

Asia Pacific Cardiac Arrhythmia Monitoring Devices Market Size study, by Devices (Event Monitoring Devices, Continuous Rhythm Monitoring Devices, Holter Monitoring Devices, Other Devices) by Service Providers (Mobile Cardiac Telemetry Monitoring Service Providers, Independent Diagnostic Testing Facilities/Clinics) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Cardiac Arrhythmia Monitoring Devices Market is valued approximately USD 1.96 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.58% over the forecast period 2024-2032. Cardiac arrhythmia monitoring devices are tools that track the heart's electrical activity over time to detect irregular rhythms. They include portable options like Holter monitors for continuous recording over 24-48 hours, event monitors for short-term tracking during symptoms, implantable loop recorders for long-term monitoring under the skin, and mobile telemetry devices for real-time data transmission to remote centers. These devices help diagnose arrhythmias, assess their frequency and duration, and guide treatment decisions by providing essential information about the heart's rhythm. The increasing healthcare expenditure is a key trend that is supporting to the growth of the Asia Pacific Cardiac Arrhythmia Monitoring Devices Market. Rising healthcare expenditure and investments in healthcare infrastructure in countries such as China and India are fueling the adoption of advanced medical technologies, including cardiac monitoring devices. This trend is expected to boost market growth in the region.

Cardiovascular diseases (CVDs) are one of the leading cause of death globally, and the Asia Pacific region is home to a large and growing population at risk. According to the World Health Organization (WHO), over 1 million cardiovascular deaths occur in the

Asia-Pacific region each year. A major contributor to this burden is the rising prevalence of risk factors such as diabetes, hypertension, and obesity. Cardiac arrhythmias, a common type of CVD, are a major concern, and effective monitoring devices are crucial for early detection and treatment. Moreover, increasing government initiatives and healthcare reforms aimed at improving healthcare access and quality are driving investments in advanced medical technologies, including cardiac arrhythmia monitoring devices. Favorable regulatory frameworks and reimbursement policies further support market growth by encouraging innovation and market entry by manufacturers. Furthermore, rise in collaborations and partnerships between healthcare providers, technology companies, and research institutions are fostering innovation in cardiac monitoring devices. These collaborations lead to the development of more personalized and efficient monitoring solutions, catering to the diverse needs of patients in the Asia Pacific region. However, the high cost of remote cardiac arrhythmia monitoring and competition from alternative techniques are anticipated to restrain Asia Pacific Cardiac Arrhythmia Monitoring Devices Market growth between 2024 and 2032.

The key Countries considered for the Asia Pacific Cardiac Arrhythmia Monitoring Devices Market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue owing to the increase in the prevalence of cardiovascular diseases, including cardiac arrhythmias. This is being driven by factors such as an aging population, sedentary lifestyles, and rising rates of obesity and hypertension. Along with this rising disease burden is creating a growing demand for advanced monitoring devices to detect and manage arrhythmias effectively. Moreover, the growing awareness about cardiovascular health among the Chinese population, coupled with increasing disposable income levels, is leading to higher demand for preventive healthcare measures, including regular cardiac monitoring. Whereas, the market in India is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Fukuda Denshi Co., Ltd.

Nihon Kohden Corporation

Abbott Laboratories

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Devices

Event Monitoring Devices

Continuous Rhythm Monitoring Devices

Holter Monitoring Devices

Other Devices

By Service Providers

Mobile Cardiac Telemetry Monitoring Service Providers

Independent Diagnostic Testing Facilities/Clinics

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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