

# **Asia Pacific Hiking Accessories Market Size study, by Type (Camping Gear, Apparel, Footwear, Backpacks, Others) by End User (Men, Women, Kids) by Distribution Channel (Online, Offline) and Country Forecasts 2022-2032**

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## **Abstracts**

Asia Pacific Hiking Accessories Market is valued approximately USD 4.12 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.13 % over the forecast period 2024-2032. Hiking accessories offer convenience, safety, comfort, and functionality features. It covers a broad spectrum of gear and equipment. Usually, these add-ons help with a variety of hiking-related tasks, including carrying necessary materials, navigation, hydration, and weather protection. Hikers utilize these extra goods to enhance their overall outdoor experience. These add-ons are made to address the unique requirements and difficulties that come with hiking, such as finding trails, staying hydrated, comfortable, and safety. Simple tools to cutting-edge electronic gadgets can be found as hiking equipment. Moreover, trends such as growing importance of safety accessories including beacons, water purification systems, multi-tools, and first aid kits further help in growth of market during the forecast period 2024-2032. Also, growing popularity of comprehensive survival kits that include essential items for emergency situations. Thus, these factors provide growth opportunity for the Asia Pacific Hiking Accessories Market.

The growth of adventure tourism has substantially spurred interest in hiking and trekking activities, driving substantial demand in the Asia Pacific hiking accessories market. This region, with its diverse landscapes and renowned trekking destinations such as the Himalayas, the Japanese Alps, and the rainforests of Southeast Asia, attracts adventure enthusiasts from around the world. As adventure tourism becomes increasingly popular, more travelers are seeking high-quality hiking gear to ensure safety and enhance their

outdoor experiences. This surge in interest has led to greater demand for a wide range of hiking accessories, including advanced navigation tools, durable footwear, lightweight backpacks, and multifunctional equipment. Moreover, local economies are also promoting adventure tourism, further boosting market growth. Additionally, the rising disposable incomes in many Asia Pacific countries enable consumers to invest in premium hiking gear, reinforcing the market's expansion. This dynamic interplay between adventure tourism and hiking activities is a key driver for the hiking accessories market in the region. However, high cost of advanced hiking gear and affordability issues of hiking products and more dependency on advanced hiking technology stifle market growth during 2024-2032.

The key Countries considered for the Asia Pacific Hiking Accessories market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue. The hiking accessories market in China is experiencing robust growth, propelled by increasing participation in outdoor activities, rising disposable incomes, and a burgeoning middle class with a growing interest in health and wellness. The diverse landscapes of China, including its mountains, forests, and scenic trails, provide an ideal backdrop for hiking and trekking activities, fueling demand for high-quality hiking gear. Moreover, the proliferation of e-commerce platforms such as Alibaba, JD.com, and specialized outdoor gear websites has made it easier for consumers to access a wide range of hiking accessories. In addition, there is a growing demand for eco-friendly hiking gear, with brands increasingly focusing on sustainable materials and manufacturing processes. Furthermore, the market in India is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Sea to Summit

Mont-bell Co. Ltd.

Adventuras India

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

**By Type**

Camping Gear

Apparel

Footwear

Backpacks

Others

**By End User**

Men

Women

Kids

**By Distribution Channel**

Online

Offline

**By Region:**

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates &amp; Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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