

# **Asia Pacific BNP And NTproBNP Market Size study, by Application (Myocardial Infarction, Congestive Heart Failure, Acute Coronary Syndrome, Others), by Location of Testing (Point of Care Testing, Laboratory Testing) and Country Forecasts 2022-2032**

<https://marketpublishers.com/r/A41F570B29B8EN.html>

Date: July 2024

Pages: 200

Price: US\$ 6,250.00 (Single User License)

ID: A41F570B29B8EN

## **Abstracts**

Asia Pacific BNP And NTproBNP Market is valued at approximately USD 501.28 million in 2023 and is anticipated to grow with a healthy growth rate of more than 3.28% over the forecast period 2024-2032. BNP (B-type natriuretic peptide) and NT-proBNP (BNP N-terminal prohormone) are biomarkers used to diagnose heart failure. BNP is produced by the heart's ventricles when there is increased pressure and volume overload. NT-proBNP, a precursor to BNP, is released under similar conditions. Both BNP And NTproBNP levels are used in clinical settings to assess the severity of heart failure, guide therapy, and predict patient outcomes. Their measurement is crucial in the effective treatment of patients with heart failure. The BNP And NTproBNP Market is witnessing significant growth due to the increasing prevalence of cardiovascular diseases and increasing awareness of early diagnosis and treatment of heart failure. The trend towards increased demand for diagnostic technologies is bolstered by the growing elderly population. Additionally, rising healthcare costs and the expanding healthcare infrastructure in emerging markets are significant factors contributing to market expansion.

In the APAC region, the BNP And NTproBNP market is driven by several factors. The region's large and ageing population contributes to a significant prevalence of cardiovascular diseases, necessitating advanced diagnostic tools for early detection. Rapidly expanding healthcare infrastructure and increasing healthcare expenditures support the adoption of these biomarkers. Government initiatives aimed at improving healthcare access and quality further bolster market growth. Rising awareness among

healthcare professionals and patients about the benefits of early diagnosis and management of heart failure drives demand. Continuous advancements in diagnostic technologies and research efforts enhance the accuracy and efficiency of these tests. Additionally, favorable regulatory frameworks facilitate market expansion in the APAC region. However, economic disparities among countries, affect the affordability and accessibility of diagnostic tests. Variations in healthcare infrastructure and healthcare expenditure levels also impact the uniform adoption of these biomarkers. Regulatory challenges and complex approval processes for new diagnostic technologies can delay market entry and hinder growth.

The key Countries considered for the Asia Pacific BNP And NTproBNP market study includes China, India, Japan, South Korea, Australia, and Rest of Asia Pacific. In 2023, Japan leads the BNP And NTproBNP market in terms of revenue in the Asia-Pacific (APAC) region owing to its advanced healthcare infrastructure, substantial healthcare expenditures, and a high incidence of cardiovascular diseases prevalent in its ageing population. The country's healthcare system facilitates the widespread adoption of advanced diagnostic tools such as BNP And NTproBNP tests, enabling early detection and effective management of heart failure. Japan's robust research and development environment fosters continuous innovation in diagnostic technologies and therapeutic solutions, ensuring high-quality healthcare delivery. This emphasis on R&D also supports the development of new diagnostic assays and treatment modalities, enhancing the market's growth potential. With stringent regulatory standards and a strong focus on healthcare quality, Japan remains at the forefront of cardiac care in the APAC region. The market in China, on the other hand, is expected to develop at the fastest CAGR over the forecast period.

Major market player included in this report are:

Abbott Laboratories  
Siemens Healthineers  
Sysmex Corporation  
Daiichi Sankyo Company, Limited  
Mitsubishi Chemical Medience Corporation  
Sekisui Medical Co., Ltd.  
Fujirebio Inc.  
Luminex Corporation  
Company 9  
Company 10

The detailed segments and sub-segment of the market are explained below:

By Application

Myocardial Infarction

Congestive Heart Failure

Acute Coronary Syndrome (ACS)

Others

By Location of Testing

Point of Care Testing

Laboratory Testing

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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