

Wound Debridement Market - A Global and Regional Analysis: Focus on Product, Region, Country-Level Analysis, and Competitive Landscape - Analysis and Forecast, 2023-2030

<https://marketpublishers.com/r/W90F005AF930EN.html>

Date: April 2024

Pages: 54

Price: US\$ 2,499.00 (Single User License)

ID: W90F005AF930EN

Abstracts

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Global Wound Debridement Market Overview

The global wound debridement market is projected to experience substantial growth over the forecast period 2023-2030. Moreover, the market value for 2023 was \$1,272.0 million, and it is expected to reach \$1,898.6 million by 2030, growing at a CAGR of 5.89% during the forecast period. This growth can be attributed to the increasing prevalence of chronic diseases and increasing healthcare expenditure, as well as the rise in surgical procedures. The market includes various types of products, such as ultrasonic debridement, mechanical debridement, enzymatic debridement, and surgical/sharp debridement.

Market Lifecycle Stage

The wound debridement market is currently at a growing stage with a robust growth trajectory, propelled by ongoing innovation within the sector, with companies investing in research and development to introduce more effective, less invasive, and more patient-friendly debridement methods and products. The market has been characterized by a mix of well-established companies and innovative startups, all competing to offer advanced solutions that cater to the evolving demands of research and diagnostics.

Industry Impact

The global wound debridement market has a profound industry impact, driven by the escalating need for efficient wound care management across the healthcare spectrum. The market's growth is closely tied to the rising incidence of chronic wounds, such as diabetic foot ulcers, pressure ulcers, and venous leg ulcers, particularly in the aging population and among individuals with diabetes and obesity. The demand for advanced wound debridement technologies and products has been further bolstered by technological advancements, enhancing treatment efficacy and patient comfort. Moreover, the expansion of this market is indicative of a broader shift toward more specialized and effective wound care solutions, reflecting an increasing awareness among healthcare providers and patients alike of the importance of timely and appropriate wound management. This shift not only addresses the immediate needs of wound care but also aligns with broader healthcare goals of reducing hospital stays, preventing complications, and improving overall patient outcomes.

The global wound debridement market continues to drive transformative advancements across industries, with far-reaching implications for human health and environmental sustainability.

Market Segmentation:

Segmentation 1: by Product

Ultrasonic Debridement

Enzymatic Debridement

Mechanical Debridement

Surgical/Sharp Debridement

Enzymatic Debridement to Dominate the Global Wound Debridement Market (by Product)

Based on product, the enzymatic debridement segment dominated the global wound debridement market in FY2022. The major players that offer enzymatic debridement include Smith & Nephew, MediWound Ltd., SynerHeal Pharmaceuticals, and Virchow.

Segmentation 2: by Region

North America

Europe

Asia-Pacific

Latin America

Rest-of-the-World

The global wound debridement market (by region) has been dominated by North America, which held a 43.34% share in 2022. This significant market presence can be attributed to several factors, including the region's advanced healthcare infrastructure, heightened awareness regarding wound care and management, and the increasing prevalence of chronic wounds such as diabetic foot ulcers, pressure ulcers, and venous leg ulcers among its aging population.

Recent Developments in the Global Advanced Wound Debridement Market

In November 2023, RLS Global and Convatec jointly decided to end their partnership regarding ChloraSolv for the European markets. The commercial rights for ChloraSolv would now revert to RLS Global.

In September 2023, due to Brexit, medical devices entering the market in Great Britain needed to obtain a so-called UK CA certification. A positive recommendation for the UK CA certification was provided for RLS Global's wound debridement product, ChloraSolv.

In July 2022, ChloraSolv was made available in the U.K. to the National Health Service (NHS) entities through the NHS supply chain or directly from ConvaTec. Any NHS facility with an NHS supply chain account had access to ChloraSolv.

In June 2021, Bioventus and Misonix entered into a final agreement for Bioventus to purchase Misonix.

In May 2020, Sanara MedTech Inc. announced the execution of a new license

agreement with Rochal Industries, LLC, for an autolytic debrider wound dressing currently under development. This agreement strengthened the existing relationship with Rochal Industries and would reflect the dedication to introducing novel and innovative products to the market, particularly in the six focus areas of wound and skin care.

How can this report add value to an organization?

Workflow/Innovation Strategy: The global wound debridement market (by product) has been segmented into detailed segments, including different type of wound debridement products, such as ultrasonic debridement, mechanical debridement, enzymatic debridement, and surgical/sharp debridement.

Growth/Marketing Strategy: A strategic growth and marketing approach for the wound debridement market would involve positioning the company as a leader in innovative solutions that address the evolving needs of hospitals, clinicians, laboratories, and pharmaceutical partners. This would entail leveraging technological advancements to develop products with enhanced sensitivity and specificity while also investing in comprehensive, collaborative partnerships to foster customer loyalty and drive market penetration.

Competitive Strategy: Key players in the global wound debridement market have been focusing on innovation, differentiation, and strategic collaborations to gain a competitive edge. By investing in research and development, companies can develop novel wound debridement products.

Methodology

Key Considerations and Assumptions in Market Engineering and Validation

The base year considered for the calculation of the market size is 2022. The historical year analysis has been done from FY2020 to FY2021, and the market size has been calculated for FY2022 and projected for the period 2023-2030.

The geographical distribution of the market revenue has been estimated to be the same as the company's net revenue distribution. All the numbers have been adjusted to two digits after decimals for report presentation reasons. However, the real figures have been utilized for compound annual growth rate (CAGR)

estimation. CAGR has been calculated from 2023 to 2030.

The market has been mapped based on different types of products available in the market and several indications. All the key manufacturing companies that have a significant number of products for the global wound debridement market have been considered and profiled in the report.

In the study, the primary respondents' verification was considered to finalize the estimated market for advanced wound debridement.

The latest annual reports of each market player have been taken into consideration for market revenue calculation.

Market strategies and developments of key players have been considered for the calculation of sub-segment split.

The base currency considered for the market analysis is US\$. Currencies other than the US\$ have been converted to the US\$ for all statistical calculations, considering the average conversion rate for that particular year. The currency conversion rate has been taken from the historical exchange rate of the Oanda website or from the annual reports of the respective company, if stated.

Primary Research

The key data points taken from the primary sources include:

Validation and triangulation of all the numbers and graphs

Validation of the report's segmentation and key qualitative findings

Understanding of the numbers of the various markets for market type

Percentage split of individual markets for regional analysis

Secondary Research

Open Sources

National Center for Biotechnology Information (NCBI), PubMed, Science Direct, World Bank Group, and World Health Organization (WHO)

Annual reports, SEC filings, and investor presentations of the leading market players

Company websites and detailed study of their portfolio

Gold standard magazines, journals, whitepapers, press releases, and news articles

Databases

The key data points taken from the secondary sources include:

Segmentations, split-ups, and percentage shares

Data for market value

Key industry trends of the top players in the market

Qualitative insights into various aspects of the market, key trends, and emerging areas of innovation

Quantitative data for mathematical and statistical calculations

Key Market Players and Competition Synopsis

Several key players dominate the wound debridement market landscape with their diverse range of products and solutions. ConvaTec, Inc., B. Braun SE, DeRoyal Industries, Inc., LifeNet Health, Bioventus Inc., Sanara MedTech Inc., and Smith & Nephew are among the prominent market players offering advanced wound debridement for wound debridement market.

The competition in the wound debridement market has been characterized by a dynamic and intensely competitive landscape with a variety of market players. This competition has been further fuelled by factors such as the increasing prevalence of

chronic wounds and the presence of numerous companies offering innovative solutions and services in this field.

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