

# **Asia Pacific Intravenous (IV) hydration therapy Market Size study, by Service (Immune Boosters, Energy Boosters, Skin Care, Migraine, Other), by Component (Medicated, Non-medicated), by End User (Hospitals & Clinics, Wellness centres and spas, Home Healthcare, Others) and Country Forecasts 2022-2032**

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## **Abstracts**

Asia Pacific Intravenous (IV) hydration therapy Market is valued at approximately USD 502.04 million in 2023 and is anticipated to grow with a healthy growth rate of more than 9.64% over the forecast period 2024-2032. The Asia Pacific market for IV Hydration Therapy includes giving fluids directly into the bloodstream to address dehydration and provide crucial nutrients. Numerous notable patterns have driven substantial market expansion. The growing occurrence of long-term illnesses like diabetes and cancer has raised the need for IV hydration treatment, particularly in medical environments. The rise in demand for wellness and preventative healthcare has caused a surge in outpatient clinics and mobile IV therapy services, resulting in market growth. Moreover, the growing number of older people worldwide has increased the need for IV hydration treatment in elderly patients who struggle to drink fluids by mouth. Improvements in technology like smart pumps and integrated monitoring systems are increasing the safety and effectiveness of IV therapy, resulting in further market expansion. These patterns are leading to increased focus and financial backing in the Asia Pacific market for Intravenous (IV) Hydration Therapy.

Diverse factors driving the Asia Pacific Intravenous (IV) Hydration Therapy Market is the rising occurrence of chronic illnesses, which is resulting in a greater need for IV therapy in medical environments. This trend shows an increasing demand for effective and focused hydration options, particularly in patients with complicated medical issues.

However, the market also encounters particular limitations. A major limitation is the possible dangers linked to IV treatment, such as infection, excessive fluid, and vein irritation. These dangers require strict procedures and knowledgeable medical staff to guarantee the treatment is both safe and successful. Healthcare providers and industry stakeholders face a critical challenge in weighing the advantages of IV hydration therapy against its risks, which impact market dynamics and adoption rates.

The key Countries considered for the Asia Pacific Intravenous (IV) hydration therapy market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. China stands out as a dominating region due to increasing healthcare investments, rising awareness about hydration therapies, and expanding access to healthcare services. The region's robust reimbursement policies and strong presence of key market players further contribute to its leadership position in the IV Hydration Therapy Market. The region's growing prevalence of chronic diseases and the ageing population are driving demand for IV hydration therapy solutions in the region. Significant players in the field are also continuously focusing on introducing contemporary technologies into the market to meet changing customer demands, which is anticipated to stimulate market growth. The market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Terumo Corporation

Nipro Corporation

Nihon Kohden Corporation

Sinopharm Group Co., Ltd.

Shanghai Fosun Pharmaceutical (Group) Co., Ltd.

China Resources Double-Crane Pharmaceutical Co., Ltd.

Sun Pharmaceutical Industries Ltd.

Lupin Limited

Cadila Healthcare Limited

Daewoong Pharmaceutical Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Service

Immune Boosters

Energy Boosters

Skin Care

Migraine

Other

By Component

Medicated

Non-medicated

By End User

Hospitals & Clinics

Wellness centres and spas

Home Healthcare

Others

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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