

Asia Pacific Ambulatory Cardiac Monitoring Devices Market Size study, by Type (ECG Devices, Holter Monitors, Event Monitors, Implantable Loop Recorders, Mobile Cardiac Telemetry) by End-use (Ambulatory Care Centers, Hospitals & Clinics, Others) and Country Forecasts 2022-2032

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Abstracts

Asia Pacific Ambulatory Cardiac Monitoring Devices Market is valued approximately at USD 1.80 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 12.34% over the forecast period 2024-2032. Ambulatory cardiac monitoring devices are portable devices that are used to constantly record the electrical activity of the heart as patients move about their regular routines. These gadgets include implanted loop recorders (ILR), event monitors, Holter monitors, and mobile cardiac telemetry (MCT)—which are crucial for identifying and treating cardiac disorders such as arrhythmias and unexplained fainting. They accurately record sporadic occurrences that may be overlooked in brief clinical examinations, supplying timely and precise data for early diagnosis. These technologies significantly boost the accuracy of cardiac diagnosis and treatments by enabling longer monitoring and patient mobility. The increase in adoption of telemedicine and Remote Patient Monitoring (RPM) solutions is growing across the region and is a key trend that is supporting the growth of the Asia Pacific Ambulatory Cardiac Monitoring Devices Market at a substantial rate. These distant healthcare models depend on ambulatory cardiac monitoring devices because they allow for continuous monitoring, early identification of cardiac problems, and improved patient outcomes particularly in rural locations.

The region's rapidly growing aging population is contributing to an growing prevalence of cardiac disorders, driving the demand for ambulatory monitoring solutions. Also,

advancements in healthcare technology, such as miniaturization, wireless connectivity, and AI integration, are enhancing the capabilities and adoption of ambulatory cardiac monitoring devices across Asia Pacific. Additionally, there is a growing emphasis on remote patient monitoring (RPM) solutions, fueled by the adoption of telemedicine and the need for cost-effective healthcare delivery models. Governments across various Asia Pacific countries are implementing initiatives to enhance healthcare infrastructure and promote the adoption of advanced medical technologies. Regulatory frameworks are also evolving to ensure the safety, quality, and efficacy of ambulatory cardiac monitoring devices, fostering Asia Pacific Ambulatory Cardiac Monitoring Devices Market growth. However, ambulatory cardiac monitoring is expected to impede market growth due to its high cost and stringent regulatory environment over the projected period of 2024–2032.

The key Countries considered for the Asia Pacific Ambulatory Cardiac Monitoring Devices Market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market in terms of revenue. China has a massive aging population, making it particularly susceptible to cardiac issues. This age group is more likely to require continuous monitoring for heart health, propelling the demand for ambulatory cardiac monitoring devices. Also, the Chinese government is prioritizing healthcare advancements. This includes favorable policies for developing and adopting medical technologies, potentially leading to increased affordability and accessibility of ambulatory cardiac monitoring devices. Whereas, the market in India is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Nihon Kohden Corporation

Fukuda Denshi

Shenzhen Mindray Bio-Medical Electronics Co., Ltd.

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

ECG Devices
Holter Monitors
Event Monitors
Implantable Loop Recorders
Mobile Cardiac Telemetry

By End-use
Ambulatory Care Centers
Hospitals & Clinics
Others

By Region:
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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