

Asia Pacific Digital Last Mile Platform Market Size study, By Type (Cloud, On-premise) By Application (Healthcare, Food and Beverage, Others) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Digital Last Mile Platform Market is valued approximately USD 1.55 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 15.57% over the forecast period 2024-2032. Digital last mile platform is a technology infrastructure or solution that optimizes and streamlines the final stage of the delivery process in logistics and supply chain management. These platforms strive to address difficulties such as route planning, vehicle scheduling, delivery tracking, and client communication, therefore enhancing delivery speed, accuracy, and customer satisfaction. Furthermore, rising emergence of megacities are gaining attention towards Asia Pacific Digital Last Mile Platform Market. Megacities often face infrastructure challenges such as inadequate transportation networks and limited warehousing space. Digital last mile platforms can help optimize existing infrastructure by maximizing the efficiency of delivery routes and reducing the need for large storage facilities. Additionally, these platforms can integrate with existing transportation systems to streamline the flow of goods within megacities.

The Asia Pacific Digital Last Mile Platform Market is driven by expansion of e-commerce and supportive government initiatives towards adoption of digital technologies across the region. E-commerce platforms in the Asia Pacific region offer a diverse range of products, including electronics, clothing, groceries, and Others. The convenience of shopping online for these products has led to a surge in demand, driving the need for robust last-mile delivery solutions provided by digital platforms. In addition, government organization often invest in building and improving digital infrastructure, including high-speed internet connectivity and mobile networks. A robust digital infrastructure is

essential for the efficient functioning of digital last mile platforms, enabling real-time communication, data exchange, and tracking of delivery operations. However, high expense related to digital last mile platform and potential chances of cyber threats is going to impede the overall demand for the market during the forecast period 2024-2032.

The key Countries considered for the Asia Pacific Digital Last Mile Platform market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue owing to factors such as growing rate of urbanization across the region. The Chinese government has been actively promoting urban development and investing in infrastructure projects to support the growing urban population. Policies aimed at improving transportation networks, promoting smart city initiatives, and fostering innovation in logistics technology create a favorable environment for the adoption of digital last mile platforms. Furthermore, the market in India, on the other hand, is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

Shopee Pte. Ltd

Ninja Logistics Pte Ltd

J&T Express (Malaysia) Sdn Bhd

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Cloud

On-premise

By Application

Healthcare

Food and Beverage

Others

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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