

Wound Therapy Devices Market - A Global and Regional Analysis: Focus on Product, Region, Country-Level Analysis, and Competitive Landscape - Analysis and Forecast, 2023-2030

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Abstracts

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Introduction of Wound Therapy Devices

The global wound therapy devices market, valued at \$4,595.3 million in 2022, is on a trajectory of robust growth and is anticipated to reach \$6,473.5 million by 2030. This market is expected to expand at a compound annual growth rate (CAGR) of 4.42% between 2023 and 2030. Such growth is propelled by the rising geriatric population, higher incidence of chronic diseases and acute wounds, and rising need for advanced devices such as NPWT among patients.

Market Introduction

Wound therapy devices encompass a range of medical instruments and technologies designed to manage and facilitate the healing process of different types of wounds. These devices are integral to modern wound care practices, offering targeted treatments that promote tissue repair, reduce complications, and improve patient outcomes. From negative pressure wound therapy (NPWT) systems that apply controlled suction to advanced wound dressings with specialized features such as antimicrobial properties and moisture control, these devices cater to a diverse array of wound types and patient needs. One recent development that has taken place in the market was in April 2023, Sky Medical Technology Ltd. announced the availability of its flagship product, the geko device, on the Government of India e-Marketplace (GeM)

procurement portal, providing government hospitals across the country access to Geko device.

Market Segmentation:

Segmentation 1: by Product

Negative Pressure Wound Therapy (NPWT)

Hyperbaric Oxygen Therapy (HBOT)

Offloading Devices

Electrical Simulation

Compression Bandages

Based on product, the wound therapy devices market is led by negative pressure wound therapy (NPWT), which held a 44.47% share in 2022.

Segmentation 2: by Region

North America

U.S.

Canada

Europe

U.K.

Germany

France

Italy

Spain

Netherlands

Switzerland

Russian Federation

Turkey

Poland

Belgium

Sweden

Ireland

Norway

Austria

Denmark

Finland

Portugal

Czech Republic

Romania

Greece

Slovakia

Ukraine

Asia-Pacific

Japan

China

India

South Korea

Australia

Malaysia

Thailand

Latin America

Brazil

Mexico

Colombia

Argentina

Chile

Rest-of-the-World

The global wound therapy devices Market is projected to grow from \$4,595.3 million in 2022 to \$6,473.5 million by 2030 at a CAGR of 4.42%. Regionally, North America is expected to maintain a dominant position through a steady compound annual growth rate (CAGR) of 3.44% from 2023 to 2030. This sustained growth can be attributed to the region's advanced healthcare infrastructure, widespread awareness of wound management, and a notable increase in chronic wounds among its aging populace. The emphasis on R&D in North America has also facilitated the emergence of innovative wound therapy device products, supported by a strong regulatory environment and healthcare policies favoring advanced wound care solutions. Latin America and the

Rest-of-the-World regions are projected to experience the highest growth rates, with CAGRs of 6.22% and 6.37% respectively, indicating a rapidly expanding market presence. These regions' growth is likely driven by improving healthcare infrastructure, rising awareness of effective wound care, and increasing accessibility to advanced medical treatments. These dynamics underscore the expanding global need for effective wound care solutions and the significant opportunities for market players across diverse healthcare landscapes.

Recent Developments in the Wound Therapy Devices Market

In November 2022, Medela LLC announced a partnership with MedPro Healthcare Sales Solutions aimed at expanding access to Medela's suite of wound therapy systems. This collaborative effort would strengthen Medela's presence by providing nationwide coverage through 60 skilled account managers who would support acute, post-acute, and government channels.

In December 2022, Firstkind Ltd, a Sky Medical Technology subsidiary, and Al Raya Medical Equipment signed an exclusive distributor agreement for the Geko device in Qatar.

How can this Report add value to an Organization?

Product/Innovation Strategy: The report can highlight current market gaps and emerging patient needs, guiding companies in developing new products or enhancing existing offerings.

Growth/Marketing Strategy: Regional analysis offers insights into market size, growth rates, and competitive landscapes across different territories, assisting in strategic planning for geographic expansion or consolidation.

Competitive Strategy: Understanding future market trends and growth forecasts allows companies to anticipate changes in the competitive landscape, adjust their strategies accordingly, and identify early opportunities for innovation and expansion.

Methodology

Key Considerations and Assumptions in Market Engineering and Validation

The base year considered for the calculation of the market size is 2022. A historical year analysis has been done for the period FY2019-FY2021. The market size has been estimated for FY2022 and projected for the period FY2023-FY2030

The scope of this report has been carefully derived based on interactions with experts in different companies across the world. This report provides a market study of upstream and downstream products of wound therapy devices.

The market contribution of wound therapy devices anticipated to be launched in the future has been calculated based on the historical analysis of the solutions.

Revenues of the companies have been referenced from their annual reports for FY2022 and FY2023. For private companies, revenues have been estimated based on factors such as inputs obtained from primary research, funding history, market collaborations, and operational history.

The market has been mapped based on the available wound therapy device solutions. All the key companies with significant offerings in this field have been considered and profiled in this report.

Primary Research:

The primary sources involve industry experts in wound therapy devices, including the market players offering products and services. Resources such as CEOs, vice presidents, marketing directors, and salespersons have been interviewed to obtain and verify both qualitative and quantitative aspects of this research study.

The key data points taken from the primary sources include:

Validation and triangulation of all the numbers and graphs

Validation of the report's segmentation and key qualitative findings

Understanding the competitive landscape and business model

Current and proposed production values of a product by market players

Percentage split of individual markets for regional analysis

Secondary Research:

Open Sources

Certified publications, articles from recognized authors, white papers, directories, and major databases, among others

Annual reports, SEC filings, and investor presentations of the leading market players

Company websites and detailed study of their product portfolio

Gold standard magazines, journals, white papers, press releases, and news articles

Paid databases

The key data points taken from the secondary sources include:

Segmentations and percentage shares

Data for market value

Key industry trends of the top players of the market

Qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

Quantitative data for mathematical and statistical calculations

Key Market Players and Competition Synopsis

The global competitive landscape of the wound therapy devices market is defined by the presence of several key players, each contributing to the market's growth through

innovation, business expansion, funding, strategic partnerships, and a focus on expanding product portfolios. Leading companies in this space are distinguished by their commitment to research and development, which enables them to introduce advanced wound care solutions that address a range of needs, from basic wound protection to complex wound management scenarios.

Some prominent names established in this market are:

3M

Smith & Nephew plc.

DeRoyal Industries, Inc.

AccelHeal

Sky Medical Technology Ltd.

Getinge AB

Medline Industries

ConvaTec

Gentell

GWR Medical

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