

Asia Pacific Farming As A Service Market Size study, By Service (Farm Management Solutions, Production Assistance, Access to Markets), By Delivery Model (Subscription, Pay-per-Use), By End-user (Farmers, Government, Corporate, Financial Institutions, Advisory Bodies) and Country Forecasts 2022-2032

<https://marketpublishers.com/r/AFA41C3442F3EN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: AFA41C3442F3EN

Abstracts

Asia Pacific Farming As A Service Market is valued approximately at USD 1.21 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 16.22% over the forecast period 2024-2032. Farming As A Service refers to the provision of farming-related services and resources to farmers on a subscription or pay-per-use basis, often leveraging digital technologies and data-driven approaches to optimize agricultural processes. It empowers farmers by granting access to a diverse range of services, including precision farming tools, advanced analytics, utility and labor services, equipment rentals, and opportunities to reach broader audiences and markets, among other offerings. Rising emergence of Agritech startups are gaining attention in Asia Pacific Farming As A Service Market. These startups leverage technologies such as AI, blockchain, and IoT to address various challenges in farming, supply chain management, and market access. Farming As A Service providers partner with AgriTech startups to integrate their solutions into existing platforms and expand their service offerings.

Asia Pacific Farming As A Service Market is driven by growing population and rising demand of food across the region. The population in the region continues to grow, as does the demand for food, which imposes additional demands on the agriculture sector to provide more food to feed the growing population. In order to satisfy this need, farmers frequently explore ways to increase productivity and efficiency in their

operations. FaaS platforms provide solutions to help farmers increase yields, optimize resource utilization, and enhance overall efficiency, ultimately assisting the agricultural sector in meeting the food needs of a bigger population. In addition, FaaS solutions offer tools and technologies that enable farmers to optimize their operations, improve yields, and reduce input costs. However, high cost of Farming As A Service and lack of awareness among farmers is going to impede the overall demand for the market during the forecast period 2024-2032.

The key countries considered for the Asia Pacific Farming As A Service market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue owing to factors such as advancements in agricultural technology and government initiatives towards agricultural sector across the region. The Chinese government has implemented various initiatives and policies aimed at modernizing and revitalizing the agricultural sector. These initiatives include investment in agricultural research and development, subsidies for technology adoption, infrastructure development in rural areas, and support for digitalization and innovation in agriculture. Through promoting technological advancements and providing incentives for farmers to adopt modern farming practices, the government stimulates demand for FaaS solutions and creates a conducive environment within the region. Furthermore, the market in India, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Mahindra & Mahindra Limited

ITC Limited

BigHaat Agro Pvt Ltd

Ninjacart Private Limited

EM3 Agriservices Pvt. Ltd

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Service

Farm Management Solutions

Production Assistance
Access to Markets

By Delivery Model
Subscription
Pay-per-Use

By End-user
Farmers
Government
Corporate
Financial Institutions
Advisory Bodies

By Region:
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. ASIA PACIFIC FARMING AS A SERVICE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Asia Pacific Farming As A Service Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Service
 - 2.3.2. By Delivery Model
 - 2.3.3. By End-user
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. ASIA PACIFIC FARMING AS A SERVICE MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. ASIA PACIFIC FARMING AS A SERVICE MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. ASIA PACIFIC FARMING AS A SERVICE MARKET SIZE & FORECASTS BY SERVICE 2022-2032

- 5.1. Farm Management Solutions
- 5.2. Production Assistance
- 5.3. Access to Markets

CHAPTER 6. ASIA PACIFIC FARMING AS A SERVICE MARKET SIZE & FORECASTS BY DELIVERY MODEL 2022-2032

- 6.1. Subscription

6.2. Pay-per-Use

CHAPTER 7. ASIA PACIFIC FARMING AS A SERVICE MARKET SIZE & FORECASTS BY END-USER 2022-2032

7.1. Farmers

7.2. Government

7.3. Corporate

7.4. Financial Institutions

7.5. Advisory Bodies

CHAPTER 8. ASIA PACIFIC FARMING AS A SERVICE MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

8.1. China Farming As A Service Market

8.1.1. Service breakdown size & forecasts, 2022-2032

8.1.2. Delivery Model breakdown size & forecasts, 2022-2032

8.1.3. End-user breakdown size & forecasts, 2022-2032

8.2. India Farming As A Service Market

8.3. Japan Farming As A Service Market

8.4. Australia Farming As A Service Market

8.5. South Korea Farming As A Service Market

8.6. Rest of Asia Pacific Farming As A Service Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Key Company SWOT Analysis

9.1.1. Company

9.1.2. Company

9.1.3. Company

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. Mahindra & Mahindra Limited

9.3.1.1. Key Information

9.3.1.2. Overview

9.3.1.3. Financial (Subject to Data Availability)

9.3.1.4. Product Summary

9.3.1.5. Market Strategies

9.3.2. ITC Limited

- 9.3.3. BigHaat Agro Pvt Ltd
- 9.3.4. Ninjacart Private Limited
- 9.3.5. EM3 Agriservices Pvt. Ltd.
- 9.3.6. Company
- 9.3.7. Company
- 9.3.8. Company
- 9.3.9. Company
- 9.3.10. Company

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Asia Pacific Farming As A Service market, report scope

TABLE 2. Asia Pacific Farming As A Service market estimates & forecasts by Country 2022-2032 (USD Billion)

TABLE 3. Asia Pacific Farming As A Service market estimates & forecasts by Service 2022-2032 (USD Billion)

TABLE 4. Asia Pacific Farming As A Service market estimates & forecasts by Delivery Model 2022-2032 (USD Billion)

TABLE 5. Asia Pacific Farming As A Service market estimates & forecasts by End-user 2022-2032 (USD Billion)

TABLE 6. Asia Pacific Farming As A Service market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Asia Pacific Farming As A Service market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Asia Pacific Farming As A Service market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Asia Pacific Farming As A Service market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Asia Pacific Farming As A Service market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Asia Pacific Farming As A Service market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Asia Pacific Farming As A Service market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Asia Pacific Farming As A Service market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Asia Pacific Farming As A Service market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. Asia Pacific Farming As A Service market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. China Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 17. China Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. China Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 19. India Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 20. India Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 21. India Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. Japan Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 23. Japan Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 24. Japan Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Australia Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 26. Australia Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 27. Australia Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. South Korea Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 29. South Korea Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 30. South Korea Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31.

TABLE 32. RoAPAC Farming As A Service market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 33. RoAPAC Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 34. RoAPAC Farming As A Service market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 35. List of secondary sources, used in the study of Asia Pacific Farming As A Service Market.

TABLE 36. List of primary sources, used in the study of Asia Pacific Farming As A Service Market.

TABLE 37. Years considered for the study.

TABLE 38. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Asia Pacific Farming As A Service market, research methodology
- FIG 2. Asia Pacific Farming As A Service market, market estimation techniques
- FIG 3. Asia Pacific market size estimates & forecast methods.
- FIG 4. Asia Pacific Farming As A Service market, key trends 2023
- FIG 5. Asia Pacific Farming As A Service market, growth prospects 2022-2032
- FIG 6. Asia Pacific Farming As A Service market, porters 5 force model
- FIG 7. Asia Pacific Farming As A Service market, pestel analysis
- FIG 8. Asia Pacific Farming As A Service market, value chain analysis
- FIG 9. Asia Pacific Farming As A Service market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Asia Pacific Farming As A Service market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Asia Pacific Farming As A Service market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Asia Pacific Farming As A Service market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Asia Pacific Farming As A Service market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Asia Pacific Farming As A Service market, Country snapshot 2022 & 2032
- FIG 15. Asia Pacific Farming As A Service market 2022 & 2032 (USD Billion)
- FIG 16. Asia Pacific Farming As A Service market, company market share analysis (2023)

I would like to order

Product name: Asia Pacific Farming As A Service Market Size study, By Service (Farm Management Solutions, Production Assistance, Access to Markets), By Delivery Model (Subscription, Pay-per-Use), By End-user (Farmers, Government, Corporate, Financial Institutions, Advisory Bodies) and Country Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/AFA41C3442F3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFA41C3442F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970