

Asia Pacific Automotive Heaters Market Size study, by Component (Heater Core, Blower Fan, Others) By Vehicle Type (Passenger Cars, Commercial Vehicles) and Country Forecasts 2022-2032

<https://marketpublishers.com/r/AB9D26D5D13AEN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: AB9D26D5D13AEN

Abstracts

Asia Pacific Automotive Heaters Market is valued at approximately USD 4.26 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.94% over the forecast period 2024-2032. Automotive heaters are devices fitted in vehicles to provide warmth and adjust cabin temperatures, ensuring passenger comfort in all-weather situations. These heaters serve an important role in defrosting windows, avoiding fogging, and keeping a comfortable environment for occupants during cold weather. Furthermore, rising integration of heating cameras into autonomous vehicles were gaining attention towards Asia Pacific Automotive Heaters Market. These heating cameras integrate with Advanced Driver Assistance Systems (ADAS) cameras, embrace the evolution toward safe autonomous driving, Heating Cameras have become a pivotal component in ensuring optimal functionality and reliability. It ensures that they remain operational and provide clear visibility even in adverse weather, thus enhancing the reliability and safety of autonomous driving systems.

The Asia Pacific Automotive Heaters Market is driven by the rising number of commercial vehicles and growing demand of electric vehicles within the Asia Pacific region. Government organizations are implementing regulations and incentives to encourage the modernization of commercial vehicle fleets for improved safety and environmental performance. Commercial vehicles typically undergo extensive use, leading to wear and tear of heating components over time. The increasing fleet of commercial vehicles creates a substantial aftermarket demand for replacement heaters, heating elements, and related components. However, high cost of automotive heaters

and weather interruptions is going to impede the overall demand for the market during the forecast period 2024-2032.

The key Countries considered for the Asia Pacific Automotive Heaters market study includes China, India, Japan, South Korea, Australia, and Rest of Asia Pacific. In 2023, China was the largest regional market owing to rising demand of passenger vehicles. Sales of Chinese-brand passenger vehicles increased by 26.7% year on year in the first two months of 2024. According to the China Association of Automobile Manufacturers, around 2.07 million of these vehicles were sold throughout the time. The growing demand for passenger vehicles in China encourages innovation in automotive heating technology. Manufacturers invest in research and development to develop advanced heating systems that are more energy-efficient, compact, and reliable. These advancements benefit the broader Asia Pacific Automotive Heaters market by setting new standards and driving product improvements. Furthermore, the market in India, on the other hand, is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

Denso Corporation
Nissan Trading Co., Ltd
Calsonic Kansei Corporation
Sanden Corporation
LG Innotek Co., Ltd.
Company 6
Company 7
Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Component
Heater Core
Blower Fan
Others

By Vehicle Type

Passenger Cars
Commercial Vehicles

By Region:

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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