

Asia Pacific Automotive Traction Inverters Market Size study, by Propulsion Type (BEV, HEV, PHEV) by Output Power (Less Than or Equal to 130 kW, More Than 130 kW), by Semiconductor Material (Gallium Nitride (GaN), Silicon (Si), Silicon Nitride (SiC)) by Technology Type (IGBT, MOSFET), by Vehicle Type (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Automotive Traction Inverters Market is valued approximately USD 2.05 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 19.89% over the forecast period 2024-2032. An automotive traction inverter is a crucial component in electric and hybrid vehicles, responsible for converting the direct current (DC) from the vehicle's battery pack into alternating current (AC) to drive the electric motor or motors. This conversion is essential for controlling the speed and torque of the motor, thus enabling efficient and smooth operation of the vehicle. Traction inverters also play a role in regenerative braking systems, where they convert the kinetic energy from braking back into electrical energy, which can then be stored in the battery pack for later use. To meet the increasing demand for electric vehicles and associated components, including traction inverters, many automotive manufacturers are establishing production facilities and supply chains in the Asia Pacific Automotive Traction Inverters Market. This shift towards localized production allows companies to reduce costs, improve supply chain efficiency, and better cater to regional market preferences.

The Asia Pacific region is witnessing a rapid expansion of the electric vehicle market, driven by government incentives, increasing environmental awareness, and advancements in battery technology. As the adoption of electric vehicles continues to rise, the demand for automotive traction inverters, essential components of electric drivetrains, is also increasing significantly. Furthermore, Asia Pacific Automotive Traction Inverters Market is driven by rising investment in the development of charging infrastructure and government support and favorable incentives policies. Furthermore, the expansion of charging infrastructure and growing consumer awareness about the benefits of electric vehicles, such as lower operating costs and reduced environmental impact, are contributing to the rising adoption of these vehicles, thereby boosting the demand for automotive traction inverters in the region, however high cost of inverters and availability of alternative technologies stifle market growth between 2022 and 2032.

The key Countries considered for the Asia Pacific Automotive Traction Inverters market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue. China has rapidly become the largest automotive market globally, with a significant focus on electric vehicles (EVs) and new energy vehicles (NEVs). The Chinese government has implemented ambitious policies and incentives to promote EV adoption, including subsidies, tax breaks, and stringent emission regulations, driving the demand for automotive traction inverters. Moreover, China boasts a robust manufacturing ecosystem and supply chain infrastructure, supported by a vast network of domestic automotive suppliers and technology companies. This manufacturing prowess enables China to mass-produce automotive traction inverters efficiently and cost-effectively, meeting the growing demand from both domestic and international markets. The market in India, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

BYD Company Limited

Contemporary Amperex Technology Co. Limited

LG Electronics Inc

Denso Corporation

Toshiba Corporation

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Propulsion Type

BEV

HEV

PHEV

By Output Power

Less Than or Equal to 130 kW

More Than 130 kW

By Semiconductor Material:

Gallium Nitride (GaN)

Silicon (Si)

Silicon Nitride (SiC)

By Technology Type:

IGBT

MOSFET

By Vehicle Type:

Passenger Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

Contents

CHAPTER 1. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Asia Pacific Automotive Traction Inverters Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Propulsion Type
 - 2.3.2. By Output Power
 - 2.3.3. By Semiconductor Material
 - 2.3.4. By Technology Type
 - 2.3.5. By Vehicle Type
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE & FORECASTS BY PROPULSION TYPE 2022-2032

- 5.1. BEV
- 5.2. HEV
- 5.3. PHEV

CHAPTER 6. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE

Asia Pacific Automotive Traction Inverters Market Size study, by Propulsion Type (BEV, HEV, PHEV) by Output Po...

& FORECASTS BY OUTPUT POWER 2022-2032

- 6.1. Less Than or Equal to 130 kW
- 6.2. More Than 130 kW

CHAPTER 7. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE & FORECASTS BY SEMICONDUCTOR MATERIAL 2022-2032

- 7.1. Gallium Nitride (GaN)
- 7.2. Silicon (Si)
- 7.3. Silicon Nitride (SiC)

CHAPTER 8. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE & FORECASTS BY TECHNOLOGY TYPE 2022-2032

- 8.1. IGBT
- 8.2. MOSFET

CHAPTER 9. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE & FORECASTS BY VEHICLE TYPE 2022-2032

- 9.1. Passenger Vehicles
- 9.2. Light Commercial Vehicles
- 9.3. Heavy Commercial Vehicles

CHAPTER 10. ASIA PACIFIC AUTOMOTIVE TRACTION INVERTERS MARKET SIZE & FORECASTS BY COUNTRY 2022-2032

- 10.1. China Automotive Traction Inverters Market
 - 10.1.1.1. Propulsion Type breakdown size & forecasts, 2022-2032
 - 10.1.1.2. Output Power breakdown size & forecasts, 2022-2032
 - 10.1.1.3. Semiconductor Material breakdown size & forecasts, 2022-2032
 - 10.1.1.4. Technology Type breakdown size & forecasts, 2022-2032
 - 10.1.1.5. Vehicle Type breakdown size & forecasts, 2022-2032
- 10.2. India Automotive Traction Inverters Market
- 10.3. Japan Automotive Traction Inverters Market
- 10.4. Australia Automotive Traction Inverters Market
- 10.5. South Korea Automotive Traction Inverters Market
- 10.6. Rest of Asia Pacific Automotive Traction Inverters Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

11.1. Key Company SWOT Analysis

11.1.1. Company

11.1.2. Company

11.1.3. Company

11.2. Top Market Strategies

11.3. Company Profiles

11.3.1. BYD Company Limited

11.3.1.1. Key Information

11.3.1.2. Overview

11.3.1.3. Financial (Subject to Data Availability)

11.3.1.4. Product Summary

11.3.1.5. Market Strategies

11.3.2. Contemporary Amperex Technology Co. Limited

11.3.3. LG Electronics Inc

11.3.4. Denso Corporation

11.3.5. Toshiba Corporation

11.3.6. Company

11.3.7. Company

11.3.8. Company

11.3.9. Company

11.3.10. Company

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Asia Pacific Automotive Traction Inverters market, report scope
- TABLE 2. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Country 2022-2032 (USD Billion)
- TABLE 3. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Propulsion Type 2022-2032 (USD Billion)
- TABLE 4. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Output Power 2022-2032 (USD Billion)
- TABLE 5. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Semiconductor Material 2022-2032 (USD Billion)
- TABLE 6. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Technology Type 2022-2032 (USD Billion)
- TABLE 7. Asia Pacific Automotive Traction Inverters market estimates & forecasts by Vehicle Type 2022-2032 (USD Billion)
- TABLE 8. Asia Pacific Automotive Traction Inverters market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 9. Asia Pacific Automotive Traction Inverters market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 10. Asia Pacific Automotive Traction Inverters market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 11. Asia Pacific Automotive Traction Inverters market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 12. Asia Pacific Automotive Traction Inverters market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 13. Asia Pacific Automotive Traction Inverters market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 14. Asia Pacific Automotive Traction Inverters market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 15. Asia Pacific Automotive Traction Inverters market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 16. Asia Pacific Automotive Traction Inverters market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 17. Asia Pacific Automotive Traction Inverters market by country, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 18. China Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. China Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. China Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 21. India Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 22. India Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 23. India Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 24. Japan Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 25. Japan Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 26. Japan Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 27. Australia Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 28. Australia Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 29. Australia Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 30. South Korea Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 31. South Korea Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 32. South Korea Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 33.

TABLE 34. RoAPAC Automotive Traction Inverters market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 35. RoAPAC Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 36. RoAPAC Automotive Traction Inverters market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 37. List of secondary sources, used in the study of Asia Pacific Automotive Traction Inverters Market.

TABLE 38. List of primary sources, used in the study of Asia Pacific Automotive Traction Inverters Market.

TABLE 39. Years considered for the study.

TABLE 40. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Asia Pacific Automotive Traction Inverters market, research methodology
- FIG 2. Asia Pacific Automotive Traction Inverters market, market estimation techniques
- FIG 3. Asia Pacific market size estimates & forecast methods.
- FIG 4. Asia Pacific Automotive Traction Inverters market, key trends 2023
- FIG 5. Asia Pacific Automotive Traction Inverters market, growth prospects 2022-2032
- FIG 6. Asia Pacific Automotive Traction Inverters market, porters 5 force model
- FIG 7. Asia Pacific Automotive Traction Inverters market, pestel analysis
- FIG 8. Asia Pacific Automotive Traction Inverters market, value chain analysis
- FIG 9. Asia Pacific Automotive Traction Inverters market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Asia Pacific Automotive Traction Inverters market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Asia Pacific Automotive Traction Inverters market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Asia Pacific Automotive Traction Inverters market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Asia Pacific Automotive Traction Inverters market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Asia Pacific Automotive Traction Inverters market, Country snapshot 2022 & 2032
- FIG 15. Asia Pacific Automotive Traction Inverters market 2022 & 2032 (USD Billion)
- FIG 16. Asia Pacific Automotive Traction Inverters market, company market share analysis (2023)

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