

Asia Pacific Electric Fabric Shaver Market Size study, by Product Type (Wired, Wireless, Manual), by Application (Residential, Commercial), by Sales Channel (Hypermarkets/Supermarkets, Specialty Store, Multi Brand Stores, Online Stores, Independent Small Stores) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Electric Fabric Shaver Market is valued at approximately USD 1015.40 million in 2023 and is anticipated to grow with a healthy growth rate of more than 6.19% over the forecast period 2024-2032. Electric Fabric Shavers are portable hand tools designed to remove fuzz, lint, and pilling from fabrics to restore their original appearance. These gadgets function by making use of revolving blades surrounded by a perforated shield to safely eliminate extra fibers from clothing, furniture, and different fabrics. Consumers prefer Electric Fabric Shavers because they are convenient and can extend the lifespan of clothing and household fabrics. There are various designs available in the market for Electric Fabric Shaver, including battery-operated and rechargeable models, designed to cater to the diverse needs of consumers. The rising recognition among consumers of environmental concerns is fueling a higher demand for eco-friendly and energy-efficient products. As people become more aware of their environmental impact, they are increasingly choosing products that lower energy usage and decrease their environmental footprint.

Increased consumer knowledge about fabric care and the value of maintaining clothing quality drive growth in the Electric Fabric Shaver market in APAC countries like China, India, and Japan. This is fueled by the large populations in the region with higher disposable incomes, resulting in a greater need for top-notch fabric care products. Well-known companies and a wide selection of items meet different customer demands,

helping to grow the market. Urbanization and evolving lifestyles in APAC nations are also driving the need for fabric care products like electric fabric shavers. Technological progress has also been critical in improving the effectiveness and ease of use of these items, increasing their allure for customers. However, the existence of counterfeit or low-quality items in the Electric Fabric Shaver industry can greatly influence consumer trust and choices. Consumers might hesitate to buy these items because they are worried about their quality, performance, and safety. This scenario may result in a hesitancy to invest in electric fabric shavers, preferring well-known and established brands that provide assurance of dependability and efficiency.

The key Countries considered for the Asia Pacific Electric Fabric Shaver market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, India is the dominating country for Electric Fabric Shaver market. the country's sizable population, growing disposable incomes, and heightened awareness of garment care increases the demand for this product. Electric fabric shavers provide convenient and effective solutions that cater to the country's diverse consumer base. The market is growing due to strong retail setup, encompassing both online and offline platforms, which ensures broad availability. Having both well-known international brands and local companies that provide affordable prices and creative products strengthens market competition. With India's ongoing urbanization and increasingly rapid lifestyles, the Electric Fabric Shaver market is expected to experience continued growth due to favorable economic and demographic trends. On the other hand, China is expected to grow at the fastest CAGR over the forecasted year.

Major market player included in this report are:

Gleener Inc.

Panasonic Holdings Corporation

Hitachi, Ltd.

Sharp Corporation

Pigeon Corporation

KAI Group

IRIS Ohyama, Inc.

Sanyo Electric Co., Ltd.

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product Type

Wired

Wireless

Manual

By Application

Residential

Commercial

By Sales Channel

Hypermarkets/Supermarkets

Specialty Store

Multi Brand Stores

Online Stores

Independent Small Stores

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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