

Urgent Care Apps Market - A Global and Regional Analysis: Focus on Indication and App Type, Case Studies, COVID-19 Impact, and Country-Wise Analysis - Analysis and Forecast, 2021-2030

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Abstracts

Market Report Coverage - Urgent Care Apps

Market Segmentation

Product Type – Post-Hospital Apps (Medication Adherence Apps, Rehabilitation Apps, and Care Provider Communication and Collaboration Apps), In-Hospital Communication and Collaboration Apps, and Pre-Hospital Emergency Care and Triage Apps

Indication – Stroke, Trauma, Cardiac Conditions, and Others

Regional Segmentation

America - U.S. and Canada

Germany, U.K., and Rest-of-Europe

Asia-Pacific - Japan, China, South Korea, India, and Rest-of-Asia-Pacific

America - Brazil, Mexico, and Rest-of-Latin America

Middle East and Africa – K.S.A., Israel, South Africa, and Rest-of-Middle East and Africa

Growth Drivers

Urgent and Convenient Access to Care

Cost-Effective and User-Friendly Technology

Smartphones

Patient-Centered Healthcare

Need for Personalized Patient Care

Technologies

Urgent Care Apps

Business Models

Key players include: United Therapeutics, Cigna Corporation, CVS Health Corporation, General Devices, GetWellNetwork, Inc., Hospify, Sara, Siilo Holdings BV, Spok Holdings, Inc., Teladoc Health, Inc., TigerConnect, Inc., Twiage LLC,

They will be able to do the following:

The market

st developments in the market

apps and the entry barriers as a result of it

ch as smartphone adoption, cellular connectivity, and demand for urgent and convenient access to

of urgent care apps

valuable contribution

the global urgent care apps market?

apps market currently?

by connecting them to a relevant specialist and facilitating further courses of action such as
calls or help can be arranged to usher the patient to the nearest hospital.

ication adherence, communication among care teams and patients, clinical messaging, and
ard virtual urgent care, as opposed to the traditional method of visiting emergency rooms at hospitals.
urgent and convenient access to urgent medical care.

illion in 2020 and is expected to reach \$10,150.5 million by the end of 2030. The market is expected

are, escalating demand for cost-effective and user-friendly technology, widespread adoption of
of personalized patient care.

the adoption of post-hospital apps such as those offering medication adherence, rehabilitation to
between the patient and their care team.

During the pandemic, there has been a paradigm shift in consumer preference from at-clinic patient
orders as well as patients.

and cyber security concerns, wide usage of consumer instant messaging apps, and connectivity
a affordable, emerging economies still face the challenge of access to affordable mobile internet.
proportional. Additionally, lack of awareness regarding technology in emerging economies is another

regarding technology as more consumers find it convenient to adopt digital care.

the growth potential for the global urgent care apps market. The rising global smartphone penetration

revolutionize the urgent care apps market by offering patients personalized care. Symptom tracker apps
history and offer users personalized diagnosis and treatment plans based on it.

line was witnessed in visits to the emergency department (ED) across the U.S. This was attributed to
ing COVID-19. However, while public apprehensions reduced visits to the ED, the emergency medical
emergency cases during the pandemic.

personnel is one of the major drivers for urgent care apps that reduce response times by improving
so been an increase in demand for consultation apps that connect a patient to a physician remotely to

segments, namely, post-hospital apps, in-hospital communication and collaboration apps, and pre-hospital apps. The market is segmented into medication adherence apps, rehabilitation apps, and care provider communication

apps offering teleconsultation and streamlining communication between emergency medical service (EMS) and hospitals. This is an emerging concept of patient engagement across the care continuum in healthcare.

Indications for urgent care apps include stroke, trauma, cardiac conditions, and others. Seizures and epilepsy are two of the conditions requiring urgent intervention. Common conditions requiring urgent intervention include cold, flu, allergies, and COVID-19, among others. Furthermore, apps for chronic conditions are also considered under this segment.

Factors such as the increasing number of accidents leading to trauma are factors promoting the use of urgent care apps. Additionally, the impact of COVID-19 symptoms is also related to the use of these apps.

The market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa.

Emerging countries are expected to register strong growth in the adoption of urgent care apps in the near future.

Key players in the market include Amazon Health, Cerner Corporation, Cigna Corporation, CVS Health Corporation, General Devices, Harsco Corporation, Medtronic, Philips, Siilo Holdings BV, Spok Holdings, Inc., Teladoc Health, Inc., TigerConnect, Inc., Twiage LLC, and United Therapeutics.

Recent technological developments undertaken by the different market players to attain their respective goals include funding activities, mergers and acquisitions (M&A), partnerships, alliances, and business expansion. The market has seen partnerships followed by funding activities.

Contents

1 MARKETS

1.1 Global Market Outlook

- 1.1.1 Key Findings
- 1.1.2 Assumptions and Limitations
- 1.1.3 Global Market Scenario

1.2 Industry Outlook

- 1.2.1 Technology Landscape
 - 1.2.1.1 Key Trends
 - 1.2.1.2 Artificial Intelligence for Personalized Care
 - 1.2.1.3 Shift from Physical Care to Telemedicine
 - 1.2.1.4 Remote Patient Monitoring Ecosystems
 - 1.2.1.5 The Next Paradigm: Beyond Diagnosis
 - 1.2.1.6 Increasing Smartphone Penetration
- 1.2.2 Opportunity Assessment
 - 1.2.2.1 Short-Term Potential
 - 1.2.2.2 Long Term Potential
- 1.2.3 End-User Perception
- 1.2.4 Patent Analysis
 - 1.2.4.1 Awaited Technological Developments
 - 1.2.4.2 Patent Trend (by Year)
 - 1.2.4.3 Patent Trend (by Country/Cluster)
- 1.2.5 Product Benchmarking
- 1.2.6 Pricing Analysis
- 1.2.7 Business Model
- 1.2.8 Funding Analysis

1.2.9 Smartphone Penetration Rate Analysis

1.3 Impact of COVID-19 on the Global Urgent Care Apps Market

- 1.3.1 Impact of COVID-19 on Emergency Medical Care
- 1.3.2 Impact of COVID-19 on Adoption of Urgent Care Apps
- 1.3.3 Impact of COVID-19 on the Market Size of Urgent Care Apps Market
- 1.3.4 Entry Barriers and Opportunities

1.4 Business Dynamics

- 1.4.1 Impact Analysis
- 1.4.2 Business Drivers
 - 1.4.2.1 Increasing Demand for Urgent and Convenient Access to Care
 - 1.4.2.2 Escalating Demand for Cost-Effective and User-Friendly Technology

- 1.4.2.3 Widespread Adoption of Smartphones
- 1.4.2.4 Growing Focus on Patient-Centered Healthcare
- 1.4.2.5 Increasing Importance of Personalized Patient Care
- 1.4.3 Business Restraints
 - 1.4.3.1 Connectivity Barriers in Emerging Economies
 - 1.4.3.2 Wide Usage of Consumer Instant Messaging Apps
 - 1.4.3.3 Data Breach and Cyber Security Concerns
- 1.4.4 Business Opportunities
 - 1.4.4.1 Upsurge in Technology Integration
- 1.5 Case Studies
 - 1.5.1 Patient Engagement
 - 1.5.1.1 Overview
 - 1.5.1.2 Mobile Health Apps Offering Patient Engagement
 - 1.5.1.3 Conclusion
 - 1.5.2 Streamlining Communication Between Patients and Doctors
 - 1.5.2.1 Overview
 - 1.5.2.2 Offerings by Patient-Doctor Communication Apps
 - 1.5.2.3 Conclusion

2 APPLICATION

- 2.1 Urgent Care Apps Market (by Indication)
 - 2.1.1 Opportunity Assessment
 - 2.1.2 Trauma
 - 2.1.3 Stroke
 - 2.1.4 Cardiac Conditions
 - 2.1.5 Others

3 PRODUCTS

- 3.1 Urgent Care Apps Market (by Type)
 - 3.1.1 Opportunity Assessment
 - 3.1.2 Post-Hospital Apps
 - 3.1.2.1 Medication Adherence Apps
 - 3.1.2.2 Rehabilitation Apps
 - 3.1.2.3 Care Provider Communication and Collaboration Apps
 - 3.1.3 In-Hospital Communication and Collaboration Apps
 - 3.1.4 Pre-Hospital Emergency Care and Triage Apps

4 REGION

- 4.1 North America Urgent Care Apps Market
 - 4.1.1 Regulatory Framework and Government Initiatives
 - 4.1.2 North America Smartphone Penetration Rate Analysis
 - 4.1.3 Market
 - 4.1.3.1 Key Companies in North America
 - 4.1.3.2 Business Drivers
 - 4.1.3.3 Business Challenges
 - 4.1.3.4 Impact Analysis
 - 4.1.3.5 Sizing and Forecast Analysis
 - 4.1.4 Application
 - 4.1.4.1 North America Urgent Care Market (by Indication)
 - 4.1.5 Product
 - 4.1.5.1 North America Urgent Care Apps Market (by Type)
 - 4.1.6 North America Urgent Care Apps Market (by Country)
 - 4.1.6.1 U.S.
 - 4.1.6.1.1 Market
 - 4.1.6.1.1.1 Business Challenges
 - 4.1.6.1.1.2 Business Drivers
 - 4.1.6.1.1.3 Sizing and Forecast Analysis
 - 4.1.6.1.2 Application
 - 4.1.6.1.2.1 U.S. Urgent Care Market (by Indication)
 - 4.1.6.1.3 Product
 - 4.1.6.1.3.1 U.S. Urgent Care Apps Market (by Type)
 - 4.1.6.2 Canada
 - 4.1.6.2.1 Market
 - 4.1.6.2.1.1 Business Challenges
 - 4.1.6.2.1.2 Business Drivers
 - 4.1.6.2.1.3 Sizing and Forecast Analysis
 - 4.1.6.2.2 Application
 - 4.1.6.2.2.1 Canada Urgent Care Market (by Indication)
 - 4.1.6.2.3 Product
 - 4.1.6.2.3.1 Canada Urgent Care Apps Market (by Type)
- 4.2 Europe Urgent Care Apps Market
 - 4.2.1 Regulatory Framework and Government Initiatives
 - 4.2.2 Europe Smartphone Penetration Rate Analysis
 - 4.2.3 Market
 - 4.2.3.1 Key Companies in Europe

- 4.2.3.2 Business Drivers
- 4.2.3.3 Business Challenges
- 4.2.3.4 Impact Analysis
- 4.2.3.5 Sizing and Forecast Analysis
- 4.2.4 Application
 - 4.2.4.1 Europe Urgent Care Apps Market (by Indication)
- 4.2.5 Product
 - 4.2.5.1 Europe Urgent Care Apps Market (by Type)
- 4.2.6 Europe Urgent Care Apps Market (by Country)
 - 4.2.6.1 Germany
 - 4.2.6.1.1 Market
 - 4.2.6.1.1.1 Business Challenges
 - 4.2.6.1.1.2 Business Drivers
 - 4.2.6.1.1.3 Sizing and Forecast Analysis
 - 4.2.6.1.2 Application
 - 4.2.6.1.2.1 Germany Urgent Care Market (by Indication)
 - 4.2.6.1.3 Product
 - 4.2.6.1.3.1 Germany Urgent Care Apps Market (by Type)
 - 4.2.6.2 U.K.
 - 4.2.6.2.1 Market
 - 4.2.6.2.1.1 Business Challenges
 - 4.2.6.2.1.2 Business Drivers
 - 4.2.6.2.1.3 Sizing and Forecast Analysis
 - 4.2.6.2.2 Application
 - 4.2.6.2.2.1 U.K. Urgent Care Apps Market (by Indication)
 - 4.2.6.2.3 Product
 - 4.2.6.2.3.1 U.K. Urgent Care Apps Market (by Type)
 - 4.2.6.3 Rest-of-Europe
 - 4.2.6.3.1 Market
 - 4.2.6.3.1.1 Business Challenges
 - 4.2.6.3.1.2 Business Drivers
 - 4.2.6.3.1.3 Sizing and Forecast Analysis
 - 4.2.6.3.2 Application
 - 4.2.6.3.2.1 Rest-of-Europe Urgent Care Apps Market (by Indication)
 - 4.2.6.3.3 Product
 - 4.2.6.3.3.1 Rest-of-Europe Urgent Care Apps Market (by Type)
- 4.3 Asia-Pacific Urgent Care Apps Market
 - 4.3.1 Regulatory Framework and Government Initiatives
 - 4.3.2 Asia-Pacific Smartphone Penetration Rate Analysis

4.3.3 Market

4.3.3.1 Key Companies in Asia-Pacific

4.3.3.2 Business Drivers

4.3.3.3 Business Challenges

4.3.3.4 Impact Analysis

4.3.3.5 Sizing and Forecast Analysis

4.3.4 Application

4.3.4.1 Asia-Pacific Urgent Care Apps Market (by Indication)

4.3.5 Product

4.3.5.1 Asia-Pacific Urgent Care Apps Market (by Type)

4.3.6 Asia-Pacific Urgent Care Apps Market (by Country)

4.3.6.1 Japan

4.3.6.1.1 Market

4.3.6.1.1.1 Business Drivers

4.3.6.1.1.2 Business Challenges

4.3.6.1.1.3 Sizing and Forecast Analysis

4.3.6.1.2 Application

4.3.6.1.2.1 Japan Urgent Care Apps Market (by Indication)

4.3.6.1.3 Product

4.3.6.1.3.1 Japan Urgent Care Apps Market (by Type)

4.3.6.2 China

4.3.6.2.1 Market

4.3.6.2.1.1 Business Drivers

4.3.6.2.1.2 Business Challenges

4.3.6.2.1.3 Sizing and Forecast Analysis

4.3.6.2.2 Application

4.3.6.2.2.1 China Urgent Care Apps Market (by Indication)

4.3.6.2.3 Product

4.3.6.2.3.1 China Urgent Care Apps Market (by Type)

4.3.6.3 South Korea

4.3.6.3.1 Market

4.3.6.3.1.1 Business Drivers

4.3.6.3.1.2 Business Challenges

4.3.6.3.1.3 Sizing and Forecast Analysis

4.3.6.3.2 Application

4.3.6.3.2.1 South Korea Urgent Care Apps Market (by Indication)

4.3.6.3.3 Product

4.3.6.3.3.1 South Korea Urgent Care Apps Market (by Type)

4.3.6.4 India

- 4.3.6.4.1 Market
 - 4.3.6.4.1.1 Business Drivers
 - 4.3.6.4.1.2 Business Challenges
 - 4.3.6.4.1.3 Sizing and Forecast Analysis
- 4.3.6.4.2 Application
 - 4.3.6.4.2.1 India Urgent Care Apps Market (by Indication)
- 4.3.6.4.3 Product
 - 4.3.6.4.3.1 India Urgent Care Apps Market (by Type)
- 4.3.6.5 Rest-of-Asia-Pacific
 - 4.3.6.5.1 Market
 - 4.3.6.5.1.1 Business Drivers
 - 4.3.6.5.1.2 Business Challenges
 - 4.3.6.5.1.3 Sizing and Forecast Analysis
 - 4.3.6.5.2 Application
 - 4.3.6.5.2.1 Rest-of-Asia-Pacific Urgent Care Apps Market (by Indication)
 - 4.3.6.5.3 Product
 - 4.3.6.5.3.1 Rest-of-Asia-Pacific Urgent Care Apps Market (by Type)
- 4.4 Latin America Urgent Care Apps Market
 - 4.4.1 Regulatory Framework and Government Initiatives
 - 4.4.2 Latin America Smartphone Penetration Rate Analysis
 - 4.4.3 Market
 - 4.4.3.1 Key Companies in Latin America
 - 4.4.3.2 Business Drivers
 - 4.4.3.3 Business Challenges
 - 4.4.3.4 Impact Analysis
 - 4.4.3.5 Sizing and Forecast Analysis
 - 4.4.4 Application
 - 4.4.4.1 Latin America Urgent Care Apps Market (by Indication)
 - 4.4.5 Product
 - 4.4.5.1 Latin America Urgent Care Apps Market (by Type)
 - 4.4.6 Latin America Urgent Care Apps Market (by Country)
 - 4.4.6.1 Brazil
 - 4.4.6.1.1 Market
 - 4.4.6.1.1.1 Business Challenges
 - 4.4.6.1.1.2 Business Drivers
 - 4.4.6.1.1.3 Sizing and Forecast Analysis
 - 4.4.6.1.2 Application
 - 4.4.6.1.2.1 Brazil Urgent Care Apps Market (by Indication)
 - 4.4.6.1.3 Product

- 4.4.6.1.3.1 Brazil Urgent Care Apps Market (by Type)
- 4.4.6.2 Mexico
 - 4.4.6.2.1 Market
 - 4.4.6.2.1.1 Business Challenges
 - 4.4.6.2.1.2 Business Drivers
 - 4.4.6.2.1.3 Sizing and Forecast Analysis
 - 4.4.6.2.2 Application
 - 4.4.6.2.2.1 Mexico Urgent Care Apps Market (by Indication)
 - 4.4.6.2.3 Product
 - 4.4.6.2.3.1 Mexico Urgent Care Apps Market (by Type)
- 4.4.6.3 Rest-of-Latin America
 - 4.4.6.3.1 Market
 - 4.4.6.3.1.1 Business Challenges
 - 4.4.6.3.1.2 Business Drivers
 - 4.4.6.3.1.3 Sizing and Forecast Analysis
 - 4.4.6.3.2 Application
 - 4.4.6.3.2.1 Rest-of-Latin America Urgent Care Apps Market (by Indication)
 - 4.4.6.3.3 Product
 - 4.4.6.3.3.1 Rest-of-Latin America Urgent Care Apps Market (by Type)
- 4.5 Middle East and Africa Urgent Care Apps Market
 - 4.5.1 Regulatory Framework and Government Initiatives
 - 4.5.2 Middle East and Africa Smartphone Penetration Rate Analysis
 - 4.5.3 Market
 - 4.5.3.1 Key Companies in the Middle East and Africa
 - 4.5.3.2 Business Drivers
 - 4.5.3.3 Business Challenges
 - 4.5.3.4 Impact Analysis
 - 4.5.3.5 Sizing and Forecast Analysis
 - 4.5.4 Application
 - 4.5.4.1 Middle East and Africa Urgent Care Apps Market (by Indication)
 - 4.5.5 Product
 - 4.5.5.1 Middle East and Africa Urgent Care Apps Market (by Type)
 - 4.5.6 Middle East and Africa Urgent Care Apps Market (by Country)
 - 4.5.6.1 K.S.A
 - 4.5.6.1.1 Market
 - 4.5.6.1.1.1 Business Drivers
 - 4.5.6.1.1.2 Business Challenges
 - 4.5.6.1.1.3 Sizing and Forecast Analysis
 - 4.5.6.1.2 Application

- 4.5.6.1.2.1 K.S.A Urgent Care Apps Market (by Indication)
- 4.5.6.1.3 Product
 - 4.5.6.1.3.1 K.S.A Urgent Care Apps Market (by Type)
- 4.5.6.2 Israel
 - 4.5.6.2.1 Market
 - 4.5.6.2.1.1 Business Drivers
 - 4.5.6.2.1.2 Business Challenges
 - 4.5.6.2.1.3 Sizing and Forecast Analysis
 - 4.5.6.2.2 Application
 - 4.5.6.2.2.1 Israel Urgent Care Apps Market (by Indication)
 - 4.5.6.2.3 Product
 - 4.5.6.2.3.1 Israel Urgent Care Apps Market (by Type)
- 4.5.6.3 South Africa
 - 4.5.6.3.1 Market
 - 4.5.6.3.1.1 Business Drivers
 - 4.5.6.3.1.2 Business Challenges
 - 4.5.6.3.1.3 Sizing and Forecast Analysis
 - 4.5.6.3.2 Application
 - 4.5.6.3.2.1 South Africa Urgent Care Apps Market (by Indication)
 - 4.5.6.3.3 Product
 - 4.5.6.3.3.1 South Africa Urgent Care Apps Market (by Type)
- 4.5.6.4 Rest-of-Middle East and Africa
 - 4.5.6.4.1 Market
 - 4.5.6.4.1.1 Business Drivers
 - 4.5.6.4.1.2 Business Challenges
 - 4.5.6.4.1.3 Sizing and Forecast Analysis
 - 4.5.6.4.2 Application
 - 4.5.6.4.2.1 Rest-of-Middle East and Africa Urgent Care Apps Market (by Indication)
 - 4.5.6.4.3 Product
 - 4.5.6.4.3.1 Rest-of-Middle East and Africa Urgent Care Apps Market (by Type)

5 MARKETS – COMPETITIVE BENCHMARKING AND COMPANY PROFILES

5.1 Competitive Landscape

5.1.1 Market Research Analysis

5.1.1.1 Key Strategies and Developments

5.1.1.1.1 Partnerships, Alliances, and Business Expansions

5.1.1.1.2 Funding Activities

5.1.1.1.3 New Offerings

5.1.1.1.4 Mergers and Acquisitions

5.1.1.1.5 Regulatory and Legal Activities

5.2 Market Share Analysis

5.3 Company Profiles

5.3.1 Allm, Inc.

5.3.1.1 Company Overview

5.3.1.2 Role of Allm, Inc. in the Global Urgent Care Apps Market

5.3.1.3 Product Specification

5.3.1.4 Recent Developments

5.3.1.5 SWOT Analysis

5.3.1.5.1 Strength

5.3.1.5.2 Weakness

5.3.1.5.3 Opportunity

5.3.1.5.4 Threat

5.3.2 Asahi Kasei Group

5.3.2.1 Company Overview

5.3.2.2 Role of Asahi Kasei Group in the Global Urgent Care Apps Market

5.3.2.3 Product Specification

5.3.2.4 Financials

5.3.2.5 Recent Developments

5.3.2.6 SWOT Analysis

5.3.2.6.1 Strength

5.3.2.6.2 Weakness

5.3.2.6.3 Opportunity

5.3.2.6.4 Threat

5.3.3 Carbon Health

5.3.3.1 Company Overview

5.3.3.2 Role of Carbon Health in the Global Urgent Care Apps Market

5.3.3.3 Product Specification

5.3.3.4 Recent Developments

5.3.3.5 SWOT Analysis

5.3.3.5.1 Strength

5.3.3.5.2 Weakness

5.3.3.5.3 Opportunity

5.3.3.5.4 Threat

5.3.4 Cerner Corporation

5.3.4.1 Company Overview

5.3.4.2 Role of Cerner Corporation in the Global Urgent Care Apps Market

5.3.4.3 Product Specification

- 5.3.4.4 Financials
- 5.3.4.5 Recent Developments
- 5.3.4.6 SWOT Analysis
 - 5.3.4.6.1 Strength
 - 5.3.4.6.2 Weakness
 - 5.3.4.6.3 Opportunity
 - 5.3.4.6.4 Threat
- 5.3.5 Cigna Corporation
 - 5.3.5.1 Company Overview
 - 5.3.5.2 Role of Cigna Corporation in the Global Urgent Care Apps Market
 - 5.3.5.3 Product Specification
 - 5.3.5.4 Financials
 - 5.3.5.5 Recent Developments
 - 5.3.5.6 SWOT Analysis
 - 5.3.5.6.1 Strength
 - 5.3.5.6.2 Weakness
 - 5.3.5.6.3 Opportunity
 - 5.3.5.6.4 Threat
- 5.3.6 CVS Health Corporation
 - 5.3.6.1 Company Overview
 - 5.3.6.2 Role of CVS Health Corporation in the Global Urgent Care Apps Market
 - 5.3.6.3 Product Specification
 - 5.3.6.4 Financials
 - 5.3.6.5 Recent Developments
 - 5.3.6.6 SWOT Analysis
 - 5.3.6.6.1 Strength
 - 5.3.6.6.2 Weakness
 - 5.3.6.6.3 Opportunity
 - 5.3.6.6.4 Threat
- 5.3.7 General Devices
 - 5.3.7.1 Company Overview
 - 5.3.7.2 Role of General Devices in the Global Urgent Care Apps Market
 - 5.3.7.3 Product Specification
 - 5.3.7.4 Recent Developments
 - 5.3.7.5 SWOT Analysis
 - 5.3.7.5.1 Strength
 - 5.3.7.5.2 Weakness
 - 5.3.7.5.3 Opportunity
 - 5.3.7.5.4 Threat

5.3.8 GetWellNetwork, Inc.

5.3.8.1 Company Overview

5.3.8.2 Role of GetWellNetwork, Inc. in the Global Urgent Care Apps Market

5.3.8.3 Product Specification

5.3.8.4 Recent Developments

5.3.8.5 SWOT Analysis

5.3.8.5.1 Strength

5.3.8.5.2 Weakness

5.3.8.5.3 Opportunity

5.3.8.5.4 Threat

5.3.9 Hospify Limited

5.3.9.1 Company Overview

5.3.9.2 Role of Hospify Limited in the Global Urgent Care Apps Market

5.3.9.3 Product Specification

5.3.9.4 Recent Developments

5.3.9.5 SWOT Analysis

5.3.9.5.1 Strength

5.3.9.5.2 Weakness

5.3.9.5.3 Opportunity

5.3.9.5.4 Threat

5.3.10 Imprivata

5.3.10.1 Company Overview

5.3.10.2 Role of Imprivata in the Global Urgent Care Apps Market

5.3.10.3 Product Specification

5.3.10.4 Recent Developments

5.3.10.5 SWOT Analysis

5.3.10.5.1 Strength

5.3.10.5.2 Weakness

5.3.10.5.3 Opportunity

5.3.10.5.4 Threat

5.3.11 Johnson & Johnson

5.3.11.1 Company Overview

5.3.11.2 Role of Johnson & Johnson in the Global Urgent Care Apps Market

5.3.11.3 Product Specification

5.3.11.4 Financials

5.3.11.5 Recent Developments

5.3.11.6 SWOT Analysis

5.3.11.6.1 Strength

5.3.11.6.2 Weakness

- 5.3.11.6.3 Opportunity
- 5.3.11.6.4 Threat
- 5.3.12 Medisafe Limited
 - 5.3.12.1 Company Overview
 - 5.3.12.2 Role of Medisafe Limited in the Global Urgent Care Apps Market
 - 5.3.12.3 Product Specification
 - 5.3.12.4 Recent Developments
 - 5.3.12.5 SWOT Analysis
 - 5.3.12.5.1 Strength
 - 5.3.12.5.2 Weakness
 - 5.3.12.5.3 Opportunity
 - 5.3.12.5.4 Threat
- 5.3.13 Pulsara
 - 5.3.13.1 Company Overview
 - 5.3.13.2 Role of Pulsara in the Global Urgent Care Apps Market
 - 5.3.13.3 Product Specification
 - 5.3.13.4 Recent Developments
 - 5.3.13.5 SWOT Analysis
 - 5.3.13.5.1 Strength
 - 5.3.13.5.2 Weakness
 - 5.3.13.5.3 Opportunity
 - 5.3.13.5.4 Threat
- 5.3.14 Siilo Holdings BV
 - 5.3.14.1 Company Overview
 - 5.3.14.2 Role of Siilo Holdings BV in the Global Urgent Care Apps Market
 - 5.3.14.3 Product Specification
 - 5.3.14.4 Recent Development
 - 5.3.14.5 SWOT Analysis
 - 5.3.14.5.1 Strength
 - 5.3.14.5.2 Weakness
 - 5.3.14.5.3 Opportunity
 - 5.3.14.5.4 Threat
- 5.3.15 Spok Holdings, Inc.
 - 5.3.15.1 Company Overview
 - 5.3.15.2 Role of Spok Holdings, Inc. in the Global Urgent Care Apps Market
 - 5.3.15.3 Product Specification
 - 5.3.15.4 Financials
 - 5.3.15.5 Recent Developments
 - 5.3.15.6 SWOT Analysis

5.3.15.6.1 Strength

5.3.15.6.2 Weakness

5.3.15.6.3 Opportunity

5.3.15.6.4 Threat

5.3.16 Teladoc Health, Inc.

5.3.16.1 Company Overview

5.3.16.2 Role of Teladoc Health, Inc. in the Global Urgent Care Apps Market

5.3.16.3 Product Specification

5.3.16.4 Financials

5.3.16.5 Recent Developments

5.3.16.6 SWOT Analysis

5.3.16.6.1 Strength

5.3.16.6.2 Weakness

5.3.16.6.3 Opportunity

5.3.16.6.4 Threat

5.3.17 TigerConnect, Inc.

5.3.17.1 Company Overview

5.3.17.2 Role of TigerConnect, Inc. in the Global Urgent Care Apps Market

5.3.17.3 Product Specification

5.3.17.4 Recent Developments

5.3.17.5 SWOT Analysis

5.3.17.5.1 Strength

5.3.17.5.2 Weakness

5.3.17.5.3 Opportunity

5.3.17.5.4 Threat

5.3.18 Twiage LLC

5.3.18.1 Company Overview

5.3.18.2 Role of Twiage LLC in the Global Urgent Care Apps Market

5.3.18.3 Product Specification

5.3.18.4 Key Developments

5.3.18.5 SWOT Analysis

5.3.18.5.1 Strength

5.3.18.5.2 Weakness

5.3.18.5.3 Opportunity

5.3.18.5.4 Threat

5.3.19 Vocera Communications, Inc.

5.3.19.1 Company Overview

5.3.19.2 Role of Vocera Communications, Inc. in the Global Urgent Care Apps

Market

- 5.3.19.3 Product Specification
- 5.3.19.4 Financials
- 5.3.19.5 Recent Developments
- 5.3.19.6 SWOT Analysis
 - 5.3.19.6.1 Strength
 - 5.3.19.6.2 Weakness
 - 5.3.19.6.3 Opportunity
 - 5.3.19.6.4 Threat
- 5.3.20 Company Snapshots
 - 5.3.20.1 Ada Health
 - 5.3.20.1.1 Company Overview
 - 5.3.20.1.2 Role of Ada Health in the Global Urgent Care Apps Market
 - 5.3.20.1.3 Recent Developments
 - 5.3.20.2 Amwell
 - 5.3.20.2.1 Company Overview
 - 5.3.20.2.2 Role of Amwell in the Global Urgent Care Apps Market
 - 5.3.20.2.3 Recent Developments
 - 5.3.20.3 Trial Card Incorporated
 - 5.3.20.3.1 Company Overview
 - 5.3.20.3.2 Role of Trial Card Incorporated in the Global Urgent Care Apps Market
 - 5.3.20.3.3 Recent Developments
 - 5.3.20.4 Well Health, Inc.
 - 5.3.20.4.1 Company Overview
 - 5.3.20.4.2 Role of Well Health, Inc. in the Global Urgent Care Apps Market
 - 5.3.20.4.3 Recent Developments
 - 5.3.20.5 Wellth, Inc.
 - 5.3.20.5.1 Company Overview
 - 5.3.20.5.2 Role of Wellth, Inc. in the Global Urgent Care Apps Market
 - 5.3.20.5.3 Recent Developments
 - 5.3.20.6 Rapid Response Revival Pty Ltd
 - 5.3.20.6.1 Company Overview
 - 5.3.20.6.2 Role of Rapid Response Revival Research Pty Ltd in the Global Urgent Care Apps Market

6 RESEARCH METHODOLOGY

- 6.1 Data Collection and Analysis
- 6.2 Data Sources
 - 6.2.1 Primary Data Sources

- 6.2.2 Secondary Data Sources
- 6.3 Data Triangulation
- 6.4 Market Estimation
- 6.5 Forecast Period Selection Criteria
- 6.6 Assumptions and Limitations

List Of Figures

LIST OF FIGURES

Figure 1: Global Urgent Care Apps Market, Impact Analysis

Figure 2: Market Size Forecast (by Region), 2020 and 2030

Figure 3: Global Urgent Care Apps Market Coverage

Figure 4: Global Urgent Care Apps Market Size and Growth Potential, \$Million, 2019-2030

Figure 5: Global Urgent Care Apps Market Size and Growth Potential (Optimistic and Pessimistic Scenario), \$Million, 2019-2030

Figure 6: Global Urgent Care Apps Market: Key Technology Trends

Figure 7: Global Urgent Care Apps Market: Key Trends Short-Term Potential

Figure 8: Global Urgent Care Apps Market: Key Trends Long-Term Potential

Figure 9: Factors Influencing End-User Perception and Adoption of Mobile Health Apps

Figure 10: Global Urgent Care Apps Market: Patent Publishing Trend (by Year)

Figure 11: Global Urgent Care Apps Market: Patent Publishing Trend (by Country/Cluster)

Figure 12: Most Common Business Models for Urgent Care Apps

Figure 13: Global Adoption Percent of Smartphone Anticipated in 2025

Figure 14: Global Urgent Care Apps Market, COVID-19 Impact Analysis (With COVID-19 Vs. Without COVID-19)

Figure 15: Global Urgent Care Apps Market, Impact Analysis

Figure 16: Global Adoption Percent of Smartphone

Figure 17: Dimensions of Patient-Centered Healthcare in Urgent Care Apps

Figure 18: Dimensions of Personalized Patient Care

Figure 19: Global Urgent Care Apps Market: Percent of Population Contributing to Coverage Gap and Usage Gap, 2019

Figure 20: Limitations of Whatsapp in Healthcare

Figure 21: Mobile Health Apps Offering Patient Engagement

Figure 22: Areas of Function of Patient-Doctor Communication Apps

Figure 23: Global Urgent Care Apps Market (by Indication)

Figure 24: Global Urgent Care Apps Market Incremental Opportunity (by Indication), \$Million, 2020-2030

Figure 25: Global Urgent Care Apps Market (Trauma), \$Million, 2019-2030

Figure 26: Global Urgent Care Apps Market (Stroke), \$Million, 2019-2030

Figure 27: Global Urgent Care Apps Market (Cardiac Conditions), \$Million, 2019-2030

Figure 28: Global Urgent Care Apps Market (Others), \$Million, 2019-2030

Figure 29: Global Urgent Care Apps Market (by Type)

Figure 30: Global Urgent Care Apps Market Incremental Opportunity (by Type), \$Million, 2020-2030

Figure 31: Global Urgent Care Apps Market (Post-Hospital Apps), \$Million, 2019-2030

Figure 32: Role of Pharmacies in Improving Medication Adherence

Figure 33: Popular Medication Adherence Apps and Their Features

Figure 34: Global Urgent Care Apps Market (Medication Adherence Apps), \$Million, 2019-2030

Figure 35: Popular Rehabilitation Apps and Their Features

Figure 36: Global Urgent Care Apps Market (Rehabilitation Apps), \$Million, 2019-2030

Figure 37: Global Urgent Care Apps Market (Care Provider Communication and Collaboration Apps), \$Million, 2019-2030

Figure 38: Key End Users of In-Hospital Communication and Collaboration Apps

Figure 39: Global Urgent Care Apps Market (In-Hospital Communication and Collaboration Apps), \$Million, 2019-2030

Figure 40: Global Urgent Care Apps Market (Pre-Hospital Emergency Care and Triaging Apps), \$Million, 2019-2030

Figure 41: Global Urgent Care Apps Market (by Region), \$Million, 2019-2030

Figure 42: Mobile Health App Requirements to Ensure HIPAA Compliance

Figure 43: Smartphone Adoption Rate in North America (by Country), 2019

Figure 44: North America Urgent Care Apps Market, \$Million, 2019-2030

Figure 45: North America Urgent Care Apps Market (by Indication), \$Million, 2019-2030

Figure 46: North America Urgent Care Apps Market (by Type), \$Million, 2019-2030

Figure 47: North America Urgent Care Apps Market (by Country), \$Million, 2019 and 2030

Figure 48: U.S. Urgent Care Apps Market, \$Million, 2019-2030

Figure 49: U.S. Urgent Care Apps Market (by Indication), \$Million, 2019-2030

Figure 50: U.S. Urgent Care Apps Market (by Type), \$Million, 2019-2030

Figure 51: Canada Urgent Care Apps Market, \$Million, 2019-2030

Figure 52: Canada Urgent Care Apps Market (by Indication), \$Million, 2019-2030

Figure 53: Canada Urgent Care Apps Market (by Type), \$Million, 2019-2030

Figure 54: Global Urgent Care Apps Market, Procedure for Approval of Apps for Prescription in Germany

Figure 55: Smartphone Adoption Rate in Europe (by Country), 2019

Figure 56: Europe Urgent Care Apps Market, \$Million, 2019-2030

Figure 57: Europe Urgent Care Apps Market (by Indication), \$Million, 2019-2030

Figure 58: Europe Urgent Care Apps Market (by Type), \$Million, 2019-2030

Figure 59: Germany Urgent Care Apps Market, \$Million, 2019-2030

Figure 60: Germany Urgent Care Apps Market (by Indication), \$Million, 2019-2030

Figure 61: Germany Urgent Care Apps Market (by Type), \$Million, 2019-2030

- Figure 62: U.K. Urgent Care Apps Market, \$Million, 2019-2030
- Figure 63: U.K. Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 64: U.K. Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 65: Rest-of-Europe Urgent Care Apps Market, \$Million, 2019-2030
- Figure 66: Rest-of-Europe Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 67: Rest-of-Europe Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 68: mHealth App Approval Process in Japan
- Figure 69: Smartphone Adoption Rate in Asia-Pacific (by Country), 2019
- Figure 70: Asia-Pacific Urgent Care Apps Market, \$Million, 2019-2030
- Figure 71: Asia-Pacific Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 72: Asia-Pacific Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 73: Asia-Pacific Urgent Care Apps Market (by Country), \$Million, 2019 and 2030
- Figure 74: Japan Urgent Care Apps Market, \$Million, 2019-2030
- Figure 75: Japan Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 76: Japan Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 77: China Urgent Care Apps Market, \$Million, 2019-2030
- Figure 78: China Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 79: China Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 80: South Korea Urgent Care Apps Market, \$Million, 2019-2030
- Figure 81: South Korea Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 82: South Korea Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 83: India Urgent Care Apps Market, \$Million, 2019-2030
- Figure 84: India Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 85: India Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 86: Rest-of-Asia-Pacific Urgent Care Apps Market, \$Million, 2019-2030
- Figure 87: Rest-of-Asia-Pacific Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 88: Rest-of-Asia-Pacific Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 89: Smartphone Adoption Rate in Latin America (by Country), 2019
- Figure 90: Latin America Urgent Care Apps Market, \$Million, 2019-2030
- Figure 91: Latin America Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 92: Latin America Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 93: Latin America Urgent Care Apps Market (by Country), \$Million, 2019 and 2030
- Figure 94: Brazil Urgent Care Apps Market, \$Million, 2019-2030
- Figure 95: Brazil Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 96: Brazil Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 97: Mexico Urgent Care Apps Market, \$Million, 2019-2030

- Figure 98: Mexico Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 99: Mexico Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 100: Rest-of-Latin America Urgent Care Apps Market, \$Million, 2019-2030
- Figure 101: Rest-of-Latin America Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 102: Rest-of-Latin America Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 103: Smartphone Adoption Rate in the Middle East and Africa (by Country), 2019
- Figure 104: Middle East and Africa Urgent Care Apps Market, \$Million, 2019-2030
- Figure 105: Middle East and Africa Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 106: Middle East and Africa Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 107: Middle East and Africa Urgent Care Apps Market (by Country), \$Million, 2019 and 2030
- Figure 108: K.S.A Urgent Care Apps Market, \$Million, 2019-2030
- Figure 109: K.S.A Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 110: K.S.A Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 111: Israel Urgent Care Apps Market, \$Million, 2019-2030
- Figure 112: Israel Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 113: Israel Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 114: South Africa Urgent Care Apps Market, \$Million, 2019-2030
- Figure 115: South Africa Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 116: South Africa Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 117: Rest-of-Middle East and Africa Urgent Care Apps Market, \$Million, 2019-2030
- Figure 118: Rest-of-Middle East and Africa Urgent Care Apps Market (by Indication), \$Million, 2019-2030
- Figure 119: Rest-of-Middle East and Africa Urgent Care Apps Market (by Type), \$Million, 2019-2030
- Figure 120: Partnerships, Alliances, and Business Expansions (by Company), January 2018-June 2021
- Figure 121: Funding Activities (by Company), January 2018-June 2021
- Figure 122: New Offerings (by Company), January 2018-June 2021
- Figure 123: Mergers and Acquisitions (by Company), January 2018-June 2021
- Figure 124: Global Urgent Care Apps Market, Company Revenue Share Analysis, 2020
- Figure 125: Allm, Inc.: Overall Product Portfolio
- Figure 126: Asahi Kasei Group: Overall Product Portfolio
- Figure 127: Asahi Kasei Group: Overall Financials, \$Million, 2018-2020

Figure 128: Asahi Kasei Group: Net Revenue (by Product Category), \$Million, 2018 and 2019.

Figure 129: Asahi Kasei Group: Revenue (by Region), 2018 and 2019

Figure 130: Asahi Kasei Group: R&D Expense, 2018 and 2019

Figure 131: Carbon Health: Overall Product Portfolio

Figure 132: Cerner Corporation: Overall Product Portfolio

Figure 133: Cerner Corporation: Overall Financials, \$Million, 2018-2020

Figure 134: Cerner Corporation: Net Revenue (by Product Category), \$Million, 2018-2020

Figure 135: Cerner Corporation: R&D Expense, 2018-2020

Figure 136: Cigna Corporation: Overall Product Portfolio

Figure 137: Cigna Corporation: Overall Financials, \$Million, 2018-2020

Figure 138: Cigna Corporation: Net Revenue (by Product Category), \$Million, 2018-2020

Figure 139: Cigna Corporation: Net Revenue (by Region), \$Million, 2018-2020

Figure 140: CVS Health Corporation: Overall Product Portfolio

Figure 141: CVS Health Corporation: Overall Financials, \$Million, 2018-2020

Figure 142: CVS Health Corporation: Net Revenue (by Product Category), \$Million, 2018-2020

Figure 143: General Devices: Overall Product Portfolio

Figure 144: GetWellNetwork, Inc.: Overall Product Portfolio

Figure 145: Hospify Limited: Overall Product Portfolio

Figure 146: Imprivata: Overall Product Portfolio

Figure 147: Johnson & Johnson: Overall Product Portfolio

Figure 148: Johnson & Johnson: Overall Financials, \$Million, 2018-2020

Figure 149: Johnson & Johnson: Net Revenue (by Product Category), \$Million, 2018-2020

Figure 150: Johnson & Johnson: Net Revenue (by Region), \$Million, 2018-2020

Figure 151: Johnson & Johnson: R&D Expense, 2018-2020

Figure 152: Medisafe Limited: Overall Product Portfolio

Figure 153: Pulsara: Overall Product Portfolio

Figure 154: Siilo Holdings BV: Overall Product Portfolio

Figure 155: Spok Holdings, Inc.: Overall Product Portfolio

Figure 156: Spok Holdings, Inc.: Overall Financials, \$Million, 2018-2020

Figure 157: Spok Holdings, Inc.: Net Revenue (by Region), \$Million, 2018-2020

Figure 158: Spok Holdings, Inc.: R&D Expense, 2018-2020

Figure 159: Teladoc Health, Inc.: Overall Product Portfolio

Figure 160: Teladoc Health, Inc.: Overall Financials, \$Million, 2018-2020

Figure 161: Teladoc Health, Inc.: Revenue (by Region), 2018-2020

Figure 162: Teladoc Health, Inc.: R&D Expense, 2018-2020

Figure 163: TigerConnect, Inc.: Overall Product Portfolio

Figure 164: Twiage LLC: Overall Product Portfolio

Figure 165: Vocera Communications, Inc.: Overall Product Portfolio

Figure 166: Vocera Communications, Inc.: Overall Financials, \$Million, 2018-2020

Figure 167: Vocera Communications, Inc.: Net Revenue (by Product Category), \$Million, 2018-2020

Figure 168: Vocera Communications, Inc.: R&D Expense, 2018-2020

Figure 169: Global Urgent Care Apps Market: Research Methodology

Figure 170: Primary Research

Figure 171: Secondary Research

Figure 172: Data Triangulation

Figure 173: Global Urgent Care Apps Market Research Process

Figure 174: Assumptions and Limitations

List Of Tables

LIST OF TABLES

- Table 1: Key Barriers and Possible Solutions to Entering the Global Urgent Care Apps Market
- Table 2: Global Urgent Care Apps Market Quarterly Key Developments Analysis, January 2018-June 2021
- Table 3: Awaited Technological Developments in the Global Urgent Care Apps Market
- Table 4: Global Urgent Care Apps Market: Product Benchmarking Analysis (by Product Type)
- Table 5: Global Urgent Care Apps Market, Pricing Analysis
- Table 6: Global Urgent Care Apps Market Funding Analysis, \$Million, 2010-2021
- Table 7: Entry Barriers and Opportunities to Overcome Barriers
- Table 8: Major Urgent Care Apps Used for Trauma
- Table 9: Major Urgent Care Apps Used for Stroke
- Table 10: Major Urgent Care Apps Used for Cardiac Conditions
- Table 11: Major Urgent Care Apps Used for Other Clinical Conditions
- Table 12: North America Urgent Care Apps Market, Impact Analysis
- Table 13: Europe Urgent Care Apps Market, Impact Analysis
- Table 14: Europe Urgent Care Apps Market (by Country), \$Million, 2019 and 2030
- Table 15: Asia-Pacific Urgent Care Apps Market, Impact Analysis
- Table 16: Latin America Urgent Care Apps Market, Impact Analysis
- Table 17: Middle East and Africa Urgent Care Apps Market, Impact Analysis
- Table 18: Allm, Inc.: Key Products Offered and Specifications
- Table 19: Asahi Kasei Group: Key Products Offered and Specifications
- Table 20: Carbon Health: Key Products Offered and Specifications
- Table 21: Cerner Corporation: Key Products Offered and Specifications
- Table 22: Cigna Corporation: Key Products Offered and Specifications
- Table 23: CVS Health Corporation: Key Products Offered and Specifications
- Table 24: General Devices: Key Products Offered and Specifications
- Table 25: GetWellNetwork, Inc.: Key Products Offered and Specifications
- Table 26: Hospify Limited: Key Products Offered and Specifications
- Table 27: Imprivata: Key Products Offered and Specifications
- Table 28: Johnson & Johnson: Key Products Offered and Specifications
- Table 29: Medisafe Limited: Key Products Offered and Specifications
- Table 30: Pulsara: Key Products Offered and Specifications
- Table 31: Siilo Holdings BV: Key Products Offered and Specifications
- Table 32: Spok Holdings, Inc.: Key Products Offered and Specifications

Table 33: Teladoc Health, Inc.: Key Products Offered and Specifications

Table 34: TigerConnect, Inc.: Key Products Offered and Specifications

Table 35: Twiage LLC: Key Products Offered and Specifications

Table 36: Vocera Communications, Inc.: Key Products Offered and Specifications

Table 37: Secondary Data Sources

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