the opportunity to seek orthodontic treatments, including invisible orthodontics. Moreover, Japan has a strong emphasis on aesthetic consciousness and oral health, with a culture that values personal appearance and hygiene. As a result, there is a growing demand among Japanese consumers for orthodontic treatments that not only correct dental misalignments but also enhance overall dental aesthetics. Invisible orthodontics, with its discreet and aesthetically pleasing nature, resonates well with this demand, driving its popularity in the market. The market in India is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Dentsply Sirona Inc.

3M Oral Care

GC Corporation

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product

Clear Aligners

Ceramic Braces

Lingual Braces

By Age

Teens

Adults

By End Use:

Hospitals

Stand Alone Practices

Group Practices

Others

By Dentist Type:

General Dentists

Orthodontists

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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