

Asia Pacific Healthcare Cyber Security Market Size study, by Type (Solutions, Services) by Type of Threat (Malware, DDoS, Advanced Persistent Threat, Spyware, Lost or Stolen Devices, Others), by End-use (Pharmaceuticals, Medical Devices, Payers, Hospitals, Others) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Healthcare Cyber Security Market is valued approximately USD 3.81 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 20.20% over the forecast period 2024-2032. Healthcare cybersecurity refers to the specialized practices, technologies, and protocols designed to protect the sensitive data, critical infrastructure, and digital systems within the healthcare sector from cyber threats. The healthcare industry has become an attractive target for cyber attackers. Healthcare cybersecurity aims to mitigate various threats, including ransomware attacks, data breaches, unauthorized access to patient records, and disruptions to medical services. This involves implementing robust security measures such as encryption, firewalls, multi-factor authentication, and intrusion detection systems. In Asia Pacific Healthcare Cyber Security Market, integration of AI and Internet of Things (IoT) devices in healthcare is expanding, necessitating robust cybersecurity measures to safeguard connected devices and data.

The Asia Pacific region is experiencing a rapid shift towards digital healthcare solutions, including electronic health records (EHRs), telemedicine, and wearable health devices. This digitization presents new opportunities for improving patient care but also introduces cybersecurity challenges, driving the demand for advanced security solutions tailored to the healthcare sector. Furthermore, governments across the Asia Pacific region are implementing stricter regulations to ensure the protection of patient data and

improve cybersecurity in healthcare. For example, countries like Singapore have introduced guidelines and standards for healthcare cybersecurity, driving compliance efforts and investment in security solutions. In addition, Asia Pacific Healthcare Cyber Security Market is driven factors such as rapid digitization of healthcare and rising cyber threats in the region. However, lack of awareness and understanding and shortage of skilled professionals, on the other hand, would stifle market growth between 2022 and 2032.

The key Countries considered for the Asia Pacific Healthcare Cyber Security market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market. The healthcare cybersecurity market in China is poised for substantial growth with a significant Compound Annual Growth Rate (CAGR) anticipated during the forecast period. This positive trajectory is attributed to heightened investments in healthcare cybersecurity, a heightened emphasis on data privacy, a shortage of proficient cybersecurity experts, and an increased focus on managing vendor risks. These factors collectively propel the market forward, reflecting a burgeoning demand for robust cybersecurity solutions within the Chinese healthcare sector. The market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Trend Micro Incorporated
NTT Security Corporation
Samsung SDS Co., Ltd
SoftBank Group Corp
Company 5
Company 6
Company 7
Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Type
Solutions
Services

By Type of Threat

Malware
DDoS
Advanced Persistent Threat
Spyware
Lost or Stolen Devices
Others

By End-use:

Pharmaceuticals
Medical Devices
Payers
Hospitals
Others

By Region:

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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