

Asia Pacific Air Dehumidifier Market Size study, by Sales Channel (Offline, Online), by Capacity (Large Capacity, Medium Capacity, Small Capacity), by Type (Fixed Dehumidifier, Mobile Dehumidifier, Mini Dehumidifier), by Price Range (High Range, Mid-Range, Low Range), by Application (Industrial, Commercial, Residential) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/A492013672F8EN.html>

Date: June 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: A492013672F8EN

Abstracts

Asia Pacific Air Dehumidifier Market is valued at approximately USD 1279.73 million in 2023 and is anticipated to grow with a healthy growth rate of more than 7.24 % over the forecast period 2024-2032. The market for Air Dehumidifiers is made up of products that lower the moisture content of enclosed areas to enhance comfort and air quality. These units remove too much moisture from the air, which helps dry up wet areas and prevents problems like mould development and stale odors. Because more people are becoming aware of the negative effects of excessive humidity and poor indoor air quality, the demand for Dehumidifiers has been steadily rising. Growing urbanization, more disposable incomes, and an emphasis on health and wellbeing are driving the business ahead. The development of this market sector is also being influenced by innovations such as eco-friendly versions and intelligent features. The growing market demand for Air Dehumidifiers is due to growing awareness of the negative impacts of excessive humidity levels on property and health as well as indoor air quality.

Various critical factors are projected to contribute to substantial growth in the air dehumidifier market in the Asia-Pacific region in the coming years. The rapidly urbanizing countries in the area are building tightly sealed structures that limit

ventilation, leading to more indoor humidity issues and a higher demand for dehumidifiers. Moreover, temperature fluctuations, like the warm and humid climate prevalent in much of Asia-Pacific, result in increased indoor humidity, necessitating the use of air dehumidifiers to ensure livable and healthy environments. Also, customers are purchasing air dehumidification systems because of evolving lifestyle trends and a growing focus on indoor comfort and health. However, there are limitations on affordability within specific demographic groups. Despite the rapid urbanization and changing lifestyle trends in the country, a significant portion of the population may find the price of air dehumidifiers unaffordable. This could hinder the widespread adoption of the device.

The key Countries considered for the Asia Pacific Air Dehumidifier market study includes China, India, Japan, South Korea, Australia, and Rest of Asia Pacific. In 2023, China was the largest regional market because of its large population, fast urbanization, and wide range of climate conditions. The substantial demand in the nation is a result of people's increased awareness of indoor air quality, which has been driven by increased income levels and a growing focus on comfort and health in residential, commercial, and industrial areas. China's need for efficient moisture management solutions in homes, businesses, and industrial sites is growing due to the country's expanding middle class and urban population. On the other hand, The Air Dehumidifier Market in India, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Sharp Corporation

LG Electronics, Inc. (LG Corporation)

Haier Smart Home Co., Ltd.

Midea Group Co., Ltd.

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Sales Channel

Offline

Online

By Capacity

Large Capacity
Medium Capacity
Small Capacity

By Type

Fixed Dehumidifier
Mobile Dehumidifier
Mini Dehumidifier

By Price Range

High Range
Mid-Range
Low Range

By Application

Industrial
Commercial
Residential

By Region:

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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