

# **Asia Pacific Biofertilizers Market Size study, by Product (Nitrogen Fixing, Phosphate Solubilizing, Others) by Application (Seed Treatment, Soil Treatment) by Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Others) and Country Forecasts 2022-2032**

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## **Abstracts**

Asia Pacific Biofertilizers Market is valued approximately at USD 350 million in 2023 and is anticipated to grow with a healthy growth rate of more than 14.82% over the forecast period 2024-2032. Biofertilizers are substances containing living microorganisms, which, when applied to seeds, plant surfaces, or soil, colonize the rhizosphere or the interior of the plant and promote growth by increasing the supply or availability of primary nutrients to the host plant. These microorganisms are typically bacteria, fungi, or algae and they help in fixing atmospheric nitrogen, solubilizing phosphorus and mobilizing other nutrients, thus enhancing plant growth and soil fertility. Additionally, the growth of Biofertilizers Market is supported by the increasing emphasis on sustainable agricultural practices due to environmental concerns. Biofertilizers, being eco-friendly alternatives to chemical fertilizers, have gained traction among farmers who are conscious of environmental conservation.

Moreover, there's a significant increase in the consumer demand for organic food products in the Asia Pacific region due to concerns about food safety and environmental sustainability. As a result, farmers are inclined to use biofertilizers to meet the growing demand for organically grown produce. Also, ongoing advancement in biotechnology have led to the development of more efficient and effective biofertilizer products. These innovations have improved the efficacy and applicability of biofertilizers, making them more attractive to farmers in the Asia Pacific region. However, the poor infrastructure

and high initial investment are expected to hinder the market growth during the forecast period 2024-2032.

The key countries considered for the Asia Pacific Biofertilizers market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue. The Chinese government has been promoting sustainable agriculture practices to reduce environmental pollution and increase agricultural productivity. Policies favoring the use of biofertilizers over chemical fertilizers contribute to the market growth. Also, growing awareness about the negative environmental impacts of chemical fertilizers, such as soil degradation and water pollution, has led farmers to seek eco-friendly alternatives like biofertilizers.

Major market player included in this report are:

T.Stanes and Company Limited

National Fertilizers Limited

Gujarat State Fertilizers & Chemicals Ltd

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product

Nitrogen Fixing

Phosphate Solubilizing

Others

By Application

Seed Treatment

Soil Treatment

By Crop Type

Cereals & Grains

Oilseeds & Pulses

Fruits & Vegetables

Others

**By Region:**

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

**Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates &amp; Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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