

# **Asia Pacific Alkaline Battery Market Size study, by Product (Primary Battery, Secondary Battery), by Size (AA, AAA, 9 Volts), by Application (Consumer Electronics, Remote Control, Toys and Radios) and Country Forecasts 2022-2032**

<https://marketpublishers.com/r/A87DDA0E650FEN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: A87DDA0E650FEN

## **Abstracts**

Asia Pacific Alkaline Battery Market is valued at approximately USD 2.67 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.51% during the forecast period 2024-2032. Alkaline batteries are acknowledged as reliable and durable power sources, esteemed for their consistent performance. Functioning with an alkaline electrolyte, typically potassium hydroxide, these batteries facilitate electricity generation through a chemical reaction involving zinc and manganese dioxide. Widely employed in various consumer electronic devices such as remote controls, flashlights, toys, and portable gadgets, their consistent voltage output and cost-effectiveness establish them as a favored choice for everyday power needs.. Asia Pacific Alkaline Battery Market serves as a prominent global manufacturing hub for consumer electronics and appliances, driving demand for alkaline batteries. Urbanization trends in the region have fueled the increased adoption of portable electronic devices, further boosting the demand for alkaline batteries in urban centers.

Technological advancements and rising disposable income are elevating living standards and driving demand for luxury electronic products, consequently increasing the need for alkaline batteries to power these devices. This dynamic is fueling growth in the Asia Pacific Alkaline Battery Market. Additionally, the utilization of alkaline batteries in emergency power backup systems for applications such as emergency lights, medical services, and communication services is boosting market expansion. Moreover, the commercial sector's increasing adoption of alkaline batteries in telecommunications, data centers, manufacturing plants, and other facilities is accelerating market growth.

The ongoing investment in research and development initiatives aimed at enhancing alkaline battery technology also plays a significant role in promoting market expansion. Nevertheless, Alkaline batteries encounter competition from alternatives like lithium-ion and rechargeable batteries, which provide superior energy density and longer lifespans, hampering market growth between 2022 and 2032. Moreover, improper disposal of alkaline batteries containing toxic elements like cadmium and mercury presents environmental hazards, resulting in heightened regulations and recycling expenses, potentially affecting producers' profitability.

The key Countries considered for the Asia Pacific Alkaline Battery market study includes China, India, Japan, South Korea, Australia and Rest of Asia Pacific. In 2023, China was the largest regional market. China has long been the dominant force in the Asia Pacific Alkaline battery market. The country's ascent as a manufacturing hub, particularly in consumer electronics, is anticipated to propel the growth of the Alkaline battery market in the foreseeable future. Additionally, the increased export of consumer electronic devices from China, including smartwatches, wearable health monitoring devices, and smart glasses, is expected to drive substantial growth in portable batteries during the forecast period. The evolving demand for sophisticated electronic products is driving rapid changes in the consumer electronics landscape. Moreover, Japan is expected to grow vigorously at a faster pace due to the increasing automation activities across industries.

Major market player included in this report are:

Gold Peak Industries Limited  
Camelion Batterien GmbH  
Sony Corporation Group  
Zhejiang Mustang Battery Co. Limited  
Panasonic Holdings Corporation  
Maxell Holdings Limited  
Company 7  
Company 8  
Company 9  
Company 10

The detailed segments and sub-segment of the market are explained below:

By Product  
Primary Battery  
Secondary Battery

**By Size**

AA

AAA

9 Volts

**By Application**

Consumer Electronics

Remote Control

Toys and Radios

**By Region:**

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

**Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates &amp; Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. ASIA PACIFIC ALKALINE BATTERY MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
    - 1.3.3.4. Market Competition
    - 1.3.3.5. Economic Viability (Consumer's Perspective)
  - 1.3.4. Demand Side Analysis
    - 1.3.4.1. Regulatory frameworks
    - 1.3.4.2. Technological Advancements
    - 1.3.4.3. Environmental Considerations
    - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Asia Pacific Alkaline Battery Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
  - 2.3.1. By Product
  - 2.3.2. By Size
  - 2.3.3. By Application
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

### **CHAPTER 3. ASIA PACIFIC ALKALINE BATTERY MARKET DYNAMICS**

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

## **CHAPTER 4. ASIA PACIFIC ALKALINE BATTERY MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. ASIA PACIFIC ALKALINE BATTERY MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

- 5.1. Primary Battery
- 5.2. Secondary Battery

## **CHAPTER 6. ASIA PACIFIC ALKALINE BATTERY MARKET SIZE & FORECASTS BY SIZE 2022-2032**

- 6.1. AA
- 6.2. AAA
- 6.3. 9 Volts

## **CHAPTER 7. ASIA PACIFIC ALKALINE BATTERY MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

- 7.1. Consumer Electronics
- 7.2. Remote Control
- 7.3. Toys and Radios

## **CHAPTER 8. ASIA PACIFIC ALKALINE BATTERY MARKET SIZE & FORECASTS BY COUNTRY 2022-2032**

- 8.1. China Alkaline Battery Market
  - 8.1.1. Product breakdown size & forecasts, 2022-2032
  - 8.1.2. Size breakdown size & forecasts, 2022-2032
  - 8.1.3. Application breakdown size & forecasts, 2022-2032
- 8.2. India Alkaline Battery Market
- 8.3. Japan Alkaline Battery Market
- 8.4. Australia Alkaline Battery Market
- 8.5. South Korea Alkaline Battery Market
- 8.6. Rest of Asia Pacific Alkaline Battery Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Gold Peak Industries Limited
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Camelion Batterien GmbH
  - 9.3.3. Sony Corporation Group
  - 9.3.4. Zhejiang Mustang Battery Co. Limited
  - 9.3.5. Panasonic Holdings Corporation

9.3.6. Maxell Holdings Limited

9.3.7. Company

9.3.8. Company

9.3.9. Company

9.3.10. Company

## **CHAPTER 10. RESEARCH PROCESS**

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Asia Pacific Alkaline Battery market, report scope

TABLE 2. Asia Pacific Alkaline Battery market estimates & forecasts by Country 2022-2032 (USD Billion)

TABLE 3. Asia Pacific Alkaline Battery market estimates & forecasts by Product 2022-2032 (USD Billion)

TABLE 4. Asia Pacific Alkaline Battery market estimates & forecasts by Size 2022-2032 (USD Billion)

TABLE 5. Asia Pacific Alkaline Battery market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 6. Asia Pacific Alkaline Battery market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Asia Pacific Alkaline Battery market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Asia Pacific Alkaline Battery market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Asia Pacific Alkaline Battery market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Asia Pacific Alkaline Battery market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Asia Pacific Alkaline Battery market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Asia Pacific Alkaline Battery market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Asia Pacific Alkaline Battery market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Asia Pacific Alkaline Battery market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. Asia Pacific Alkaline Battery market by country, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. China Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 17. China Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. China Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)



TABLE 19. India Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 20. India Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 21. India Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 22. Japan Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 23. Japan Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 24. Japan Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 25. Australia Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 26. Australia Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 27. Australia Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 28. South Korea Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 29. South Korea Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 30. South Korea Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 31.

TABLE 32. RoAPAC Alkaline Battery market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 33. RoAPAC Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 34. RoAPAC Alkaline Battery market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 35. List of secondary sources, used in the study of Asia Pacific Alkaline Battery Market.

TABLE 36. List of primary sources, used in the study of Asia Pacific Alkaline Battery Market.

TABLE 37. Years considered for the study.

TABLE 38. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Asia Pacific Alkaline Battery market, research methodology
- FIG 2. Asia Pacific Alkaline Battery market, market estimation techniques
- FIG 3. Asia Pacific market size estimates & forecast methods.
- FIG 4. Asia Pacific Alkaline Battery market, key trends 2023
- FIG 5. Asia Pacific Alkaline Battery market, growth prospects 2022-2032
- FIG 6. Asia Pacific Alkaline Battery market, porters 5 force model
- FIG 7. Asia Pacific Alkaline Battery market, pestel analysis
- FIG 8. Asia Pacific Alkaline Battery market, value chain analysis
- FIG 9. Asia Pacific Alkaline Battery market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Asia Pacific Alkaline Battery market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Asia Pacific Alkaline Battery market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Asia Pacific Alkaline Battery market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Asia Pacific Alkaline Battery market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Asia Pacific Alkaline Battery market, Country snapshot 2022 & 2032
- FIG 15. Asia pacific Alkaline Battery market 2022 & 2032 (USD Billion)
- FIG 16. Asia Pacific Alkaline Battery market, company market share analysis (2023)

## I would like to order

Product name: Asia Pacific Alkaline Battery Market Size study, by Product (Primary Battery, Secondary Battery), by Size (AA, AAA, 9 Volts), by Application (Consumer Electronics, Remote Control, Toys and Radios) and Country Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/A87DDA0E650FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A87DDA0E650FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970